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Submissions Due Feb. 2 for Minnesota Libraries Transform Because… Contest

Because 5 out of 5 doctors agree reading aloud to children supports brain development
Because today’s gamer could be tomorrow’s inventor
Because 5 million students can’t access broadband at home

Have you seen statements like this up at your local library or on social media? They’re part of the American Libraries Association Libraries Transform campaign, and they’re designed to increase awareness of the value, impact, and services provided by libraries and library staff.

As we prepare to advocate for Minnesota libraries in the coming year, we’re proposing a Minnesota spin on the Libraries Transform initiative and would like to create several uniquely Minnesota "Because" statements. We’re seeking submissions from library supporters, and these statements can be about the services and value you see in any type of library (public, academic, school, government, and others). Your submissions will be collected and used for virtual library legislative week in Minnesota, March 5-9, 2018. One lucky winner will receive a large print of your Minnesota Libraries Transform Because statement.
How to Submit

- On Twitter, use the hashtag #MnLibrariesTransform
  Format example: Because audiobooks turn snowy commutes into adventures #mnlibrariestransform
- Online: https://goo.gl/forms/0mpPTQ5XtyyzbRYQ2

Need ideas? Take a look at the statements that ALA has created: http://www.ilovelibraries.org/librarianstransform More Information

The contest is sponsored by the Minnesota Library Association (MLA) Legislative Working Group and the Information and Technology Educators of Minnesota (ITEM). More information about library legislative activities in 2018 can be found on the MLA website: https://mnlibraryassociation.site-ym.com/?LegislativeCommittee#documents

ARLD Day 2018 - Session Proposals Due February 9

The Academic & Research Libraries Division (ARLD) of the Minnesota Library Association is seeking session proposals for ARLD Day 2018, which will be held April 27, 2018 at the Minnesota Landscape Arboretum (http://www.arboretum.umn.edu/).

Please complete the session proposal form by February 9, 2018. Anyone, including current MLIS students, can submit a presentation. Our planning committee will select presentations and notify presenters in early March.

Conference session types will include:

- Breakout sessions: Breakout sessions are 50 minutes long and may include presentations, panel sessions, workshops, etc.
- Lightning round sessions: Lightning round sessions maximize the amount of information shared about innovative and exciting projects, services, or ideas. Each presenter will be given five minutes to present on a topic, followed by three minutes of audience Q&A. Each lightning round session is limited to one presenter.

Possible presentation topics might include but are not limited to:

- Teaching and learning
- Reference
- Assessment and impact
- Collaborative partnerships
- Space planning and renovation projects
- Library ethics
- Leadership in the library
- Institutional repositories and other digital archives
- Technical services, cataloging, and metadata
- Project management
- Collection management
• Maker spaces or creation spaces
• Open access publishing and scholarly communication
• Outreach, marketing, promotion, and advocacy
• Diversity

Questions? Contact Jodi Carlson Grebinoski at jcarlso@d.umn.edu.

EVENT DETAILS
ARLD Day 2018
April 27, 2018
8:30am–4:00pm
Minnesota Landscape Arboretum
3675 Arboretum Dr
Chaska, MN 55318
http://www.arboretum.umn.edu

ACRL 2019 Proposal Tips Forum Airs February 1

Are you interested in submitting a proposal for ARLD Day or the ACRL 2019 Conference? Join members of the ACRL 2019 Conference Committee for a free hour-long webcast at 1:00 p.m. Central on Thursday, February 1, 2018.

During this live webcast, committee members who are also seasoned proposal submitters and/or reviewers will provide tips on submitting your best ACRL 2019 conference proposal. Learn about the overall process, see examples of successful proposals, discover ways to strengthen your proposal submission, and participate in a Q+A session.

The webinar will be facilitated by Trevor A. Dawes, the ACRL 2019 Conference Chair and our keynote speaker for ARLD Day 2018!

Submit your free registration online. The session will be recorded and the recording will be available on the ACRL 2019 website shortly after the live event.

Want to Carpool to the ARSL Conference?

If you are thinking about attending the Association for Rural & Small Libraries (ARSL) conference in Springfield, Illinois this year (Sept 13-15) and are interested in riding a bus there with others from MN/IA, please contact Vicki Bartz for details (dates, cost, route, etc) vicki.bartz@pioneerland.lib.mn.us.

Registration For the Conference About Libraries & Literacy (C.A.L.L.) 2018 Now Open!

The theme of the conference is “Librarians as Advocates.” In a world where funding and investment in libraries is a constant battle and where libraries and their staff are sometimes
perceived as outdated and irrelevant to life in the 21st century, how can librarians advocate for libraries and for their profession? Additionally, with threats to net neutrality, copyright, fair use, privacy and confidentiality, how can librarians also advocate for their patrons and their communities? And finally, how can librarians from various types of libraries work together to be advocates for each other and for our libraries?

**When:** Thu, February 1, 2018  
8:30 AM – 3:00 PM CST

**Where:** University of Wisconsin-La Crosse  
3200 Student Union  
Room 3110  
La Crosse, WI 54601  
[View Map]

Cost to attend is $50.00 per person, and hot lunch is included.

Please click [here](#) for the conference schedule, and register [here](#).

For questions regarding the C.A.L.L. conference, registration, parking, or any other campus access issues please contact Liz Humrickhouse at ehumrickhouse@uwlax.edu.

**MLA Board Update**

The MLA Board met on Friday, January 19th. The approved minutes from the previous month's meeting may be found [here](#). The agenda from each meeting is posted on the [Board of Directors](#) page several days prior to the meeting. Board meetings are open to the public and members are encouraged to attend.

**Welcome new members!**

The following members joined MLA in January. Welcome to MLA!

- Nancy Collett  
- Lauren Cottrell  
- Jennifer Lehfeldt  
- Carei Thomas

**Thank you renewing members!**

MLA thanks all of those members who renewed during the month of January!