



Minnesota Milk Dairy Conference & Expo

November 28-29, 2017

Treasure Island Resort & Casino | MnMilk.org/Expo

Agenda

Tuesday, November 28

LOCATION:	Island Event Center	Wolf/Eagle Rooms (All sessions are presented in Spanish)
10 a.m.	<p>Minnesota Milk Annual Business Meeting Join producer members to vote for directors in Districts 2, 6, 9, 11 and a statewide at-large position; approve financial statements; and vote on 2018 resolutions.</p>	<p>Jaime Castaneda – How Minnesota Milk and National Milk are Fighting for You (Como Minnesota Milk y National Milk están luchando por Ti)</p>
11 a.m.	<p>V.J. Smith – The Richest Man in Town “This guy changed my life.” V.J. Smith says. Listen to Smith’s compelling story about a little old man who ran a cash register at the local Wal-Mart and the impact he made on those around him.</p>	<p>Jorge Delgado – Fresh Cow Care (Cuidados de la Vaca Parida)</p>
12 noon	<p>Lunch (Island Event Center)</p>	
1:00 p.m.	<p>Legislative panel with Minnesota Milk lobbyist Daryn McBeth Discussion of top 2018 legislative issues.</p>	<p>Mónica Cruz Zorrilla, Mexican Consulate – Resources for your Spanish-speaking Employees (Recursos para sus Empleados Hispanohablantes)</p>
2:00 p.m.	<p>Jaime Castaneda – Dairy Trade: Opportunity or Threat? Learn from the leading voice on dairy trade policy.</p>	<p>Jorge Delgado – Mastitis Prevention and Detection (Prevención y Detección de la Mastitis)</p>
3:00 p.m.	<p>Networking Break (Island Event Center and Pre-Function Area)</p>	
3:30 p.m.	<p>Tom Erdmann – Improving dairy animal health, welfare, and productivity Gene editing is much more than one trait. Learn how to improve dairy animal health, welfare, and productivity through gene editing and precision breeding.</p>	<p>Jorge Delgado – Calving Protocols (Protocolos de Parición)</p>
4:15 p.m.	<p>Mónica Cruz Zorrilla, Mexican Consulate – Resources for your Spanish-speaking Employees Become a better manager and learn about resources for your Spanish-speaking employees.</p>	
4:45 p.m.	<p>SOCIAL HOUR Actually, it’s a social 1.75 hours! Use this time to connect with old friends and meet new friends. (Island Event Center and Pre-Function Area)</p>	
6:30 p.m.	<p>Dinner and 40th Anniversary Celebration During this celebration, we will recognize our past, celebrate our present, and look forward to our future. (Island Event Center)</p>	
8:00 p.m.	<p>Live Auction Help fund Minnesota Milk’s scholarship funds during this exciting auction. (Island Event Center)</p>	
9:00 p.m. to midnight	<p>Hospitality Suites Continue the nights celebration after the auction in sponsored hospitality suites.</p>	

FREE for Producer Members if Registered by November 21. After November 21st, registration is \$50/person for members and \$100 for non-members. Register today at MnMilk.org or call (877) 577-0741.





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LOCATION:	Island Event Center	Wolf/Eagle Rooms (Beginning Farmer Resources)
7:30 a.m. to 8:30 a.m.	Breakfast (Island Event Center)	
8:00 a.m.	Wes Jamison – Ag Public Relations Listen to an expert who combines public relations, political science, and political communication as it relates to agriculture.	
9:00 a.m.	Marin Bozic – Current Dairy Economics Hear the latest updates in dairy economics including dairy policy and risk management.	
10:00 a.m.	Networking Break (Island Event Center and Pre-Function Area)	
10:45 a.m.	Dan Undersander – Preventing Leaf Loss Forage is a key to many dairy farms' success. Learn how to prevent leaf loss in alfalfa.	Ryan Roles – Starting a Farm, with Help Find out what opportunities and resources are available for beginning farmers.
11:45 a.m.	Brad Heins – Activity Monitors Explore precision technology for dairy herd management and learn how this technology can benefit your dairy.	Ted Matthews – Farmer Mental Health Farming is hard work: both physically and mentally. Learn to better communicate and address mental health with outside help.
12:45 p.m.	Lunch (Island Event Center)	
2:00 p.m.	Gerard Cramer – Hoof Trimming Hooves are the foundation of the dairy cow. Learn what's new in the world of hoof trimming research.	Callyn Bedker – Exiting the Business Gracefully Learn about the advantages of farm transition planning and how to take the next steps for your business.
2:45 p.m.	Les Hansen – Crossbreeding: “Normal” for Beef and Pork, why not Dairy? Nearly a decade of data for ProCROSS exists; and the crossbreeding results speak for themselves.	Keith Olander – Can You Make as much as Your Neighbors? Explore the trends of Minnesota's dairy farm profitability.
3:30 p.m.	Networking Break (Island Event Center and Pre-Function Area)	
4:00 p.m.	Dr. Laura Hernandez – Lactation Biology Learn how serotonin controls calcium metabolism in transition dairy cows and what that means for your farm.	Bernie Quist and John Grape – Steps to Turn Your Financial Statements into Action Plans Detailed financial statements and action plans can help develop strong relationship with farm advisors.
5:30 p.m.	Bowling Tournament Enjoy the relaxed and fun atmosphere at Treasure Island's Xtreme Bowl. The inaugural Minnesota Milk Bowling Tournament will pit team versus team for a fun night of food, drink, and camaraderie with Minnesota's dairy community.	

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