

**American Mosquito Control Association
August 6, 2013**

AMCA Board Members in Attendance

Roxanne Connelly, President
Steve Mulligan, President-Elect
Ken Linthicum, Vice-President
Tom Wilmot, Past President
Gary Hatch, Treasurer
Larry Smith, Industry Director
Paul Capotosto, North Atlantic
Dennis Salmen, Mid-Atlantic
Henry Lewandowski, South Atlantic
Mike Szyska, North Central
Rick Duhrkopf, South Central
James Lunders, North Pacific
Becky Cline, South Pacific

AMCA Staff

Sarah Gazi, Executive Director
Kristin Howard, Meeting Manager

Others in attendance

Joe Conlon, Technical Advisor

Not in attendance

Ildfonso Fernandez-Salas, Latin-America
Zane McCallister, West Central

CALL TO ORDER:

President Connelly called the AMCA Board meeting to order at 1:05 PM EDT on August 6, 2013.

APPROVAL OF THE AGENDA:

- **ACTION:** A motion was made by Dr. Wilmot to approve the agenda as presented. The motion was seconded by Mr. Mulligan and passed unanimously.

MINUTES APPROVAL:

The Board of Directors reviewed the minutes from the February 23, 2013 and February 28, 2013 Board of Directors Meetings.

- **ACTION:** A motion was made by Dr. Wilmot to approve the minutes of the Board of Directors Meeting from February 25, 2012. The motion was seconded by Mr. Lunders and passed unanimously.

TREASURERS REPORT:

Mr. Hatch reviewed the June 2013 year end financial statement.

Net assets are up \$22,267 from last year.

The Executive Committee voted via email vote to transfer \$60,809 in excess revenues from the legislative program to the new Board Designated Legislative Fund.

Annual Meeting excess revenues of \$125,874 exceeded budget by approximately \$5,000.

The draft of the audit has been distributed to the Executive and Finance Committee members and is currently being reviewed.

Mr. Hatch indicated that cash flow is stable.

Mr. Hatch stated that some investments were callable and cashed out and have since been reinvested at 3.5% over 5 years.

- **ACTION:** A motion was made by Dr. Duhrkopf to approve the June 2013 year end financial statement as presented. The motion was seconded by Mr. Mulligan and passed unanimously.

2018 SITE SELECTION UPDATE:

Ms. Gazi announced that the initial round of voting for the 2018 Annual Meeting site resulted in a three way tie for second place. Since only three properties are presented in the next round of voting, the Finance Committee votes broke the tie resulting in the top three: Sheraton Crown Center Hotel (Kansas City, MO), St. Louis Station Hotel (St. Louis, MO), and the Memphis Convention Center (Memphis, TN).

These three venues will be presented by Kristin Howard on September 19, 2013 in Seattle and the voting will be held during the Interim Board of Directors Meeting on September 20, 2013.

AFRICA SYMPOSIUM UPDATE:

Dr. Linthicum summarized the previous discussions held with Dr. Lluberas. It was understood that Dr. Lluberas would invite speakers from Africa to present at the 2014 Annual Meeting. AMCA would provide complimentary registration for ten speakers. Mr. Lluberas also said he would handle securing funding for travel with the understanding that he would not approach AMCA's current supporters.

Dr. Connelly has provided invitation letter to invitees. Three of the invitees responded that they will attend, but two of them can attend only if additional funding is provided to cover their travel, hotel, and meals.

Mr. Lluberas has not obtained funding to date.

- **ACTION:** A motion was made by Dr. Duhrkopf to instruct Dr. Lluberas to submit a request for the symposium with all details outlined including speakers and titles with a deadline of August 17, 2013. The motion was withdrawn.
- **ACTION:** A motion was made by Dr. Duhrkopf to notify Dr. Lluberas that the symposium will not take place as the call for symposia deadline has passed. The motion was seconded by Ms. Cline and passed unanimously.

REVIEW OF 2013 ACTION ITEMS:

Dr. Connelly announced that Mr. Williges is now serving as the Archives Committee Chair and Mr. McCallister is now serving as the Chemical Control Subcommittee Chair.

It was also announced the Dr. Lewandowski will be retiring in June 2014 and will continue to serve on the AMCA Board until that time.

