



MINNESOTA LIBRARY ASSOCIATION

Minnesota Library Association Board Meeting Minutes

Friday, May 18, 2018
10:00 AM – 12:00 PM

Present: Ryan McCormick (President), Jim Weygand (MLTA Chair), Anne Hatinen (Intellectual Freedom Chair), Sarah Hawkins (Secretary), Kirsten Clark (President-Elect), Jill Smith (PLD Chair), Phil Dudas (ARLD Chair), Amy Boese (Past President), Ann Walker Smalley (Legislative Chair), Julia Carlis (CYP Chair), Nicole Miller (Continuing Education Committee Chair).

Remote: Jonathan Carlson (Treasurer), Tasha Nins (Member-at-Large)

Absent: Sara Ring (MLA/ALA Chapter Councilor)

The meeting was called to order by McCormick at 10:01 am.

Approval of Consent Agenda

Smith moved to approve the consent agenda. Boese seconded. All were in favor and the motion was approved.

Approval of Financials (Carlson)

Carlson provided the following financial report for April 2018:

1. **Total Assets:** \$195,580.86
2. **Total Revenue YTD:** \$69,740.87
3. **Total Cost of Sales YTD:** \$13,201.10
4. **Monthly Expenses for March:** \$14,349.33
5. **Showing YTD Net Income/(Loss):** \$1,120.84 net income

Walker Smalley moved to approve the April financials as presented. Clark seconded. All were in favor and the motion was approved.

Engaging our Members

2018 Conference Update (Boese, Clark, McCormick)

McCormick reported that Gina Milsap from the Topeka & Shawnee County Public Library (Library of the Year 2016) will be a keynote speaker, and the committee is working on other keynote and featured speakers.

Review of conference proposals is scheduled for Tuesday; Board members should have received an email invite. Request letters have gone out to sponsors and advertisers.

2021 Conference (Driste)

Driste presented four options that meet our room requirements for the 2021 Conference: Hilton Minneapolis, Hyatt Regency Minneapolis, Intercontinental St. Paul Riverfront, and Saint Paul RiverCentre. The board discussed the appeal of Minneapolis vs. St. Paul, as well as distaste for charging for meeting room internet. As such, the board decided to eliminate the Hyatt Regency and Intercontinental. Driste will follow up with the Hilton regarding parking and internet costs, and negotiating the attrition percentage. Driste recommended making a decision in the next one or two months.

ARLD Day Recap (Dudas)

Dudas reported 109 attendees, which is 9 more than last year, and successful happy hour attendance after of 20 attendees. New this year, in an attempt to boost evaluation responses MHQ emailed the form to attendees throughout the day so they could fill it out as the day progressed. They received good reviews on food. The photo release policy was used for the event; no one opted out.

CYP Unconference Recap (Carlis)

Carlis reported 24 attendees at the Brooklyn Park Library. Monica Lopez Magee from the Children and Nature Network shared information about Nature-Smart Libraries. Monica Stratton presented on raising monarchs at the library. The day also included informal lightning rounds/sharing sessions and breakout sessions decided on by attendees. Breakout topics included passive programming, summer programming, and CYP growth.

Library Workers of Color Happy Hour (Nins)

Nins is in the planning stages for this including connecting with metro library workers of color, library workers of color across the nation to see what their professional organizations are doing, and female workers of color in St. Paul.

Membership Committee Report (Nins)

Nins reported catching up on follow-up emails for those who don't renew, sending the past 3 months all at once. Nins also reported a goal of connecting with librarians from outside the metro, including by attending smaller MLA events (such as CYP Unconference) to build connections.

Continuing Education Committee (Miller, Boese)

Miller (committee chair) reported struggling with retaining committee members. The committee will be meeting for the first time in 6 months on June 4th. Their goal is to offer smaller bites of continuing education across the calendar year for people statewide. The board should consider the committees work in the strategic plan update. Clark reported working on a mid-career librarianship (MILE 2.0); consensus is that MILE 2.0 is different enough that the work should be separate from the CEC.

Strengthening our organization

MHQ Update (Schoenberg)

Schoenberg reported working on ARLD Day and finalizing the Form 990. MHQ is working on a membership plan for MLA, which Schoenberg hopes to present next month.

Code of Conduct (Dudas)

The board discussed minor language changes. The Code of Conduct will be posted on events pages and any printed material for events. Schoenberg will add the Code of Conduct to the policy review schedule.

McCormick will reach out to Conflict Resolution Center in Minnesota to discuss training opportunities along this track for conference, to be recorded for subunit leaders, and other appropriate avenues.

Hawkins moved to approve Code of Conduct with changes discussed. Clark seconded. All were in favor and the motion was approved.

Strategic Plan Update (McCormick, et al)

MLA received 5 bids in response to the RFP. The Executive Committee reviewed the proposal and rated them according to a rubric. Standerfer Consulting scored highest, so Boese and McCormick contacted references, which were positive. As a result the Executive Committee recommends accepting the proposal from Standerfer Consulting for the strategic plan update.

Walker Smalley moved to accept the proposal from Standerfer Consulting. Smith seconded. All were in favor and the motion was approved.

Corporate Sponsorship Policy (Boese, Clark, McCormick)

Postponed indefinitely.

Policy Review: Member-At-Large; MLTA (Schoenberg)

The board reviewed the Member-At-Large and MLTA President policies. No changes were recommended.

Nominating Committee Update (McCormick)

McCormick reported that the nominating committee is formed and is beginning their work. The committee consists of: Carla Lydon (chair), Pam O'Hara, Mollie Stanford, Amanda Mills, and Laura Morlock.

Educating & activating a library support network**Legislative Update (Walker Smalley)**

Walker Smalley reminded the board: read the Legislative Update email and Legislative Forum is August 8th at Brookdale Library.

Supporter Membership Level (Weygand)

Weygand reported back after initial discussions with MALF at their May board meeting. MALF supports Friends groups first and libraries second. There was concern from MALF that the supporter membership level doesn't give more benefits than retiree level.

Developing and equipping our leaders**Minnesota Library Foundation (Boese)**

As per the policy manual, Clark, as president-elect, will be serving as liaison to the Foundation. Clark will be attending the Foundation's July meeting.

Adjourn

The meeting was adjourned at 12:03 pm.