

PLD Meeting 3/20/17

Jill Smith, Stacey Hendren, Stacy Lienemann, Allison Girres

1. Keynotes at PLD Day – Stacey has confirmed with both Valerie Hornton and the Advocates – contracts are in progress. Stacey has tech sheets ready – should the deal include permission for taping?
2. Breakouts at PLD Planning
 - a. Matt Lee – Fake News – Frances V.
 - b. Monica Straton – Emergency Children’s Librarianship – Jill S.
 - c. Rosalyn Hope - Reader’s Advisory – Allison G.
 - d. Jami Trenam - Legislation and Advocacy – Stacy L. will head up
3. Lightning Round Update
 - a. Have 4 confirmed speakers, need 2 additional, general email will be sent out requesting more proposals. Accepted proposals:
 - i. Erica Nutzman – MN State Law Library
 - ii. Sarah Hawkins - Dementia Friendly Community
 - iii. Rosalyn Hope – Local Author Fair
 - iv. Anne Pinney and Stacy Lienemann – Playful Learning Kits
 - b. Handler for Tech. needed – Jill will help presenters, Stacey will handle tech.
4. Happy Hour and Library Tour
 - a. Tour is confirmed at 3:45 for 20-30 minutes
 - b. Happy hour almost confirmed – comments to Allison
 - c. Happy hour as networking event
 - i. Stacey will let membership committee know to put word out if members can’t come to PLD day they are still welcome to come to happy hour
 - ii. Bring Map or dice to event, conversation starter cards, Cards Against Librarianship?
5. Networking and Passing Time Activities –
 - a. Thought bubbles for photos, as people hear something interesting
 - b. Map or wheel to make connections – People answer a question with pins (ex.
 - c. Discussion Dice – cube with questions right on them
 - d. Building Bridge area - LEGO
 - i. Keva Planks
 - ii. People bring their own mini LEGO people if possible
6. Feedback from MLA Board Meeting – lots of positive feedback from MLA Board meeting, people are excited!
7. Registration
 - a. Currently at 12, not bad for the 1st week....
 - b. Goal is 60-80
8. Marketing
 - a. On MLA website,
 - b. Email blast about registration

- c. Posted on FB page
 - d. Allison will take over some of Facebook posting...
 - i. Registration still open
 - ii. Highlight keynotes, lightning rounds, and breakouts
9. Grants
- a. Minitex - \$300.00 - Two staff from Minitex are coming as speakers and we waived their registration
 - b. CRPSLA has money budgeted, will get back to us on the amount
10. Task List - Stacey is researching some sort of door prize/giveaway
11. PLD Member at Large – still looking for a member at large