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MLA Board Update

The MLA Board met on Friday, March 15th. The approved minutes from the previous month's meeting may be found here. The agenda from each meeting is posted on the Board of Directors page several days prior to the meeting. Board meetings are open to the public and members are encouraged to attend.

In response to recent events, MLA has responded with the following statements:

* MLA Statement on Addressing Racism and Discrimination
* MLA Statement on HF2097 & SF2267

Submit MLA Session Proposals by April 18th

The Minnesota Library Association’s Technical Services Section (TSS) encourages you to submit a proposal for the MLA conference in September. MLA members working in the areas of technical services, acquisitions, collection management, and digital services have shared that they would love to see more sessions at MLA on topics in these areas. If you have knowledge to share about a project or a workflow you've worked on in the past year or so, consider presenting about it. The
MLA conference is a great place to be a presenter; it is small enough to be supportive and friendly, but big enough so your topic can have a real impact. We are stronger together! Let’s learn from each other! Find more information about submitting proposals here. See you in Prior Lake!

**Facing a Materials Challenge? Help is Available!**

The ALA Office of Intellectual Freedom (OIF) can help librarians navigate materials challenges. Report ANY and ALL materials challenges! Even if the issue is in-process or has been resolved, please report. Reporting incidents and challenges today can help someone else tomorrow. The OIF uses information from challenges to identify censorship trends and craft resources to respond to those trends.

Report challenges by sending an email to MLA Intellectual Freedom Committee Chair, Ria Newhouse, ria.newhouse@pioneerland.lib.mn.us; ITEM Intellectual Freedom Committee Chair, Doug Johnson, doug0077@gmail.com; or fill out the ALA Challenge Reporting Form (anonymous reporting is available) here.

Watch for the Top 10 list of Most Challenged Books of 2018 to be released Monday, April 8, 2019!

**Sign Up For the Legislative Newsletter**

The legislature is considering many bills that affect our libraries. Want to catch up on MLA's legislative news, and get notified of breaking news, committee meetings and agenda topics? Click here to join the mailing list for the legislative update enewsletter and check out the archive. Join the hundreds of members who read the newsletter! For more information, contact Ann Hokanson ahokanson@tds.lib.mn.us.

**Register for ARLD Day 2019!**

**WHAT:** ARLD Day  
**WHEN:** April 26, 2019  
**WHERE:** Minnesota Landscape Arboretum, Chaska, Minnesota  
Register for ARLD Day here!

ARLD Day is just around the corner! Join us on April 26, 2019 as we explore user experience, library publishing, diversity, academic freedom, web scraping, research impact, information literacy instruction, and many other areas of academic libraries.

ARLD Day is a great opportunity to share ideas, connect with colleagues, and explore new possibilities for your library. Breakout Session information is now available here. This annual gathering is hosted by the Minnesota Library Association's Academic and Research Libraries Division.
Keynote Speaker Matthew Reidsma is the Web Services Librarian at Grand Valley State University in Allendale, Michigan. He was a co-founder and former Editor-in-Chief of *Weave: Journal of Library User Experience*, a peer-reviewed, open access journal for Library User Experience professionals. He is the author of *Responsive Web Design for Libraries* published by ALA TechSource, *Customizing Vendor Systems for Better User Experiences* from Libraries Unlimited, and the forthcoming *Masked by Trust: Bias in Library Discovery* from Library Juice Press. He speaks about design ethics, user experience, and usability around the world. Library Journal named him a “Mover and Shaker” in 2013, which led to many unfortunate dance-related jokes in the Reidsma household.

In this keynote presentation, *Ethical UX*, Matthew Reidsma confronts the ethical dimensions of user experience work in libraries. When the social critic Paul Goodman wrote that “technology is a branch of moral philosophy, not of science,” he meant that shaping the world through technology involved moral choices, concerned with how we ought to live. Our library UX work is no different. Our user research methods are moral choices that affect our users; The data we collect not only helps us, it is likely being stockpiled by vendors and advertisers to better understand our users. Our design decisions have ethical implications, too; By working to change our users’ behavior, we prioritize our own version of what is ‘right.’ But by examining our work through an ethical lens, we can create even better experiences for our users, even if they don’t see the direct impact of our decisions.

In this talk, Matthew will explore the ethics of UX design and offer guidelines and techniques (rather than pro- or prescriptions) for making the right—not just the easy or flashy—choices for your users and your library. He will also be leading the afternoon workshop “*Inward UX: Improve your library’s work culture with UX.*”

*New this year* We’ll also be offering tours of Andersen Horticultural Library! We hope you will be able to join us on April 26, 2019, at the beautiful University of Minnesota Landscape Arboretum.

**Pricing is as follows:**
- ARLD Day
  - $75 MLA or ACRL Member*
  - $115 Non-Member*
  - $40 Student*

  * Please note that a $10 fee will be added to all prices for walk-in registrants on event day

**April 1 is the Deadline to Nominate for the Minnesota Academic Innovators Award**

Innovation. Change. Transformation. Breakthrough. Do you know an academic librarian or academic project team whose projects, programs, or services have made recent outstanding contributions that advance the mission of an academic and/or research library through an innovative project, program or service?

If so, nominate them today here for the Minnesota Academic Innovators Award! Nominations can be made online through April 1, 2019.
About the award: The Minnesota Academic Innovators Award is sponsored by the MLA Academic & Research Libraries Division (ARLD). The recipient of the award will be recognized and presented with $300 at ARLD Day 2019 (April 26th at the Minnesota Landscape Arboretum). MLA membership is not required for nominators or nominees.

Award criteria: Projects, programs, or services should demonstrate creativity, quality, and innovation within the context of an academic institution. Innovation is doing something in a new way. Innovation can be a brand new idea or refining something that’s always been done with great results. Innovation will be considered very broadly and is not limited to technology. Previous winners’ projects have included embedded librarianship, community outreach, and library assessment. Nominations can be made here.

Questions? Contact Phil Dudas - duda0014@umn.edu

The ALA Chapter Councilor Report for the 2019 ALA Midwinter Meeting

This report was presented briefly during the February 2019 MLA Board meeting and is available in full on the MLA website. Past reports are also available here. Please direct any questions to Hannah Buckland at hbuckland@hclib.org.

Welcome New Members!

Mary Dolan O'Brien
Elissah Becknell
Katie Heintz
Heather Adamson
Ann Schaenzer
Emily Hoch

Thank You Renewing Members!

Jennie Archer, Ellen Jaquette, Rachel Howell, Mags David, Ann Wahlstrom, Marge Loch-Wouters, Syrena Maranell, Kathy Homme, Jessica Zillhart, Brigette Rol, Janna Halverson, Gail Hedstrom, Laura Hulscher, Earleen Warner, Gail Hedstrom, Carol Jackson, Angela Gustafson, Margaret James, Mary Healy, Lori Veldhuis, Amy Riegelman, Ala Garlinska, Renee Xurn, Laura Secord, Diane Adams, Anna Hulseberg, Maggie Hein, Kristen Clark, Amy Shaw, Bonnie Krueger, Jeanne Whetstone

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