

Minutes of the Board of Directors Meeting
American Mosquito Control Association
March 28, 2015
New Orleans, Louisiana

**American Mosquito Control Association
March 28, 2015**

AMCA Board Members in Attendance

Ken Linthicum, President-Elect
Stanton Cope, Vice President
Roxanne Connelly, Past President
Gary Hatch, Treasurer
Larry Smith, Industry
Paul Capotosto, North Atlantic
Dennis Salmen, Mid-Atlantic
Chris Lesser, South Atlantic
Mike Szyska, North Central
Rick Duhrkopf, South Central
Zane McCallister, West Central
Jason Kinley, North Pacific
Becky Cline, South Pacific

AMCA Staff

Sarah Gazi
Joe Conlon
Shay McClain
Quinn Cummings
Dan Lemyre

Others in Attendance

Angela Beehler
Kristy Burkhalter
Chris Stelzig
Craig Downs

Not in Attendance

Steve Mulligan, President
Ildefonso Fernandez-Salas, Latin America

CALL TO ORDER:

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President-Elect Linthicum called the AMCA Board of Directors Meeting to order at 8:08 AM on March 28, 2015. President-Elect Linthicum announced that President Mulligan has become ill and will not be in attendance. President-Elect Linthicum will preside over the meeting in his place.

APPROVAL OF AGENDA:

President-Elect Linthicum reviewed the items on the agenda.

- **ACTION:** A motion was made to approve the agenda as presented. The motion was seconded. The motion passed unanimously.

APPROVAL OF THE MINUTES:

The minutes of the November 1, 2014 Board of Directors Meeting were reviewed.

- **ACTION:** A motion was made to approve the minutes of the Board of Directors Meeting held on November 1, 2014. The motion was seconded and passed unanimously.

CONSENT AGENDA:

- **ACTION:** A motion was made to approve the reports within the consent agenda. The motion was seconded and passed unanimously.

EXECUTIVE COMMITTEE REPORT:

No formal report was submitted. Mr. Conlon stated that he and the Executive Committee will be meeting with the CDC this week to discuss collaboration.

TREASURER'S REPORT:

Mr. Hatch presented the January 2015 financial statement. The Association currently has \$783,995 in total assets. This is currently down from this time last year due to the timing of the Annual Meeting.

The 2015-2016 budget will be drafted following the Annual Meeting.

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Discussion was held regarding investment strategies.

- **ACTION:** A motion was made to approve the January 2015 financial statement as presented. The motion was seconded and passed unanimously.

MEMBERSHIP COMMITTEE:

Ms. Gazi presented the Membership Committee's recommendation to define a Retired Member as someone who is concerned with or interested in mosquito control and related work, and desiring to participate in the promotion and improvement of such work and is no longer employed.

It was stated that the Retired Membership category would be a subcategory of Regular Membership.

Discussion was held regarding the definition. It was recommended that the definition be changed to "someone who is concerned with or interested in mosquito control and related work, and desiring to participate in the promotion and improvement of such work and retired from full time employment".

- **ACTION:** A motion was made to establish the Retired Regular Member subcategory with defining the criteria as someone who is concerned with or interested in mosquito control and related work, and desiring to participate in the promotion and improvement of such work and retired from full time employment. The motion was seconded and passed unanimously.

Ms. Gazi stated that the task force to look into targeting pest control companies as a new target audience has not yet been put into place. A task force leader has not yet been secured and the committee will continue to find an individual to lead the task force.

PUBLICATIONS COMMITTEE:

The Board reviewed the Publications Committee report as it pertains to investigating the financial implications of the Journal, including open access and page charges.

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Discussion was held regarding open access, page charges, and digital version of *JAMCA*.

Discussion was also held regarding advertising and the potential for a decline in membership and subscriptions. In addition, discussion was held regarding pricing for Operational Notes as the cost should be less if moving to a flat fee for articles.

A hybrid model was suggested where authors could opt in or opt out of open access.

Questions were raised regarding the time it takes for an article to get published in the Journal.

- **CHARGE:** Publications Committee to continue to investigate all financial impacts of the Journal including but not limited to open access and page charges with the suggestion of looking at a hybrid model for authors to opt in or opt out of open access.

Dr. Mian's budget was submitted with his MOU. Editor expenses will be included in the 2015-2016 budget for Board approval.

ANNUAL MEETING UPDATE:

Ms. McClain provided an update on the 2015 AMCA Annual Meeting. Registration is currently at 881. The hotel reached 116% of the contracted room block. Exhibit sales only reached 88% of budget but sponsorship reached 106%.

Ms. McClain provided an overview of Field Day. It is expected that quite a few individuals will purchase tickets onsite. Anticipated attendance is approximately 400.

The PRG audio visual contract expires this year. Ms. McClain has received a proposal from PRG for a three year contract that would lock in 2012 rates until 2018. In addition, if AMCA signs this week, PRG will discount the 2015 invoice \$1,000.

Ms. McClain will distribute the contract and proposal to the Board this week. The three year contract will be discussed again during the Thursday, April 2, 2015 Board of Directors Meeting.

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LEGISLATIVE & REGULATORY COMMITTEE:

Ms. Beehler reported on the current legislative initiatives, primarily NPDES. NPDES has been brought up in three different committees over the past few weeks getting good exposure.

The Committee is working to gather usage information of mosquito control products. There is a need to map which products are used by mosquito control programs in the US and where they are used in order to discover if they overlap with endangered species habitat.

In regard to the upcoming Washington Conference, Ms. Beehler has added pollinator protection and aircraft position papers to those that will be presented.

YOUNG PROFESSIONALS:

Ms. Burkhalter reported on the activities of the Young Professionals Group to be held during the Annual Meeting, including the symposium, dinner, a field trip, and booth.

