



MINNESOTA LIBRARY ASSOCIATION

MLA Board Meeting Minutes

Friday, August 17, 2018
10:00 AM – 12:00 PM

Present: Jill Smith (PLD Chair), Phil Dudas (ARLD Chair), Ann Walker Smalley (Legislative Chair), Sara Ring (MLA/ALA Chapter Councilor), Tammy Schoenberg (Executive Director), Ryan McCormick (President), Amy Boese (Past President), Sarah Hawkins (Secretary), Jonathan Carlson (Treasurer), Anne Hatinen (Intellectual Freedom Chair)

Remote: Sarah Seeley (Branch Out)

Absent: Kirsten Clark (President Elect), Jim Weygand (MLTA Chair), Tasha Nins (Member at Large)

The meeting was called to order by McCormick at 10:02 am.

Approval of Consent Agenda

Carlson moved to approve the consent agenda. Smith seconded. All were in favor and the motion was approved.

Approval of Financials (Carlson)

Carlson provided the following financial report for July 2018:

1. Total Assets: \$191,884.43
2. Total Revenue YTD: \$112,973.64
3. Total Cost of Sales YTD: \$13,648.73
4. Monthly Expenses for June: \$12,265.74
5. Showing YTD Net Income/(Loss): \$4,342.50 net gain

Smith moved to approve the June financials as presented. Boese seconded. All were in favor and the motion was approved.

Engaging Our Members

Branch Out Discussion (Seeley)

Seeley shared the history of Branch Out and discussed its current problems, primarily no outside funding or staff willing to plan. Branch Out would like MLA to take over the program. Last held in 2015, historically, it has been a two-day event happening in July or August, with 60-125 attendees, primarily public, but intended to be all types. Branch Out is currently a 501c3; MLA is not. McCormick recommended thinking about 2020. Walker Smalley suggested maybe fitting Branch Out within multi-type structure.

2018 Conference Update (Boese, Clark, McCormick)

McCormick reported that conference registration is open. The committee is working to get the program together, assigning and reassigning rooms. The call for volunteers went out yesterday.

Membership Committee Report

Smith and Ring (committee members) reported that the committee will be meeting next week to discuss how to attract new members. Tammy will email list of people who are subscribed to MLA mailings but not active members. Smith (or someone on the committee) will start emailing expired members.

Awards Committee Update (Boese)

Boese reported that the call for awards has been issued; nominations are due 9/6/18.

Strengthening Our Organization

Strategic Plan Update (McCormick)

Survey had 207 responses; 66 of which were non-members. The 10 stakeholder interviews have been completed by Amanda. 8 focus groups have also been completed via Zoom, with 16 total attendees. The Strategic Planning Committee is meeting next week and will begin to review the information received in order to prepare for the summit.

MHQ Update (Schoenberg)

Schoenberg reported that her work the past month included coordinating the strategic planning focus groups, signing the PLD Day contract for 2019 (Friday April 12th), and assisting with the Legislative Forum. Driste has been working on 2018 conference details.

Policy Review – Fiscal Policies/Procedures Overview (Schoenberg)

Board consensus was that Schoenberg and Carlson will re-work this policy and bring it back to the board for review and approval.

Nominating Committee Update (McCormick)

McCormick shared an update from Committee Chair Lydon. The committee is busy working on finalizing candidates; it has been difficult to find candidates this year. The deadline for nominations from membership is Monday. The committee is also already working on getting bios and statements from candidates, so the ballot can be put together fairly quickly.

Annual Meeting Overview (All)

The board discussed planning for the annual meeting at conference. The name of the meeting will be changed to the State of the Association. The meeting includes reports from the President, Treasurer, Legislative Chair Elect, and the Incoming President. Election Results are then shared, followed by memorials, resolutions, and questions. This year will also include strategic planning results from McCormick. Walker Smalley also recommended including a call for volunteers. Schoenberg is searching for a parliamentarian.

Educating & Activating a Library Support Network

Legislative Update/Legislative Steering Committee (Walker Smalley)

Walker Smalley reported good turnout at the Legislative Forum last week. The LegWork Committee is working on next steps to develop the platform platform, including a survey. Walker Smalley also reported working to define the Steering Committee and LegWork Committee. The committee is currently in the process of evaluating Capitol Hill Associates and will also be re-doing partner contracts. Walker Smalley reported plans for Legislative Day 2019 including a reception with library supporters and legislators the evening before, creating READ posters with legislators, and a post-Legislative Day Happy Hour at 7th Street Truck Park for library supporters to debrief.

Review of Overall Membership Benefits (Schoenberg/McCormick)

Referred to Membership committee.

Individual Supporting Membership Level (Weygand/Schoenberg/McCormick)

Referred to Membership committee.

Census Planning Committee Report (Smith)

Smith reported information from the first meeting of the Complete Count Committee. Census Day 2020 is April 1. For the first time, census can be entered online; most will receive the shorter form. Still unclear if a citizenship question will be included or not. Census data is private; libraries will need to share that information. Smith shared ideas for how to share resources: ALA has Census 2020 committee now, lightning rounds at PLD Day and ARLD Day, session at 2019 annual conference program, and highlight in Roundup. The next statewide Complete Count Committee meeting is in February 2019.

Boese nominated Smith to continue to represent MLA on the Committee. McCormick seconded. All were in favor and the motion approved.

Developing and Equipping Our Leaders

Continuing Education Committee Check-In (Boese)

Boese reported that the mid-career group had a meeting. The official Continuing Education Committee still meets and are information gathering. There was a separate collaborative meeting last week, led by Matt Lee from Minitex, with groups that are invested in continuing education for a broader conversation.

Other

Meeting room & interpretation of Library Bill of Rights (Ring)

The resolution to rescind meeting room interpretation passed yesterday; Ring voted yes. The language will be reverted to the 1992 language for now. A separate group is working on revising the language; their work will be made public. Revised language will be brought back to ALA Midwinter for a vote. An update will be posted to the MLA website.

Digital Preservation Task Force (Ring)

Ring reported that the task force, led by Stuart Van Cleave had its first meeting. Ring is the MLA Board liaison. Each member (Stuart Van Cleave, Sara Ring, Kate McManus, Olivia Morris, and Jodi Grebinoski) has a task/expertise. The task force's next step is to review the 2008 draft retention policy.

December Board Meeting Date

Board consensus was to keep the scheduled meeting for 12/21/18

Adjourn

The meeting was adjourned at 12:07 PM.