



Minnesota Society of Professional Surveyors 2018 Minnesota Surveyor Advertising Contract

The *Minnesota Surveyor* is published electronically four times per year by the Minnesota Society of Professional Surveyors, following the schedule noted below. The magazine reaches more than 600 Licensed Surveyors, LSITs, and companies that provide products and services to the land surveying profession.

Ad Rates and Contract Terms

SIZE	ADVERTISING RATE	SUSTAINING MEMBER RATE**
Inside Front Cover (7.5" wide x 10" high)	\$410.00	\$410.00
Full page (7.5" wide x 10" high)	\$380.00	\$300.00
1/2 page (7.5" wide x 5" high)	\$200.00	\$160.00
1/3 page (4.5" wide x 4.75" high)	\$150.00	\$120.00
Back Cover (7.5" wide x 5.25" high)	\$210.00	\$210.00

DEADLINE DATES FOR 2018-2019	DUE DATE	PRINT DATE
Spring, Vol. 26 No. 2:	February 21, 2018	March 2018
Summer, Vol. 26 No. 3:	May 16, 2018	June 2018
Fall, Vol. 26 No. 4:	August 15, 2018	September 2018
Winter, Vol. 27 No. 1:	November 7, 2018	December 2018
Spring, Vol. 27 No. 2:	February 20, 2019	March 2019

*10% discount with 4 issues.

**Sustaining members receive a 20% discount.

- Payment is due immediately upon receipt of the invoice. Advertisements will not run unless payment is received in advance.
- No agency discounts; all amounts are net.
- Ads may be provided in black/white or color; please send layout-ready copy (compatible electronic files include .eps or .pdf files with all fonts and graphics embedded). All ads must be digital. Please send ads via email to Sarah Ewald at sarahe@mnsurveyor.com.
- Design/layout services can be provided for your ad at a rate of \$125 per hour.
- All advertisements are non-refundable.

Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Issue ad will begin: _____

If paying by credit card: *Card # _____ *Exp. Date: _____

*Authorized Signature: _____ *3-Digit Code: _____

*Payment Amount: \$ _____

**If paying by credit card, these are required fields. Please do not email credit card information. Fax or mail your contract to protect this information.*

Size:

- Inside Front Half Page Back cover
 Full page One-third page

Contract Length:

4 issues (year) _____

2 issues (half year) _____

Single issue _____

*10% discount with 4 issues

Payment Method:

- Check
 Visa/MasterCard

Return this form to:

Minnesota Society of Professional Surveyors
1000 Westgate Drive, Suite 252 • St. Paul, MN 55114 • Fax 651-290-2266
Call 651-379-7301 with any questions or email sarahe@mnsurveyor.com.

(For office use only)

initials	fin.
date	
CK/CC	
amt. paid	
bal. due	