Welcome and Introductions
  - Katie Sundstrom
  - Jennifer Carlson
  - Julia Carlis

Purpose and Goals of the Committee: (According to MLA Policies)
  - Develop and Implement an annual plan of action to recruit and retain membership
  - Recruit members at conferences and other association activities
  - Host “new members and first-time attendees” activities at conferences
  - Welcome new MLA members to the association

Old Business:
  - Membership Reports –
    - New/Expiring by division/section/round table – Jennifer has created the reports. They now work, as long as she leaves out the “dues paid” field. The committee can now access them, and decide if they are ready to start using them or not.
    - Longevity/Anniversary dates – We will create a new column called “join date.” There is no way to automatically fill-in current members, so we may start having people do that on an honor system. As for the future, Jennifer will check if it is possible for it to auto-fill, or if somebody will have to manually enter that data whenever somebody first joins.
  - Website Update –
    - Bekky was absent, so will report the results of her changes next month.
    - Hannah was absent, so we turned over the “Benefits of Membership” page to Julia. She will review the page and report any recommended updates next month.

New Business:
  - Membership at-a-glance – Once again we lost a library worker, but gained 6 new student workers. We only have a short-term view still, but at least in the short-term, it appears to be a trend.
  - MLA Messaging – Julia has several recommended grammatical and syntactical revisions; she will email them out to the group for review. Conceptually, we will keep the list of member benefits broad so that it doesn’t need to be re-written every year. However, we are considering asking each year’s past president to highlight what they felt was accomplished during the past year, and then using that in the accomplishments wording for the anniversary and lapsed member messages.
  - Data Collection – We think it is best to leave the current “Job Description” category as-is, allowing people to enter their title. However, we then want to label our new required category “Types of Responsibility,” and have a drop-down box of job levels to
better help us track who we are successfully reaching, and where we need to improve in future. The categories we intent to include, in no particular order, are:

- Management
- Professional Librarian
- Support Staff
- Retired
- Trustee
- Friend
- Student
- Affiliate
- In Transition
- Other (With a Fill-in box?)

MLA Annual Conference - We settled on the goal of raising $300 for prizes for the trivia program, to be split between 1st, 2nd, and 3rd place teams. We won’t actually break-down the amounts awarded until the program takes place. After all, trivia is based on teams. $100 divided by a team of 4 is $25 each, $100 divided by a team of 5 is $20 each, etc. As the program gets closer, we may choose to designate team numbers, or we may leave it open with the intention of splitting the funds based on how many people are in each team. Also, if we aren’t able to secure any prize funding, we decided it will be okay as we didn’t have any prizes last year.