Ms. Burkhalter also commented on the success and excitement surrounding the YP Travel Stipends. It was suggested that AMCA survey the stipend supporters and recipients following the meeting to assess the success and gather feedback.

The YPs have held two YP specific webinars and are looking to do more. Ms. Burkhalter is requesting to subscribe to anymeeting.com in order to hold these webinars. The subscription cost is \$780 per year.

- **ACTION:** A motion was made to approve the \$780 per year webinar software subscription to be expensed from YP Fund. Motion was withdrawn.
- **ACTION:** A motion was made to approve the \$780 per year webinar software subscription to be expensed from General Fund. Motion was withdrawn.
- **ACTION:** A motion was made to transfer \$1,000 from the General Fund to the YP Fund. The motion was seconded. Two opposed. The motion passed.

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50/50 RAFFLE:

It was suggested that during this week's 50/50 sales that attendees who will not be present during the banquet still be allowed to enter the raffle by writing their name on the back of the ticket and dropping it off at the receptacle to be placed at registration.

PUBLIC RELATIONS COMMITTEE:

Mr. Conlon presented the recent activities of the Public Relations Committee.

Central Life Sciences is currently developing short videos that show and address the myths of mosquito control.

- **ACTION:** A motion was made to give the PR Committee authorization to work with Central Life Sciences on the video production and distribution as they see fit. The motion was seconded and passed unanimously.

Mr. Conlon also reported on the press release distributed for the Annual Meeting and the upcoming Education Day.

BOARD RESTRUCTURE:

Discussion was held on whether the Board should postpone the discussion to Thursday due to President Mulligan's absence.

Mr. Conlon and Ms. Gazi were present to lead discussion so therefore the topic was not tabled.

- **ACTION:** A motion was made to change the Latin American Regional Director position to an International Regional Director. The motion was seconded and then withdrawn.
- **ACTION:** A motion was made to do a straw poll to assess which recommendations the Board is amenable to. The motion was seconded and passed unanimously.

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Recommendations #1 and #2 were voted on together as they are closely linked.

Recommendation #1: Reduce the officer positions to the following:

- a. President
- b. President-Elect
- c. Treasurer

Recommendation #2: Increase the term of President and President-Elect to two years.

Straw poll: 5 in favor, 6 opposed

Recommendation #3: Reduce the Regional Director positions to the following:

- a. Eastern (531 members) Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Delaware, District of Columbia, Maryland, North Carolina, Virginia, Florida, Georgia, South Carolina,
- b. Central (291 members): Illinois, Iowa, Minnesota, Missouri, Oklahoma, Tennessee, Arkansas, Louisiana, Alabama, Mississippi, Texas, Nebraska, North Dakota, South Dakota, Kansas, Wisconsin, West Virginia, Kentucky, Ohio, Michigan, Indiana
- c. Western (297 members): Colorado, New Mexico, Arizona, Utah, Wyoming, Idaho, Montana, Alaska, Oregon, Washington, Nevada, California, Hawaii
- d. International (136 members): All countries/territories outside the United States

Straw poll: 2 in favor, 9 opposed

Recommendation #4: Remove the Industry Director position and appoint a member of industry to all AMCA standing committees.

Straw poll: 10 opposed, 1 abstention

Recommendations #1 and #2 will be revisited during the Thursday, April 2, 2015 Board of Directors Meeting.

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REVIEW OF 2014 ACTION ITEMS:

Ms. Gazi reviewed the 2014 Action Items.

STAFF EVALUATION:

Mr. Lemyre reviewed the results of the 2015 staff evaluation survey.

Mr. Lemyre announced the resignation of Ms. Gazi from Association Headquarters.

WORLD MOSQUITO CONTROL ASSOCIATION:

This topic was tabled to the Thursday, April 2, 2015 Board of Directors Meeting due to the absence of President Mulligan.

CERTIFICATION:

Mr. Stelzig from the Entomological Society of America (ESA) recapped previous discussions held regarding the possible partnership to develop a certification program. The exam would be limited to public health vectors. AMCA would provide at least one member to help develop the exams.

If the program moves forward, AMCA would serve as the marketing arm of the certification program. AMCA would receive a portion of the application fee and renewal fees.

Mr. Stelzig stated that the program could potentially launch in 2017.

The Board was in agreement that this project should move forward and the current task force should continue to work with ESA.

Mr. Stelzig spoke about "An Entomology Agenda to Improve the Human Condition" Summit in regard to managing *Aedes aegypti*.

It was decided that Mr. Conlon, Dr. Connelly, Mr. McCallister, and Mr. Lesser would serve as points of contact to ESA.

MOSQUITO RESEARCH FOUNDATION:

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Mr. Downs presented a proposal for AMCA to partner with the Mosquito Research Foundation (MRF). The history of the foundation was provided.

At this point, Mr. Downs is not asking for any action. Possibilities for consideration include AMCA taking over the foundation or partnering. President-Elect Linthicum and Mr. McCallister will present the idea to the Science & Technology Committee for their feedback.

- **CHARGE:** Science & Technology Committee to assess the value of AMCA taking over the MRF and/or partnering with the MRF and bring back to the Board a recommendation.

WINGBEATS AGREEMENT:

Dr. Connelly presented a draft agreement proposed by the Florida Mosquito Control Association.

Question was raised regarding adding verbiage that would protect AMCA from liability. The current draft agreement does not include any wording about AMCA reviewing and approving content.

CHARGE: The Publications Committee to look at possible liability to AMCA if *Wing Beats* content is not approved by AMCA and come back to the Board with a recommendation.

ADJOURNMENT:

- **ACTION:** A motion was made to adjourn. The motion was seconded and approved unanimously.

The meeting adjourned at 5:15 PM.