Your 2018 RART Update

WHAT’S NEW AT READER’S ADVISORY ROUND TABLE
MLA ANNUAL CONFERENCE – OCTOBER 2018
RART - Leadership

Co-Chairs:
Carol Jackson, Ramsey County Library
Katie Polley, Dakota County Library

Steering Committee:
Rachel Gray, Van Horn Public Library
Angie Noyes, Washington County Public Library
Jean Silverberg, Dakota County Public Library
Kristin Schneider, Carver County Public Library
RART - What’s New

We got a new LOGO!

Thank you to Rachel Gray for designing our lovely new logo!
RART – Our Goals (Big Picture)

- Make RART an inclusive and dynamic place for reader’s advisory-minded library staff
- Increase RART membership and participation in RART events
- Increase RART social media presence
RART – Our Goals (Ongoing)

- Communicate effectively with MLA and RART membership
- Create and adhere to schedules and timelines for all programs and events
- Keep racial and cultural diversity in mind for all programs and events
RART – Our Goals (What We’ve Done)

- Presented annual RART Retreat
- Submitted RART presentations to MLA Annual Conference
- Organized and archived old RART information in Google Drive
- Creating protocols for archiving future communications
- Restarted RART Facebook and Twitter accounts
RART Retreat – May 2018

The World of Tomorrow...Today! Science Fiction and Fantasy for Everyone, Including:

*Science Fiction is a Setting! (And Fantasy is too)* presented by Allison Girres and Emily Kittelson (Rochester Public Library)

*To Infinity and Beyond: Science Fiction and Fantasy for the Uninitiated* presented by Joan Van Norman and Andrea L. Egbert (Anoka County Library)

*Picture It: Science Fiction in Graphic Texts* presented by Emilie Hanson
RART at MLA Annual Conference

RART Presentations include:

*Programmed to Read: Community Reads* – Julie Clinefelter, Rachel Gray

*40 in 50 Book Blast* – Linda Dallavalle, Rachel Gray, Paul Lai, Jean Silverberg

*Science Fiction is a Setting (& Fantasy is too!)* – Allison Girres, Emily Kittelson
RART – Our Goals for 2018-2019

- Update RART page on MLA website
- Quantify membership increases
- Quantify social media interaction
- Engage members to facilitate social media
- Communicate and meet more with membership
- Plan social RA meetups?
- Create processes and tools for future RART leaders
RART – Challenges

- Engaging already busy library staff – in leadership and membership
- Creating programs and meetups that will include library staff outside of Metro area
- Sustaining interest in RART outside of conference time
- Communication, always
RART – What Do You Think

Your Thoughts?

- What would you like to see RART take on?
- Interested in working on programming or social media?
- Interested in being a subject matter specialist?
- How can we attract more members?
- What else?