



MINNESOTA LIBRARY ASSOCIATION

Minnesota Library Association Board Meeting Minutes

Friday, September 21, 2018
10:00 AM – 12:00 PM

Present: Phil Dudas (ARLD Chair), Ann Walker Smalley (Legislative Chair), Tammy Schoenberg (Executive Director), Ryan McCormick (President), Amy Boese (Past President), Sarah Hawkins (Secretary), Jonathan Carlson (Treasurer), Anne Hatinen (Intellectual Freedom Chair), Kirsten Clark (President Elect), Jim Weygand (MLTA Chair), Sara Ring (MLA/ALA Chapter Councilor), Erica Nutzman (Incoming TSS Chair), Angie Petrie (PLD Chair Elect)

Remote: Tasha Nins (Member at Large)

Absent: Jill Smith (PLD Chair)

The meeting was called to order by McCormick at 10:03 am.

Approval of Consent Agenda

Boese moved to approve the consent agenda. Walker Smalley seconded. All were in favor and the motion was approved.

Approval of Financials (Carlson)

Carlson provided the following financial report for August 2018:

1. Total Assets: \$257,347.83
2. Total Revenue YTD: \$190,270.48
3. Total Cost of Sales YTD: \$13,648.73
4. Monthly Expenses for August: \$11,823.44
5. Showing YTD Net Income/(Loss): \$69,815.90 net income

McCormick moved to approve the August financials as presented. Weygand seconded. All were in favor and the motion was approved.

Engaging our members

Branch Out Update (Boese, McCormick)

Margaret Stone and Matt Lee believe Branch Out should continue, willing to spearhead. Matt Lee will host a meeting at conference, as well as possibly offering a survey at conference to gauge interest. Walker Smalley believes multi-types need to be involved in the conversation.

Continuing Education Committee

The Board read the Continuing Education Committee charge as presented by the committee, but had questions regarding scope, etc. Board consensus was to postpone discussion until Miller (Chair) was able to attend the meeting.

2018 Conference Update (Boese, Clark, McCormick)

The committee will meet for the final time this afternoon. There are still dine-around spots available for Wednesday evening; currently RART is the only group hosting a happy hour on Wednesday. ARLD & PLD are hosting happy hours on Thursday night.

Membership Committee Report (Nins)

Nins reported that the Membership committee is shifting focus from recently lapsed membership to highlighting new members. General Board consensus is that it is important to do both. Schoenberg will reach out to Molaro to get the results of a marketing survey one of his classes did recently. Nins also shared the possibility of informal meet-ups online for people to connect about topics. Walker Smalley believes that endeavor belongs under the Continuing Education Committee. Nins shared other ideas such as membership swag, ex. membership cards, flag, and bumper stickers. Walker Smalley asked about Membership Benefits on page as she believes it should be top priority; Nins said the Committee is working on it.

Strengthening our organization

MHQ Update (Schoenberg)

Schoenberg reported that much of the month was spent working on conference, including entering 80 GRRL registrants and hiring a parliamentarian. In addition, the St. Kate's students were registered as members.

Annual Meeting Prep (Schoenberg)

Schoenberg sent the PowerPoint draft to those who play a role in the annual meeting. Changes are due by October 1st.

Awards Committee Update (Boese)

The Awards Committee has reviewed nominations. This year, awards will be given at lunches as was as the Awards Happy Hour after the State of the Association meeting. For the future, Boese recommends thinking about brainstorming how to receive nominees earlier and throughout the year.

Audit Policy Review (Schoenberg)

Walker Smalley made a motion to remove "Copies of the audit will be available to members at the MLA Office" from the policy. Weygand seconded. All were in favor and the motion was approved.

Carlson made a motion to strike "printed" from the policy. Weygand second. All were in favor and the motion was approved.

Branding Policy Discussion (McCormick)

McCormick initiated a conversation about if the board believes there should be a policy regarding branding. For example, the MLA logo should be on printed or digital marketing for MLA events. The policy could be included in Subunit Orientation. Schoenberg reported that the documentation is already on Forms & Logos page on the website. McCormick suggested writing a policy around utilizing what is there and will bring it back to the group.

Educating & activating a library support network

Legislative Update (Walker Smalley)

Walker Smalley reported that the lobbyist evaluation is complete; Capitol Hill Associates received high marks. There is no increase in the lobbyist contract for next year; waiting on the four partners to approve agreement letters in order to move forward. McCormick recommended adding language to contract: mileage will be reimbursed at current IRS rate and the option to cancel the contract if Sam Walseth leaves the firm.

Walker Smalley also reported an ongoing conversation about the steering committee, how members are selected, and its role in the legislative process. The LegWork Committee will work on creating a legislative timeline and process of input, in order to share with members, so they know what to expect and when they can be expect to share input. There will be no meeting until December, which will focus on strategy for 2019 success.

Other

2019 Budget (McCormick)

McCormick reported that the Budget Committee will begin work on the 2019 budget soon.

Summit (McCormick)

McCormick reminded the Board that the MLA Member Summit is next Friday at the Brookdale Library. The Summit is the culminating event for member input in the strategic planning process

ARLD Back to School Happy Hour

Dudas and Carlson reported that ARLD hosted an informal Back to School Happy Hour the previous week, which included a tour of the Textile Center Library, followed by happy hour at Surly Brewery. 9 total attended.

Adjourn

The meeting was adjourned at 11:35 am.