

MSHP REVERSE EXPO

April 11, 2019

PARTICIPATION FEES

CORPORATE BUSINESS PARTNERS

PLATINUM PLUS

\$6,000 (Reverse Expo Included)

GOLD PLUS

\$5,000 (Reverse Expo Included)

SILVER PLUS

\$4,250 (Reverse Expo Included)

MSHP 2019 ANNUAL CONFERENCE EXHIBITORS

\$1,500 (Reverse Expo Fee)

NOTE: *The Reverse Expo is not included in the Silver, Gold and Platinum Corporate Business Partnership levels. If you are not participating in the Corporate Business Partnership Program, you will be required to be a confirmed exhibitor (\$1,000 exhibitor fee) at the 2019 Annual Conference in order to participate in the Reverse Expo. The exhibitor fee to participate in the Reverse Expo is \$1,500—total fee is \$2,500.*

HEALTH-SYSTEM PARTICIPANTS:

(Will be confirmed at a later date.)



MSHP 2019 Reverse Expo
April 11, 2019 · 5:00—7:00 pm
Duluth Entertainment Convention Center (DECC)
350 Harbor Drive
Duluth, MN 55802-2698

REVERSE EXPO OBJECTIVE:

Provide a venue to meet health-system decision makers to market your company's products and solutions in a timely, efficient and cost-effective manner.

At MSHP'S 2019 Annual Conference, MSHP will be offering our Corporate Business Partners and Annual Conference Exhibitors, the opportunity to participate in the Reverse Expo. At the Reverse Expo, MSHP will bring in hospital and health-system pharmacy decision makers for you to meet with on Thursday, April 11, 2019 for 120 minutes from 5:00—7:00 pm. The Reverse Expo is initially available only to our Corporate Business Partners and Annual Conference Exhibitors.

NEW THIS YEAR:

No limit on the number of vendors (was capped at 15 in prior years). Each vendor will be allowed up to four representatives to attend the Reverse Expo.

Profiles for Health Systems so vendors know who they are meeting with and their interests.

The first hour and a half will be meetings on a first-come first-serve basis, and meeting times are increasing from 6 to 8 minutes.

Appetizers and cash bar will also be provided from 6:30—7:00 pm.

