



# Minnesota Society of Professional Surveyors Advertising Contract

## Minnesota Surveyor Ad Rates and Contract Terms

The Minnesota Surveyor is published electronically four times per year by the Minnesota Society of Professional Surveyors, following the schedule noted below. The magazine reaches more than 600 Licensed Surveyors, LSITs, and companies that provide products and services to the land surveying profession.

SIZE	ADVERTISING RATE	SUSTAINING MEMBER RATE**
Inside Front Cover (7.5" wide x 10" high)	\$410.00	\$410.00
Full page (7.5" wide x 10" high)	\$380.00	\$300.00
1/2 page (7.5" wide x 5" high)	\$200.00	\$160.00
1/3 page (4.5" wide x 4.75" high)	\$150.00	\$120.00

  

DEADLINE DATES FOR 2019-2020	DUE DATE	PUBLISH DATE
Spring, Vol. 27 No. 2:	February 21, 2019	March 2019
Summer, Vol. 27 No. 3:	May 16, 2019	June 2019
Fall, Vol. 27 No. 4:	August 15, 2019	September 2019
Winter, Vol. 28 No. 1:	November 7, 2019	December 2019
Spring, Vol. 28 No. 2:	February 20, 2020	March 2020

\*10% discount with 4 issues.

\*\*Sustaining members receive a 20% discount.

- Payment is due immediately upon receipt of the invoice. Advertisements will not run unless payment is received in advance.
- No agency discounts; all amounts are net.
- Ads may be provided in black/white or color; please send layout-ready copy (compatible electronic files include .eps or .pdf files with all fonts and graphics embedded). All ads must be digital. Please send ads via email to Jake Nelson at [jacobn@mnsurveyor.com](mailto:jacobn@mnsurveyor.com).
- Design/layout services can be provided for your ad at a rate of \$125 per hour.
- All advertisements are non-refundable.

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## Homepage Ad Rates and Contract Terms

SIZE	ADVERTISING RATE
Sidebar Ad (1458px x 1100px, 300ppi)	\$150.00/Month
Banner Ad (1722px x 210px, 300ppi)	\$200.00/Month

- Ads will be posted for 30 days.
- Payment is due immediately upon receipt of the invoice. Advertisements will not run unless payment is received in advance.
- No agency discounts; all amounts are net.
- All ads must be digital in jpeg format.
- Please send ads via email to Jake Nelson at [jacobn@mnsurveyor.com](mailto:jacobn@mnsurveyor.com).
- Design/layout services can be provided for your ad at a rate of \$125 per hour.
- All advertisements are non-refundable.



# Minnesota Society of Professional Surveyors Advertising Application

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Issue ad will begin (Month/Year): \_\_\_\_\_

## MN Surveyor Magazine Ads

SIZE	ADVERTISING RATE	SUSTAINING MEMBER RATE
Inside Front Cover	\$410.00	\$410.00
Full page	\$380.00	\$300.00
1/2 page	\$200.00	\$160.00
1/3 page	\$150.00	\$120.00

## MNSurveyor.com homepage ads

SIZE	ADVERTISING RATE
Sidebar Ad (1458px x 1100px, 300ppi)	\$150.00/Month
Banner Ad (1722px x 210px, 300ppi)	\$200.00/Month

## Payment Info

Check (Payable to MSPS)  VISA  MasterCard

*All credit card fields are required.*

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name (print): \_\_\_\_\_

Cardholder Phone: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**Credit Card Billing Address:**  Same as address above

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Return this form to:

Minnesota Society of Professional Surveyors  
1000 Westgate Drive, Suite 252 • St. Paul, MN 55114 • Fax 651-290-2266  
Call 651-379-7304 with any questions or email [jacobn@mnsurveyor.com](mailto:jacobn@mnsurveyor.com).

## MN Surveyor Magazine Ads

### Size:

- Inside Front  Half Page  
 Full page  One-third page

### Contract Length:

- 4 issues (year) \_\_\_\_\_  
2 issues (half year) \_\_\_\_\_  
Single issue \_\_\_\_\_  
*\* 10% discount with 4 issues*

**Total:** \_\_\_\_\_

## MNSurveyor.com Homepage Ads

### Size:

- Sidebar  Banner

Contract Length: \_\_\_\_\_ Month

**Total:** \_\_\_\_\_

**Grand Total: \$** \_\_\_\_\_

(For office use only)

initials		fin.
date		
CK/CC		
paid		