MTA MISSION
MTA’s mission is to advance a safe and successful Minnesota trucking industry through advocacy, education and focused initiatives.

CORE VALUES
Safety
Responsibility
Leadership

654 PROUD MTA MEMBERS
GROWTH: 3% RETENTION: 94%

SIX BIG THINGS
MTA ACCOMPLISHED FYE 2019

WORKFORCE
CREATED THE DRIVER TRAINING & RECRUITMENT COMMITTEE AND DEVELOPED CITY & INDUSTRY PARTNERSHIPS TO RECRUIT AND HIRE NEW DRIVERS.

NEXTLEADER
INDUCTED 24 PROFESSIONALS INTO OUR NEXTLEADER PROGRAM, SHAPING THE NEXT GENERATION OF TRUCKING LEADERS.

TRUCK PARKING
PARTNERED WITH MnDOT AND ATRI TO CONDUCT A TRUCK PARKING STUDY, INCLUDING A PARKING FORUM WITH OVER 50 PROFESSIONAL DRIVERS.

STRATEGIC PLANNING
ASSESSED MEMBER NEEDS AND DEVELOPED A NEW STRATEGIC PLAN CENTERED AROUND FOUR PILLARS: SAFETY, WORKFORCE, EFFICIENCY/INNOVATION, AND LEADERSHIP.

CMV VISITS
MTA PRESIDENT JOHN HAUSLADEN MET WITH ALL COMMERCIAL MOTOR VEHICLE OFFICERS TO GIVE A VOICE TO DRIVERS AND FLEETS REGARDING EVERYDAY CHALLENGES THEY FACE.

EXPERIENCE TRUCKING
LAUNCHED EXPERIENCE TRUCKING, A STATEWIDE SHOWCASE FOR MEMBER COMPANIES TO OPEN THEIR DOORS AND SHOW THE PUBLIC ALL THE INDUSTRY HAS TO OFFER.

PROMOTE
52 MEDIA HITS
tv, print, online and radio

EDUCATE & TRAIN
1,584 PROFESSIONALS
attended MTA educational events
PASSED HANDS-FREE CELL PHONE BILL FOR ALL MINNESOTA DRIVERS.

PASSED BILL ALLOWING CONNECTED TRUCK PLATOONING IN MINNESOTA.

PROTECTED CURRENT FUNDING FOR ROADS AND BRIDGES IN MINNESOTA.

STOPPED LABOR LAWS THAT WOULD HAVE INCREASED BUSINESS COSTS & LITIGATION.

SAFETY
Reduce preventable crashes on Minnesota roadways involving commercial trucks.

EFFICIENCY & INNOVATION
MTA harnesses the knowledge and creativity of its members to drive innovation to improve business results.

WORKFORCE
Minnesota has a workforce development program that produces and attracts qualified drivers and transportation professionals to meet the needs of Minnesota.

MTA LEADERSHIP
MTA is a model of association innovation and collaboration.