



MINNESOTA LIBRARY
ASSOCIATION

Minnesota Library Association

Board Meeting Agenda

Friday, April 20, 2018

10:00 AM – 12:00 PM

Present: Ryan McCormick (President), Jonathan Carlson (Treasurer), Sara Ring (MLA/ALA Chapter Councilor), Jim Weygand (MLTA Chair), Anne Hatinen (Intellectual Freedom Chair), Sarah Hawkins (Secretary), Carol Jackson (RART co-chair), Katie Polley (RART co-chair), Tasha Nins (Member-at-Large), Ann (incoming leg chair), Greg Emmerich (auditor), Kirsten Clark (President-Elect), Jill Smith (PLD Chair), Phil Dudas (ARLD Chair).

Remote: Sara Zettervall (Communications Chair), Jami Trenam (Past Legislative Chair).

Absent: Amy Boese (Past President), Ann Walker Smalley (Legislative Chair).

The meeting was called to order by McCormick at 10:01am.

Approval of Consent Agenda

Carlson moved to approve the consent agenda. Hawkins seconded. All were in favor and the motion was approved.

Approval of Financials (Carlson)

Carlson provided the following financial report for March 2018:

1. **Total Assets:** \$207,786.56
2. **Total Revenue YTD:** \$58,224.36
3. **Total Cost of Sales YTD:** \$964.85
4. **Monthly Expenses for March:** \$16,826.98
5. **Showing YTD Net Income/(Loss):** \$16,189.91 net income

Hawkins moved to approve the March financials as presented. Dudas seconded. All were in favor and the motion was approved.

Engaging our members

2017 Audit and 990 Approval (Schoenberg/Emmerich)

Emmerich was present to review the completed audit report, including revenue, expenses, and assets. MLA is operating with about 8 month reserves, which is pretty stable.

Emmerich reviewed and explained the Management letter including the lack of segregation of duties and deficiency in financial reporting, neither major issues considering the size of the organization, and reporting standards and communications.

Emmerich reviewed and explained the 990 draft, required reporting with the IRS, which includes how the organization is run and its officers.

Clark moved to approve the 2017 Audit and 990. Carlson seconded. All were in favor and the motion was approved.

RART (Polley, Jackson)

Polley and Jackson shared about the upcoming RART Retreat on May 19th. The theme is World of Tomorrow, Today! Science Fiction and Fantasy for Everyone. The day will consist of three presentations from RART members, book speed dating at lunch, and an open discussion time.

Future plans include: increasing membership, especially bringing people into the fold who might not think RART is for them, hosting a networking event, social media activity, a potential new logo to shake up RART's image, and focusing on diversity in everything RART does.

2018 Conference Update (Boese, Clark, McCormick)

McCormick reported that the call for proposals and follow-up emails have been sent. Friends and Trustees Day will be Thursday.

Library Workers of Color Happy Hour (Nins)

Nins shared an idea for a Library Workers of Color Happy Hour, and inquired about MLA supporting the event financially. Hawkins wondered how we fund an event when it is not filtered through normal channels of a subunit. Clark suggested Nins bring forth a proposal so the Board can make sure it aligns with policies.

Strengthening our organization

MHQ Update (Schoenberg)

Schoenberg reported that the past month was spent working on PLD Day and with the auditor on the audit and 990.

Website/Latest News

Schoenberg asked about the "Latest News" column on the website. Board consensus was that Schoenberg should feel empowered to select the content for that section, pulling from the RoundUp and other news sources.

Policy Review Calendar (Schoenberg)

Schoenberg shared a draft Board Meeting Calendar listing standard agenda items, includes policies for review. Ring suggested moving the ALA Emerging Leader Sponsorship to April. Board consensus was to begin using this calendar, adapting as needed, including soliciting feedback from subunits about appropriate time. The calendar will be put on the Forms & Logos page on the website for access.

Code of Conduct (Dudas)

Postponed until May meeting.

Strategic Plan Update (McCormick)

McCormick reported that we have received one proposal, with three other organizations stating their intent to bid. Proposals are due on April 25th.

Corporate Sponsorship Policy (Boese, Clark, McCormick)

Board discussed if this policy should live separately from conference sponsorship, and consensus was that it should, at least initially. Carlson asked if this income is taxable; it is. Hokanson recommended that we keep any sponsorship income separate from money used for lobbying contract. McCormick will send out draft to consider, and we will continue discussions next month.

Educating & activating a library support network

Legislative Update (Hokanson)

Hokanson shared activity that is happening at the Capitol. There is potentially unspent RLTA funding, that could be redirected for school TEA. MLA supports the House position which would keep the funds for public libraries. There is still some discussion going on regarding “academic balance” including in the Senate supplemental budget bill; advice from Walseth was to not take a written stance on the issue as an organization.

The Leg Work Committee is busy working on expanding. They are planning a series of presentations at PLD Day, MLA Annual Conference, and more. The Legislative Forum is August 8th at Brookdale Library and will again focus on advocacy training, in addition to platform development.

National Library Legislative Day Request (Trenam)

The board received a letter request from ALA for a general donation for National Library Legislative Day. MLA has donated \$150 annually in the past, and that amount is accounted for in the budget.

Smith moved that MLA donate \$150 to ALA for National Library Legislative Day. Ring seconded. All were in favor and the motion was approved.

Advocate Membership Level (Weygand)

Weygand reported that he shared the information with the MALF Board who will discuss it at their meeting on May 8th. McCormick shared that he did not find any state associations who did something similar. California is most similar, separating voting and supporting (\$25) members. California does note that supporting members cannot be currently employed in libraries. A change in membership levels will require updating the MLA bylaws.

PLD Day Recap (Smith)

Smith shared a recap about PLD Day last Friday. 43 attendees registered in advance, with 1 walk-in attendee. Sessions included self-care and a historic look at librarianship for keynotes, and some great breakouts and lightning rounds. The PLD Board really liked the location and working with the DoubleTree. Due to the poor weather, attendance dropped off for the library tour and happy hour.

Developing and equipping our leaders

Minnesota Library Foundation (Boese)

Postponed until May meeting.

ARLD Retreat (Carlson)

Carlson presented an idea coming out of ARLD Dialogue: #LibrarianshipSoWhite for a workshop or retreat on anti-racism training, moving beyond discussion to creating practical plans for participants to back to their own libraries to implement. Nins recommended having planners/facilitators of color. Schoenberg suggested referring the idea to the Continuing Education Committee, possibly for a pre-conference workshop. Carlson recommended Alexis Logsdon as a potential person to push it forward.

Minnesota Libraries Transform Logo and Toolkit for Chapters (Ring)

Ring shared the Minnesota Libraries Transform logo and toolkit for chapters from ALA. The toolkit includes guidance for those editing files and guidelines for use. The most common files for use will be put on the MLA website, and point to the chapter toolkit for additional files.

Emerging Leaders sponsorship (Ring)

Ring shared the request from ALA to sponsor a 2019 Emerging Leader from Minnesota at \$1,000. The Emerging Leader program is a competitive program selecting 50 new leaders with 5 years or less experience in field. The \$1000, is not yet in the budget, because expenses would be in 2019. MLA has sponsored in the past, including currently Tasha Nins.

Ring moved to sponsor a 2019 ALA Emerging Leader for \$1,000. Carlson seconded. All were in favor and the motion was approved.

Other

Carlson shared that 109 people have registered for ARLD Day next Friday.

Adjourn

The meeting was adjourned at 12:00 pm.