



MINNESOTA LIBRARY
ASSOCIATION

Advocating for Minnesota's
libraries, librarians and
library staff

Roundup

In This August Issue

- [PRE-CONFERENCE WORKSHOP!](#)
- [4th annual RASS Rendezvous](#)
- [In Memoriam at the Annual Membership Meeting](#)
- [Spotlight on MLA history](#)
- [MLA125 Reference Challenge: Research, Answer & Win](#)
- [MLA Board Update](#)
- [Welcome New Members!](#)
- [Thank you renewing members!](#)

PRE-CONFERENCE WORKSHOP!

Join us for an Advocacy/Intellectual Freedom Boot Camp with Jamie LaRue, Director of ALA's Office for Intellectual Freedom and Marci Merola, Director of ALA's Office for Library Advocacy on September 28th.

LaRue describes the session as

“a day long boot camp on Advocacy and Intellectual Freedom. The idea is to weave these two topics together throughout a day of interactive engagement, and to equip librarians with techniques and values to be effective influencers of their institutions and communities. So there will be a lot about values, a lot about the foundation of the law, and a lot of very practical tips and tricks for getting your message across.”

The workshop runs from 10 to 4:30 on Wednesday, September 28. You can still register for this even if you've already registered for the conference. Contact the [MLA Office](#) to add this to your current registration.

[More details and registration on the MLA Website](#)

4th annual RASS Rendezvous

On a lovely Monday evening nine librarians met at St. Paul Public Library's George Latimer Central Library for the 4th annual RASS Rendezvous. After a light dinner while discussing best practices in cataloging highly anticipated materials, and the how to effectively market our services, we embarked on a tour of the beautiful Central library. We saw newly uncovered architectural ceilings with original artwork, as well as gorgeous views of St. Paul from the arched windows throughout. Historical photos provided by our knowledgeable tour guide enhanced the experience. We reveled in the librarian created index of St. Paul newspapers. Real excitement abounded with a visit to the adult makerspace, and with it another possible RASS event is in the making. A huge thank you to the great staff at St. Paul Public Central Library and to the awesome librarians who came out to make this event great!



In Memoriam at the Annual Membership Meeting

If you know of a member of the Minnesota Library Association who has passed away in the past year who you would like to have recognized during the annual membership meeting please send the following information to Margaret.stone@co.dakota.mn.us:

- Name
- Photo if you have one
- A sentence or two which identifies the member

Deadline for submissions is September 16th. Please put In Memoriam in the subject line of the email.

Spotlight on MLA History

OUT OF THE MOLD--Here are a couple of examples of librarians who did not fit the librarian stereotype.

Getting the public to use libraries has always been a challenge. In a rather innovative move, in 1938, MLA set up a radio show to get some much needed PR. The radio broadcast, called "Fact Finders", aired on KSTP from Oct. 5, 1938-June 30, 1939, and featured a radio announcer and a librarian. Lee F. Zimmerman, the State Director of Libraries, sent a letter out to librarians in Minnesota explaining to them that scripts from the shows were available

to them or a member of their staff that they thought might be qualified. The [letter's text](#) was found on Minnesota Reflections.

These radio shows aired as a way to get the public to understand that libraries were more than reading rooms or shelves of books. If the librarians could find airtime on the local radio station, the scripts were available at no charge. The public was asked to send in questions they wanted answered, and the shows included at least two minutes of music of the fifteen minutes allotted. The radio announcer would query the librarian, and he or she would give the answer to the question as well as the source of the information. The questions covered everything from the climate in South Africa to finding an article in LADIES' HOME JOURNAL about hosting a Turkish dinner with recipes. The program aired for about a year. And here is [the script](#) from the very first Fact Finders, aired on KSTP radio. These shows were, perhaps, an early form of public service announcement.



Librarians are very creative and occasionally “musicals” would be part of the MLA conferences. The 90th Annual Conference held on April 16-18, 1986 showcased INFORAMA! (a takeoff on OKLAHOMA!). It was a great hit!

INFORAMA! featured such catchy tunes as the ever famous “Oh, What a Beautiful Library”,

“the circ is as high as an elephant’s heart,
and it looks like it’s climbin’ clear off the chart”

and “The Bookbus with the Fringe On Top”,

“Chicks and ducks and geese gonna cuss
When I take you out on the bus
When i take you out on the bookbus with the fringe on top.”

Source: Program from the MINNESOTA LIBRARY ASSOCIATION ANNUAL CONFERENCE, April 16-18, 1986, Radisson Hotel, St Paul, Minnesota Reflections, <http://reflections.mndigital.org/cdm/ref/collection/p16022coll60/id/2457>

Trivia Question

What was the M.L.A. Peddler?

It was a publication of MLA aimed at the younger librarians in Minnesota. The first issue was published in February of 1939. Here is a link to the front page of Vol. 1, No. 1, from the Minnesota Historical Society.

<http://reflections.mndigital.org/cdm/ref/collection/p16022coll60/id/317>

MLA125 Reference Challenge: Research, Answer & Win

Thanks for playing! We're out of MLA125 Reference Challenge questions, but we have more limited edition notebooks to giveaway at the annual conference September 29-30 in Duluth. You can stop by the MLA125 booth in the Exhibit Hall **AND** attend the Annual Meeting at 5pm on the 29th for more chances to win.

Congratulations to Last Month's WINNER: Sunshine Carter, University of Minnesota Libraries

Answer:

How is 125 represented in roman numerals?

The correct answer is: CXXV

MLA Board Update

The MLA Board met on Friday, August 26th. The approved minutes from the previous month's meeting may be found [here](#). The agenda from each meeting is posted on the [Board of Directors page](#) several days prior to the meeting. Board meetings are open to the public and members are encouraged to attend.

Welcome New Members

The following joined MLA this month. Welcome to MLA!

- Tosha Anderson
- Anne Beschnett
- Emily Blaeser
- Angel Gardner-Kocher
- Jennifer Harveland
- Anne Hatinen
- Amanda Houle
- Mary Jordan
- Jeannie Kearney
- Kim Keilholtz
- Danika LeMay
- Crystal Murillo
- Amy Oelkers
- Scott Rosales
- Naomi Skulan
- Angela Stangl
- Jon Tatting
- Stewart Van Cleve
- Susan Watts

Thank You Renewing Members!

MLA thanks all of those members who renewed during the month of August!

Minnesota Library Association
400 S 4th Ste 754E | Minneapolis, MN 55415
p: 612-294-6549 | www.mnlibraryassociation.org

© 2016 Minnesota Library Association. All Rights Reserved.

This e-mail was sent to @@email@@ from the Minnesota Library Association. If you wish to no longer receive e-mails from us, you can remove yourself from the list by visiting: @@unsubscribe_url@@