



**MINNESOTA LIBRARY**  
ASSOCIATION

**Minnesota Library Association**

**Board Meeting Agenda**

Friday, June 15, 2018

10:00 AM – 12:00 PM

**Present:** Ryan McCormick (President), Jim Weygand (MLTA Chair), Sarah Hawkins (Secretary), Kirsten Clark (President Elect), Jill Smith (PLD Chair), Phil Dudas (ARLD Chair), Amy Boese (Past President), Ann Walker Smalley (Legislative Chair), Sara Ring (MLA/ALA Chapter Councilor), Jonathan Carlson (Treasurer), Sara Zettervall (Communications Chair)

**Remote:** Tasha Nins (Member at Large)

**Absent:** Anne Hatinen (Intellectual Freedom Chair)

The meeting was called to order by McCormick at 10:02 am.

**Approval of Consent Agenda**

Smith moved to approve the consent agenda. Boese seconded. All were in favor and the motion was approved.

**Strengthening our organization**

**Initial Strategic Planning Meeting with Standerfer Consulting (All)**

Amanda Standerfer led the initial strategic planning meeting including team introductions, process overview, clarifying roles, a discussion of the current strategic plan and directions, and next steps.

**Approval of financials (Carlson)**

Carlson provided the following financial report for May 2018:

1. **Total Assets:** \$194,489.22
2. **Total Revenue YTD:** \$81,943.56
3. **Total Cost of Sales YTD:** \$13,648.73
4. **Monthly Expenses for March:** \$13,379.08
5. **Showing YTD Net Income/(Loss):** \$(445.23) net loss

Smith moved to approve the May financials as presented. Boese seconded. All were in favor and the motion was approved.

**Engaging our members**

**2018 Conference Update (Boese, Clark, McCormick)**

McCormick reported that proposals have been reviewed and selected; sessions have been placed into initial timeslots. The committee is working on finalizing the Thursday keynote. There is a possibility of adding a pre-conference in partnership with State Library Services.

### **2021 Conference Site Selection (Driste)**

Driste reported back after discussing concerns with potential conference sites. The Hilton is unable to negotiate room rate, due to another conference in the area at the time, though the peak room night may be negotiable. We also don't know what meeting room fee would be if the pickup is not met; the last time conference was in St. Paul, there were less than 100 rooms booked. The meeting room internet is \$7,920. The parking lot is not owned by the Hilton so rates are not negotiable. Hilton is asking for a signed contract by the end of this month. The St. Paul RiverCentre has free meeting room internet, but it is recommended for light exhibitor use only. The system has been upgraded since the last time we were there, but we did have problems last time. The RiverCentre does offer a paid internet line, but we don't know what the cost is. We can't officially book the RiverCentre yet.

Walker Smalley moved that we pursue the 2021 conference at the River Center. Carlson seconded. All were in favor and the motion was approved.

### **Membership Committee Report (Nins)**

Nins was not present. Ring reported that the membership committee has not been meeting. Boese reported that the committee did not submit a proposal for the "new member" session at conference, but that a spot has been saved for it.

### **Communications Committee Check-In (Zettervall)**

Zettervall reported that there is not a lot unusual going on. There is a solid team on the various channels: Margaret James (Twitter), Chris Magnusson (Facebook), and Tina Risling (RoundUp). There was some recent discussion about going back on Pinterest, but the interested member appears to have faded away from group. Zettervall and the committee will continue to think about communication in terms of strategic plan.

### **Strengthening our organization**

#### **MHQ Update (Schoenberg)**

Schoenberg reported signing the contract with Standerfer Consulting for the Strategic Plan, as well as serving on the Planning Team for Strategic Plan, working on PLD Day and ARLD Day wrap-up, and working on 2018 Conference.

#### **Code of Conduct (Dudas)**

Dudas reported making the changes approved last month to the code. The Code of Conduct has been posted on website under "About" and will be included in all future events details. The communications committee will make sure the approved policy is shared with the membership.

#### **Policy Review (Schoenberg)**

The board reviewed the ARLD Chair and PLD Chair policies. No changes were recommended.

### **Educating & activating a library support network**

#### **Legislative Update/Legislative Steering Committee (Walker Smalley)**

Walker Smalley reported the results of the legislative session; though our RLTA changes were included in the final bill, the supplemental budget was vetoed by Dayton. The lobbyist evaluation will be completed with partners this summer.

#### **Individual Supporting Membership Level (Weygand)**

Postponed until next month's meeting.

**Other**

Ring reported that the Libraries Transform Minnesota resources are now on the website on the Advocacy landing page.

Ring introduced the ALA "Resolution to Honor African Americans Who Fought Library Segregation." Ring would like to endorse prior to ALA annual; she noted that we can accept the resolution in principle, understanding that language may change. After a brief discussion, the board agreed to review and vote via email.

**Adjourn**

The meeting was adjourned at 12:12 pm.