



MINNESOTA  
TELECOM  
ALLIANCE

# 2018

MTA SPONSORSHIP

## PEER GROUP INVESTMENT OPPORTUNITIES

MTA's core purpose is to enhance the success and viability of its telecommunications industry members.

***You are an important part of helping us fulfill this mission.***

Here is your opportunity to maximize the impact of your event sponsorships for 2018.

If you have questions, please do not hesitate to contact Rachel at [racheld@mnta.org](mailto:racheld@mnta.org) or (651) 290-6297.

# 2018 Peer Group Investment Options

## Customer Service Peer Group

### **Partner Level**

\$1,200 for one event (Spring or Fall)  
\$2,000 for both events

- Sponsor reception and lunch
- Full-page announcement in program
- Registration for two
- Company banner displayed in meeting room
- Recognition in program and on MTA website

### **Gold Level**

\$750 for one event (Spring or Fall)  
\$1,250 for both events

- Full-page program announcement
- Registration for two
- Company name displayed in meeting room
- Recognition in program and on MTA website

### **Silver Level**

\$500 for one event (Spring or Fall)  
\$750 for both events

- Half-page program announcement
- Registration for one
- Company name displayed in meeting room
- Recognition in program and on MTA website

### **Bronze Level**

\$250 for one event (Spring or Fall)  
\$400 for both events

- Company name displayed in meeting room
- Recognition in program and on MTA website

## General Managers Peer Group

**Gold Level** – Dinner \$2,500

- Company name displayed in meeting and dinner room
- Recognition in program
- Up to six registrations for meeting and dinner

**Silver Level** \$1,400

- Company name displayed in meeting and dinner room
- Recognition in program
- Up to four registrations for meeting and dinner

**Bronze Level** \$800

- Company name displayed in meeting and dinner room
- Recognition in program
- Up to two registrations for meeting and dinner

## Telco Marketing Peer Group

### **Partner Level (One Available)**

\$1,250 for one event (Spring or Fall)  
\$2,000 for both events

- Sponsor lunch
- 30-minute presentation to peer group
- Full-page program announcement
- Company banner displayed in meeting room
- Registration for two
- Recognition in program and on MTA website

### **Gold Level**

\$750 for one event (Spring or Fall)  
\$1,250 for both events

- Sponsor reception
- Full-page announcement in program
- Registration for two
- Company banner displayed in meeting room
- 10-minute presentation to peer group
- Recognition in program and on MTA website

### **Silver Level**

\$500 for one event (Spring or Fall)  
\$800 for both events

- Half-page announcement in program
- Registration for one
- Company banner displayed in meeting room
- Recognition in program and on MTA website

### **Bronze Level**

\$250 for one event (Spring or Fall)  
\$400 for both events

- Quarter-page announcement in program
- Company name displayed in meeting room
- Recognition in program and on MTA website

# 2018 Peer Group Investment Options

## Office Managers & HR Peer Group

### **Partner Level**

\$1,000 for one event (Spring or Fall)

\$1,750 for both events

- Sponsor receptions and lunches
- Full-page announcement in programs
- Registration for two
- Company banner displayed in meeting room
- Recognition in programs and on MTA website

### **Gold Level**

\$750 for one event (Spring or Fall)

\$1,250 for both events

- Full-page announcement in program
- Registration for two
- Company name displayed in meeting room
- Recognition in program and on MTA website

### **Silver Level**

\$500 for one event (Spring or Fall)

\$800 for both events

- Half-page announcement in program
- Registration for one
- Company name displayed in meeting room
- Recognition in program and on MTA website

### **Bronze Level**

\$250 for one event (Spring or Fall)

\$400 for both events

- Company name displayed in meeting room
- Recognition in program and on MTA website

## Administrative Assistant Peer Group

### **Gold Level**

\$800 for both events (Spring and Fall)

- Large Logo on materials
- Registration for one
- Signage at event and signage for reception/dinner

### **Silver Level**

\$500 for both events (Spring and Fall)

- Logo on materials
- Registration for one

## Plant Managers & Superintendents Peer Group

### **Reception**

At cost

## Video Peer Group

### **Speaker Sponsorship**

At cost

## Information Technology Peer Group

No sponsorships are available at this time.

### **Individual Events Sponsorship Opportunities are Still Available!**

MTA Associate Members will continue to have individual event sponsorship opportunities at various levels available throughout the year. Watch for event announcements and continue to select individual sponsorships as you have in the past. It's your choice.

# MTA Peer Group Investment Opportunity Registration Form

## Main Contact Information

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company (As it will be listed in any promotions) \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Email Address \_\_\_\_\_ Telephone \_\_\_\_\_

	Customer Service Peer Group	General Managers Peer Group	Telco Marketing Peer Group	Office Managers & HR Peer Group	Admin. Assistant Peer Group	Plant Managers Peer Group	Video Peer Group
<b>Partner</b>							
Spring or Fall (circle one)	<input type="checkbox"/> \$1,200		<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,000			
Annual	<input type="checkbox"/> \$2,000		<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,750			
<b>Gold</b>							
Spring or Fall (circle one)	<input type="checkbox"/> \$750		<input type="checkbox"/> \$750	<input type="checkbox"/> \$750			
Annual	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$800		
<b>Silver</b>							
Spring or Fall (circle one)	<input type="checkbox"/> \$500		<input type="checkbox"/> \$500	<input type="checkbox"/> \$500			
Annual	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800	<input type="checkbox"/> \$500		
<b>Bronze</b>							
Spring or Fall (circle one)	<input type="checkbox"/> \$250		<input type="checkbox"/> \$250	<input type="checkbox"/> \$250			
Annual	<input type="checkbox"/> \$400	<input type="checkbox"/> \$800	<input type="checkbox"/> \$400	<input type="checkbox"/> \$400			
<b>Basic</b>							
Reception					<input type="checkbox"/> At cost		
Speaker Sponsorship						<input type="checkbox"/> At cost	
						<b>TOTAL: \$</b> _____	

## Registrant Names

- \_\_\_\_\_ Which event(s) will this person attend? \_\_\_\_\_
- \_\_\_\_\_ Which event(s) will this person attend? \_\_\_\_\_
- \_\_\_\_\_ Which event(s) will this person attend? \_\_\_\_\_
- \_\_\_\_\_ Which event(s) will this person attend? \_\_\_\_\_
- \_\_\_\_\_ Which event(s) will this person attend? \_\_\_\_\_
- \_\_\_\_\_ Which event(s) will this person attend? \_\_\_\_\_

## Payment Information (Payment must accompany form)

Check (made payable to MTA)     MasterCard     Visa     Discover     AMEX

Name on card \_\_\_\_\_  
 Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address ( Same as above) \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please return completed form with payment to:  
 Minnesota Telecom Alliance  
 1000 Westgate Drive, Suite 252  
 St. Paul, MN 55114  
 Ph: 651-291-7311 Fax: 651-290-2266

### (For office use only)

initials		fin.
date		
CK/CC		
paid		

