PLD Meeting 3/20/17

Jill Smith, Stacey Hendren, Stacy Lienemann, Allison Girres

1. Keynotes at PLD Day – Stacey has confirmed with both Valerie Hornton and the Advocates – contracts are in progress. Stacey has tech sheets ready – should the deal include permission for taping?
2. Breakouts at PLD Planning
   a. Matt Lee – Fake News – Frances V.
   b. Monica Straton – Emergency Children’s Librarianship – Jill S.
   c. Rosalyn Hope - Reader’s Advisory – Allison G.
   d. Jami Trenam - Legislation and Advocacy – Stacy L. will head up
3. Lightning Round Update
   a. Have 4 confirmed speakers, need 2 additional, general email will be sent out requesting more proposals. Accepted proposals:
      i. Erica Nutzman – MN State Law Library
      ii. Sarah Hawkins - Dementia Friendly Community
      iii. Rosalyn Hope – Local Author Fair
      iv. Anne Pinney and Stacy Lienemann – Playful Learning Kits
   b. Handler for Tech. needed – Jill will help presenters, Stacey will handle tech.
4. Happy Hour and Library Tour
   a. Tour is confirmed at 3:45 for 20-30 minutes
   b. Happy hour almost confirmed – comments to Allison
   c. Happy hour as networking event
      i. Stacey will let membership committee know to put word out if members can’t come to PLD day they are still welcome to come to happy hour
      ii. Bring Map or dice to event, conversation starter cards, Cards Against Librarianship?
5. Networking and Passing Time Activities –
   a. Thought bubbles for photos, as people hear something interesting
   b. Map or wheel to make connections – People answer a question with pins (ex.
   c. Discussion Dice – cube with questions right on them
   d. Building Bridge area - LEGO
      i. Keva Planks
      ii. People bring their own mini LEGO people if possible
6. Feedback from MLA Board Meeting – lots of positive feedback from MLA Board meeting, people are excited!
7. Registration
   a. Currently at 12, not bad for the 1st week....
   b. Goal is 60-80
8. Marketing
   a. On MLA website,
   b. Email blast about registration
c. Posted on FB page

   d. Allison will take over some of Facebook posting...
   i. Registration still open
   ii. Highlight keynotes, lightning rounds, and breakouts

9. Grants
   a. Minitex - $300.00 - Two staff from Minitex are coming as speakers and we waived their registration
   b. CRPSCA has money budgeted, will get back to us on the amount

10. Task List - Stacey is researching some sort of door prize/giveaway

11. PLD Member at Large – still looking for a member at large