PLD Executive Board Meeting Minutes 1.14.19

PLD Executive Board Members present:
Angie Petrie, Jill Smith, Julia Carlis, Maggie James, Megan Krueger, Jessica Zillhart

1. MLA-PLD shared folder overview
   a. Angie sent the link to PLD executive board members to access the PLD folder on the shared Google drive that contains additional information about the board.
   b. There are three folders on the drive for Communication (agendas, meeting minutes, sample emails), PLD Administration (bylaws, officers, etc.), and PLD Day (with subfolders for each year).

2. PLD Day task list
   a. The task list is on the shared Google drive and has different roles assigned for each person on the PLD executive board, so we can keep track of important information.
   b. Sections on the task list: activity, hosts, marketing, prepare & register attendees, venue/food, programming, networking activities, library tour and dinner, and budget.

3. PLD Day budget
   a. Jill said the budget is a rough guide, but we could increase the price of registration by $10 this year since PLD has come close to breaking even each year, so increasing the price could help with that.
   b. Jill explained that we could potentially get $1,500 in sponsorships, which would be $600 more than last year. Jill estimated that we would spend $1,000-$1,200 on guest speakers; since she said we should be able to get at least $1,200 in sponsorships, that would cover the cost of the guest speakers.

4. PLD Day keynote/breakout update
   a. The PLD Day theme this year is Equity of Access: Leveling the Playing Field. Angie has reached out to a few potential keynote speakers – SPPL has done some trauma-informed library workshops, so that could be a good choice for keynote (talking about how to better understand trauma and better manage the stress that goes with that).
   b. Another speaker option: a retired library consultant/youth services manager with tips for librarians on how to help solve problems; it has humor and would be a
lighter option (called “The Tip Meister”). Angie also asked Julia to reach out to Renee Grassi about doing a breakout session about disability.

c. We have received two breakout session proposals so far – from the State Law Library (Lawhelpmn.org website updates) and from Anoka County (art and community partnerships).

d. Angie said if we know of anyone at our libraries who could do a breakout session, to let Angie know (especially from libraries outside the metro).

5. Other

a. Jill said at a community event at her library, there was a sculpture made out of PVC pipe and yarn that you use to ask questions for an icebreaker activity – it could be a fun icebreaker for PLD Day.

b. It was also discussed that some sort of seating arrangement at PLD Day (like the dinosaurs last year) would help everyone meet new people, so attendees won’t only sit with people they know.

c. We could potentially do another tour of the Brookdale Library this year at PLD Day; it wasn’t as well-attended last year due to snow/bad weather.

d. We might do a happy hour after PLD Day this year, so Jill is going to check on a menu/prices for the happy hour.