Goal	Action Steps	Responsibility of	Status
1. Improve member engagement in legislative efforts			
	Develop legislative liaison list for each state	Regional Directors	

	Improve data collection/ reporting when request is sent to members – HOW?	Angela Beehler & Sarah Gazi	Use of survey format has helped results. Intern possible. Looking at additional options.
2. Improve Annual Meeting			
	Keep room rates low for Annual Meeting <ul style="list-style-type: none"> AH staff will gather 3 year proposals from hotel chains to assess if a 3 year contract would be financially beneficial. 	Headquarters & Board of Directors	Ms. Howard will provide information at Interim Board Meeting.
	Publicize major symposia that will be held at the Annual Meeting	Program Chair & Headquarters	Will be done upon program completion.
	Evaluate the current site selection process	Finance Committee	Discussed. Finance Committee gave input for 2018 site selection. Conversation to continue.
	Consider longer presentations in sessions and symposia	Program Chair	
	Consider a keynote speaker	Program Chair	
	Invite AP Biology classes to Student Competition	Next Generation Task Force & Local Arrangements Committee	
	Poster session competition	Program Chair	
3. Increase member communication and networking			
	Create forums or discussion boards on website	Headquarters	Completed. Promotion to continue.
	Use website to improve YP engagement	Headquarters & YP Chair	Created form to collect new members. Created forum.
	Include member and YP spotlights in Mosquito Monthly	Headquarters & Regional Directors & YP Chair	Completed and ongoing

	Consider table top displays at Annual Meeting for state/regional associations – idea sharing rather than meeting promotion	Program Chair & Headquarters	
	Consider symposium on “what’s new in the field?”	Program Chair	
4. Decrease costs of publication printing			
	Eliminate hard copy printing and mailing of the AMCA Newsletter.	Headquarters	Completed
	Email the members to promote the electronic only membership.	Headquarters	Completed
5. Improve and increase AMCA webinars			
	Create a more consistent schedule for webinars	Training & Member Education Committee	In progress
	Identify experts	Training & Member Education Committee	In progress
	Archive presentations and promote	Headquarters	Ongoing
	Promote webinars as far in advance as possible	Training & Member Education Committee & Headquarters	
	Provide members with a webinar on effective communication (i.e., How to give a presentation). Joe Conlon as possible speaker.	Training & Member Education Committee	
6. Ensure AMCA leadership success			
	AMCA to fund IBM hotel rooms for Board Members.	NA	Approved
	Board of Directors Book Club	Headquarters	Books sent
7. Create IPM video		Joe Conlon & Headquarters	Filming complete. Editing in progress.
8. Explore the idea of a certification program for field techs	Survey members What would this look like?	Headquarters	Survey being sent week of 8/5/13
9. Collaborate with Mosquito Research Foundation on fostering the development of new forms of technology	Promotion of the program Encourage collaboration between districts and university researchers	Joe Conlon	In a bit of flux right now. Solicitors not working up to standards. Wayne Gale

			now on Board.
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SOCIAL MEDIA POLICY:

Deferred to the Interim Board of Directors Meeting.

YOUNG PROFESSIONALS GROUP (YPG) RECOMMENDATION:

The YPG made a recommendation to solicit travel funds from industry supporters or other AMCA supporters to support travel of YPs to the Annual Meeting, up to \$1,000.

The YPG also made a recommendation to approve AMCA funding the YP President's travel to the Annual Meeting, up to \$1,000.

Discussion was held. Mr. Smith indicated that Central Life Sciences is willing to support a YP. It was indicated that YPs could shadow industry staff in their booths.

Concern was expressed that industry support of this program would take away from other items/events sponsored. Concern was also expressed that this support is only being offered to a specific demographic.

- **ACTION:** A motion was made by Ms. Cline for AMCA to support the AMCA Young Professional President or other designated individual, up to \$1,000, for Annual Meeting attendance. The motion was seconded by Mr. Capotosto. Two opposed. The motion passed.
- **ACTION:** A motion was made by Mr. Mulligan to approve the YPG recommendation to solicit travel funds from industry and other AMCA supports, up to \$1,000, for Annual Meeting attendance. The motion was then amended by Mr. Mulligan.
- **ACTION:** A motion was made by Mr. Mulligan to approve the YPG recommendation to solicit travel funds from industry and other AMCA supporters in 2014, up to \$1,000, for 2015 Annual Meeting attendance. The motion was seconded by Mr. Capotosto. One opposed. One abstention. The motion passed.

ADJOURNMENT:

- **ACTION:** A motion was made by Dr. Duhrkopf to adjourn. The motion was seconded by Dr. Wilmot and approved unanimously.

The meeting adjourned at 3:26 PM EDT.