



MINNESOTA LIBRARY
ASSOCIATION

**Minnesota Library Association
Board Meeting Minutes**

Friday, July 20, 2018

10:00 AM – 12:00 PM

Present: Kirsten Clark (President Elect), Jim Weygand (MLTA Chair), Jill Smith (PLD Chair), Phil Dudas (ARLD Chair), Ann Walker Smalley (Legislative Chair), Sara Ring (MLA/ALA Chapter Councilor), Tammy Schoenberg (Executive Director), Sara Zettervall (Communications Chair)

Absent: Ryan McCormick (President), Amy Boese (Past President), Sarah Hawkins (Secretary), Jonathan Carlson (Treasurer), Anne Hatinen (Intellectual Freedom Chair), Tasha Nins (Member at Large)

The meeting was called to order by Clark at 10:02 am.

Approval of Consent Agenda

Smith moved to approve the consent agenda. Weygand seconded. All were in favor and the motion was approved.

Approval of financials (Schoenberg)

Schoenberg provided the following financial report for June 2018:

1. **Total Assets:** \$192,011.50
2. **Total Revenue YTD:** \$100,844.97
3. **Total Cost of Sales YTD:** \$13,894.99
4. **Monthly Expenses for June:** \$13,976.61
5. **Showing YTD Net Income/(Loss):** \$4,479.57 net gain

Walker-Smalley moved to approve the June financials as presented. Clark seconded. All were in favor and the motion was approved.

Schoenberg also provided a mid-year check-in of the financials as compared to 2016 and 2017.

Engaging our members

2018 Conference Update (Clark)

Clark reported that the conference committee did a site visit to the St. Cloud Rivers Edge Convention Center along with a food tasting.

Membership Committee Report (Nins)

Schoenberg provided the current membership report. Nins was unable to attend so no further report was provided.

Emerging Leader Project Update (Nins)

Nins provided the board with a report on her Emerging Leader project ahead of time. Ring will ask Nins to prepare a brief report on her project for the Roundup.

ALA Chapter Councilor Report (Ring)

Ring provided a detailed report of the actions that took place at the recent ALA meeting. Her full report can be found on the website at

https://www.mnlibraryassociation.org/page/board_of_directors#ChapCoun.

Strengthening our organization

MHQ Update (Schoenberg)

Schoenberg reported that contracts have been signed for ARLD Day 2019 and MILE 2019. PLD Day 2019 is in progress and will be signed soon. Schoenberg also reported that management worked on setting up the Focus Group meetings and Member Summit for the current strategic planning process and also made several updates to the website this month.

Policy Review (Schoenberg)

The board reviewed the Chapter Councilor policy. Ring indicated that under “Reports” the language should be changed from “Annually or as needed to the Board of Directors” to “Annually or as needed to the Board of Directors and members”. Ring moved to change the language of the Chapter Councilor policy under Reports from “Annually or as needed to the Board of Directors” to “Annually or as needed to the Board of Directors and members”. Smith seconded this motion. All were in favor and the motion was approved.

The board also reviewed the Chair, Legislative Committee policy. It was determined that several changes were needed to this policy. As such, Walker-Smalley will bring a draft for the updates to the next board meeting.

Strategic Plan Update (Clark)

Clark provided an update on the Strategic Planning process, indicating that focus group meetings will be taking place over the next several weeks. She encouraged all board members to attend and to also request that their committee and subunits push attendance as well. Clark also indicated that the Strategic Plan Member Summit is scheduled for September 28th. Again, attendance was encouraged.

MHQ Membership Development and Retention Recommendations (Schoenberg)

Schoenberg reviewed the membership development and retention recommendations provided by Management HQ. She indicated that there were some things on this list that we could do immediately, such as branding of the legislative newsletter, which has already happened, thanks to Walker-Smalley. Ring indicated that it has been brought up in recent Chapter listserv conversations that there are several Minnesota folks who are ALA members but not MLA members. She will have the Membership Committee cross-reference this list and make contact with those folks who aren't currently MLA members. The board also discussed possibly changing the name of the Annual Meeting at the conference to the “State of the Association” to possibly attract more members and garner more interest.

Educating & activating a library support network

Legislative Update/Lobbyist Evaluation Process (Walker Smalley)

Walker Smalley reported that the lobbyist evaluation will be completed with partners this summer and Legislative Forum will take place on August 8th. She encouraged everyone to attend.

Individual Supporting Membership Level (Weygand)

The board reviewed a draft of a Bylaw change adding the new "Supporting Friend" membership. It was decided that more clarity is needed around the benefits section of this Bylaw, not just with individual members but all types of membership, before this can go to the membership for a bylaw change. This should be added to the next board agenda for additional discussion.

Statement on ALA's Meeting Room Interpretation Update (Clark)

Clark indicated that there was some frustration among the members regarding ALA's new Meeting Room Interpretation and that the Presidential Trio and Chapter Councilor were working on a communication to the membership regarding this interpretation.

Other

The board requested a Nominating Committee updated. This should be added to the August agenda.

It was brought to the board's attention that the CE Committee will be meeting face-to-face on August 10th.

Ring reported that the Digital Preservation task force was getting underway. Members of the committee will be Stewart Van Cleve (chair), Jody Carlson Grebinoski, Olivia Moris and Kate McManus.

Adjourn

The meeting was adjourned at 11:54 am.