



MINNESOTA
TELECOM
ALLIANCE

2019

MTA SPONSORSHIP

PEER GROUP INVESTMENT OPPORTUNITIES

MTA's core purpose is to enhance the success and viability of its telecommunications industry members.

You are an important part of helping us fulfill this mission.

Here is your opportunity to maximize the impact of your event sponsorships for 2019.

If you have questions, please do not hesitate to contact Rachel at racheld@mnta.org or (651) 290-6297.

2019 Peer Group Investment Options

Customer Service Peer Group

Partner Level

\$1,200 for one event (Spring or Fall)

\$2,000 for both events

- Sponsor reception and lunch
- Full-page announcement in program
- Registration for two
- Company banner displayed in meeting room
- Recognition in program and on MTA website

Gold Level

\$750 for one event (Spring or Fall)

\$1,250 for both events

- Full-page program announcement
- Registration for two
- Company name displayed in meeting room
- Recognition in program and on MTA website

Silver Level

\$500 for one event (Spring or Fall)

\$750 for both events

- Half-page program announcement
- Registration for one
- Company name displayed in meeting room
- Recognition in program and on MTA website

Bronze Level

\$250 for one event (Spring or Fall)

\$400 for both events

- Company name displayed in meeting room
- Recognition in program and on MTA website

Safety Peer Group

Gold Level

\$800 for both events (Spring and Fall)

- Large Logo on materials
- Registration for one
- Signage at event and signage for reception/dinner

Silver Level

\$500 for both events (Spring and Fall)

- Logo on materials
- Registration for one

Telco Marketing Peer Group

Partner Level (One Available)

\$1,250 for one event (Spring or Fall)

\$2,000 for both events

- Sponsor lunch
- 30-minute presentation to peer group
- Full page, back cover, program announcement
- Company banner displayed in meeting room
- Registration for two
- Recognition in program and on MTA website

Gold Level

\$750 for one event (Spring or Fall)

\$1,250 for both events

- Sponsor reception
- Full-page announcement in program
- Registration for two
- Company banner displayed in meeting room
- 10-minute presentation to peer group
- Recognition in program and on MTA website

Silver Level

\$500 for one event (Spring or Fall)

\$800 for both events

- Half-page announcement in program
- Registration for one
- Company banner displayed in meeting room
- Recognition in program and on MTA website

Bronze Level

\$250 for one event (Spring or Fall)

\$400 for both events

- Quarter-page announcement in program
- Company name displayed in meeting room
- Recognition in program and on MTA website

2019 Peer Group Investment Options

Office Managers & HR Peer Group

Partner Level

\$1,000 for one event (Spring or Fall)

\$1,750 for both events

- Sponsor receptions and lunches
- Full-page announcement in programs
- Registration for two
- Company banner displayed in meeting room
- Recognition in programs and on MTA website

Gold Level

\$750 for one event (Spring or Fall)

\$1,250 for both events

- Full-page announcement in program
- Registration for two
- Company name displayed in meeting room
- Recognition in program and on MTA website

Silver Level

\$500 for one event (Spring or Fall)

\$800 for both events

- Half-page announcement in program
- Registration for one
- Company name displayed in meeting room
- Recognition in program and on MTA website

Bronze Level

\$250 for one event (Spring or Fall)

\$400 for both events

- Company name displayed in meeting room
- Recognition in program and on MTA website

Administrative Assistant Peer Group

Gold Level

\$800 for both events (Spring and Fall)

- Large Logo on materials
- Registration for one
- Signage at event and signage for reception/dinner

Silver Level

\$500 for both events (Spring and Fall)

- Logo on materials
- Registration for one

Plant Managers & Superintendents Peer Group

Reception

At cost

Video Peer Group

Speaker Sponsorship

At cost

Individual Events Sponsorship Opportunities are Still Available!

MTA Associate Members will continue to have individual event sponsorship opportunities at various levels available throughout the year. Watch for event announcements and continue to select individual sponsorships as you have in the past. It's your choice.

2019 MTA Peer Group Investment Opportunity Registration Form

Main Contact Information

Name _____
 Title _____
 Company (As it will be listed in any promotions) _____
 Address _____
 City _____ State _____ Zip _____
 Email Address _____ Telephone _____

	Customer Service Peer Group	Safety Peer Group	Telco Marketing Peer Group	Office Managers & HR Peer Group	Admin. Assistant Peer Group	Plant Managers Peer Group	Video Peer Group
Partner							
Spring or Fall (circle one)	<input type="checkbox"/> \$1,200		<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,000			
Annual	<input type="checkbox"/> \$2,000		<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,750			
Gold							
Spring or Fall (circle one)	<input type="checkbox"/> \$750		<input type="checkbox"/> \$750	<input type="checkbox"/> \$750			
Annual	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$800		
Silver							
Spring or Fall (circle one)	<input type="checkbox"/> \$500		<input type="checkbox"/> \$500	<input type="checkbox"/> \$500			
Annual	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800	<input type="checkbox"/> \$500		
Bronze							
Spring or Fall (circle one)	<input type="checkbox"/> \$250		<input type="checkbox"/> \$250	<input type="checkbox"/> \$250			
Annual	<input type="checkbox"/> \$400		<input type="checkbox"/> \$400	<input type="checkbox"/> \$400			
Basic							
Reception					<input type="checkbox"/> At cost		
Speaker Sponsorship						<input type="checkbox"/> At cost	
						TOTAL: \$ _____	

Registrant Names

- _____ Which event(s) will this person attend? _____
- _____ Which event(s) will this person attend? _____
- _____ Which event(s) will this person attend? _____
- _____ Which event(s) will this person attend? _____
- _____ Which event(s) will this person attend? _____
- _____ Which event(s) will this person attend? _____

Payment Information (Payment must accompany form)

Check (made payable to MTA) MasterCard Visa Discover AMEX

Name on card _____
 Credit Card Number _____ Exp. Date _____ Sec. Code _____
 Phone _____ Signature _____

Billing Address (Same as above) _____
 City _____ State _____ Zip _____

Please return completed form with payment to:
 Minnesota Telecom Alliance
 1000 Westgate Drive, Suite 252
 St. Paul, MN 55114
 Ph: 651-291-7311 Fax: 651-290-2266

(For office use only)

initials		fin.
date		
CK/CC		
paid		

