



**MINNESOTA LIBRARY**  
ASSOCIATION

**Minnesota Library Association**

**Board Meeting Agenda**

Friday, March 16, 2018

10:00 AM – 12:00 PM

**Present:** Ryan McCormick (President), Amy Boese (Past President), Kirsten Clark (President-Elect), Jonathan Carlson (Treasurer), Sara Ring (MLA/ALA Chapter Councilor), Jim Weygand (MLTA Chair), Jill Smith (PLD Chair), Anne Hatinen (Intellectual Freedom Chair), Ann Walker Smalley (Legislative Chair), Sarah Hawkins (Secretary), Julia Carlis (CYP Chair), Phil Dudas (ARLD Chair).

**Remote:** Sara Zettervall (Communications Chair).

**Absent:** Tasha Nins (Member-at-Large).

The meeting was called to order by McCormick at 10:02am.

**Approval of Consent Agenda**

Boese moved to approve the consent agenda. Clark seconded. All were in favor and the motion was approved.

**Approval of financials\* (Carlson)**

Carlson provided the following financial report for February 2018:

1. **Total Assets:** \$199,354.01
2. **Total Revenue YTD:** \$35,414.70
3. **Total Cost of Sales YTD:** \$0
4. **Monthly Expenses for January:** \$12,390.45
5. **Showing YTD Net Income/(Loss):** \$11,172.08 net income

Walker Smalley moved to approve the February financials as presented. Smith seconded. All were in favor and the motion was approved.

**Engaging our members**

**2018 Conference Update (Boese, Clark, McCormick)**

McCormick shared that a Save the Date email was sent to members, a call for session proposals will go out within a week, and Conference Committee is working on locating keynotes and discussing how to honor MN Writes MN Reads contest winners.

**2020 Conference Update (Schoenberg)**

Schoenberg reported that the dates are set for October 1-2, 2020 in Duluth and will have a contract signed in the next week. Schoenberg asked about preferences for conference hotels and board consensus was to include Canal Park Lodge, Radisson, and Holiday Inn.

## **Strengthening our organization**

### **MHQ Update (Schoenberg)**

Schoenberg reported a busy month working on ARLD Day and PLD Day registration and Legislative Day. MHQ received the audit report this week; the auditor will come to the next meeting. Schoenberg shared a thank you received from St. Kate's MLIS. Schoenberg shared conflict of interest forms for board members and requested signatures.

### **Code of Conduct (McCormick)**

Ring reported the response from ALA's Director of Conference Services: all incidents go to him for follow up, ALA generally has 1-2 incidents per conference, and doesn't include training as of now. Dudas reported that LibTech's process defers to Macalester's chain of command. Board consensus was that MLA will create a universal code for every MLA event that is easy to access on web; a condensed statement will be part of registration confirmation email and event program, updated for each event with contact person and referring to the longer document. Documents will use LibTech language and point to ALA's policy. Presidential trio will add information regarding the code to the annual subunit leader orientation. Dudas will draft.

Schoenberg will put together a plan for how to age-out and review policies on a regular basis.

### **Strategic Plan RFP (Boese, Clark, McCormick)**

McCormick shared a draft RFP based on logo RFP from 2013. There was a discussion about changes including: removing the budget, breaking out Project Criteria into Deliverables, and if the RFP should include reaching out to nonmembers (determined it should include a statement of potential recruitment). Clark recommended changing date between proposals due and evaluations complete to two weeks. Evaluations will be done by Executive Board. Clark will update rubric. McCormick will make discussed edits and send out via email for vote.

### **Corporate Sponsorships (McCormick)**

Board consensus was to pursue, flipping the language from our "request for sponsorship" to "corporate sponsorship." McCormick will draft and bring to next meeting.

### **C&NN Letter:**

Boese share the draft letter and reported that C&NN is supportive of the letter as it is.

Walker Smalley moved to approve the letter as presented. Clark seconded. All were in favor and the motion was approved.

## **Educating & activating a library support network**

### **Library Legislative Day (Walker Smalley)**

Walker Smalley reported on a successful Legislative Day, despite the weather. There was a small group at the evening briefing and dinner after, but some did watch the live stream on Facebook. Attendees reported visiting 60-70 legislators. Visited 60-70 legislators. The L'Etoile du Nord room worked well for the library fair; Walker Smalley received a suggestion to have scheduled events in the room next year. St. Kate's students caused a bit of a problem, showing up unprepared and without a plan; feedback will be passed on to St. Kate's. Virtual Legislative Week was also a success; statistics include: 111 accounts using the hashtag, reaching over 113,000 unique people, with 335,000 impressions, and #MNLibLegDay trending. The Leg Work Committee will meet next week for debrief. Feb 26, 2019 is the date for next year.

### **Chapter Councilor ALA Midwinter Report (Ring)**

Ring shared highlights from her ALA Minter Conference report including from the chapter meeting and information sessions: a new toolkit to create editable Because statements; a new Policy Corps focused on federal library issues, including Hannah Buckland; a proposal by President Neal for an 18 month review of ALA as an organization; ballot is out, which includes the ALA Executive Director degree requirement; a newly established library disaster relief fund; and recommended reading of the Executive Director's report. ALA Council I included: a membership dues adjustment and a vote to grant Carla Hayden honorary membership. ALA Council II included: a reminder of the Freedom to Read organization and a decision by the Supreme Court that the Tucson Unified School District violated the 1<sup>st</sup> and 14<sup>th</sup> Amendment when it eliminated its Mexican Studies program. ALA Council III included: a memorial resolution for Lora Landers; the Intellectual Freedom Committee reporting an increase in challenges and hate crimes and working on new resources regarding disinvited speakers and social media comments; reporting on activities surrounding net neutrality; and two new resolutions, which were referred to the budget committee. ALA-APA Council included: reminder to celebrate National Library Workers Day on April 10<sup>th</sup>, coinciding with Equal Pay Day.

### **MLA Advocate Membership Category (Weygand)**

Weygand presented a proposal to add an Advocate membership category at \$10 with limited benefits, including the legislative newsletter. Draft bylaw language will be written for the April meeting, and then will go to MALF Board for comments in May and MLA membership for approval at annual meeting during conference.

### **MYRA Sponsorship (McCormick)**

MLA received the annual sponsorship request from MYRA for \$200. The amount is in our budget; sponsoring allows us to receive the confidential list of nominees before release to the public and have a representative serve on the selection committee.

Walker Smalley moved to approve MYRA sponsorship request at \$200. Boese seconded. All were in favor and the motion was approved.

### **Adjourn**

The meeting was adjourned at 12:02 pm.