

American Mosquito Control Association
Board of Directors Meeting
Sunday February 25, 2018

AMCA BOARD MEMBERS IN ATTENDANCE:

Wayne Gale, President

Bill Walton, President-Elect

Jason Kinley, Vice President

Stan Cope, Past President

Gary Hatch, Treasurer

Jason Trumbetta, Industry Director

Robert Duryea, North Atlantic Director

Christopher Lesser, South Atlantic Director

Ary Faraji, West Central Director

Rick Duhrkopf, South Central Director

Mark Breidenbaugh, North Central Director

Michelle Brown, South Pacific Director

AMCA STAFF IN ATTENDANCE

Heather Gosciniak, Executive Director

Britany Noll, Membership & Operations Coordinator

Joe Conlon, AMCA Technical Advisor

AH STAFF IN ATTENDANCE:

Kelly Mariotti

Dan Lemyre, Chief Relationship Officer

NOT IN ATTENDANCE:

Dennis Salmen- Mid-Atlantic Director

Ken Carver- North Pacific Director

Ildefanso Fernandez-Salas- International Director

CALL TO ORDER & WELCOME:

President Wayne Gale called the AMCA Board of Directors Meeting to order at 8:00 am CDT On Sunday February 25, 2018.

APPROVAL OF MINUTES:

The minutes of the August 29, 2017 Interim Board Meeting, the October 10, 2017 Board Call, and November 20, 2017 Board Call were reviewed. Past President Stan Cope submitted his suggested edits to these minutes.

- **CHARGE:** The board minutes will be updated with Past President Cope's edits, and posted on the AMCA website.
- **ACTION:** A motion was made to approve the board minutes with Past President Cope's edits. The motion was seconded and passed unanimously.

COMMITTEE REPORTS:

Technical Advisor Report:

Technical Advisor, Joe Conlon presented his report. He stated the number of requests on information for the public has dropped drastically.

- **CHARGE:** Executive Director Heather Gosciniak stated she will look into making the 'ask the expert' button more prominent on the AMCA website.

Mr. Conlon mentioned he was asked to participate in the NACHHO Summit, but was not available to attend.

Public Relations Committee:

Public Relations Committee Chair, Joe Conlon presented his committee report. His first initiative is Risk Communication to the Public. The Public Relations Committee, will pursue an initiative to communicate mosquitocide risk to the public. The committee will discuss potential releases or other print initiatives to emphasize true risk dynamic of controversial control measures such as GMO or naled. These releases will be designed to generate dialogue with media regarding these subjects.

The second initiative is press releases. This includes press releases regarding the Annual Meeting, Education Day, National Mosquito Control Awareness Week, and Mosquito Season is Here.

The third initiative is seeking media interactions for the Annual Meeting. Central Life Sciences offered to provide their communications firm of Fleishman-Hillard to pitch both the Annual Meeting and Education Day activities to the local press. Fleishman-Hillard has a local office in Kansas City and should be able to generate considerable media coverage with their local media contacts.

- **CHARGE:** A request is made for Mr. Conlon to pull together information on pollinator issues due to the popularity of the topic. Mr. Conlon will create this and work with HQ to post on the AMCA website.

Awards and Nominations Committee Report:

Past President and Awards and Nomination Committees Chair, Stan Cope reported on the Awards and Nomination committees' statuses. Dr. Cope stated various policies under the Awards and Nominations Committees guidelines need updating. Dr. Cope suggests the awards committee revise and update the awards policies.

Science and Technology Committee Report:

Seth Britch, Science and Technology Committee Chair presented a committee update to the board. First, Dr. Britch provided an update on the American Mosquito Control Research Fund. The inaugural year of the Fund proposals received was successful with more than seventy submissions resulting in two awardees. The low funding level prevented AMCA from awarding more than two awards. The AMCARF subcommittee is working on updating the documents for 2019. Communications regarding the AMCARF will rolled out at this year's Annual Meeting.

The next topic Dr. Britch reported on was the poster competition. He inquired about a gap between the first place winner of the Poster Competition (\$250) and the first place winner of the Student Competition (\$2,000). He questioned if the cash prize amount for the Poster Competition could be increased.

- **CHARGE:** A discussion will be held at the Science and Technology Committee meeting this week regarding the increase in the cash prize amount for the Poster Competition in 2019. Recommendations for the prizes will be reported back to the board.

Other objectives of the upcoming Science and Technology Committee meeting include developing a standing charge, and a discussion about UAS technology.

Legislative and Regulatory:

Legislative and Regulatory Committee Chair, Angela Beehler presented an updated committee report to the board. This report included the committee's current charges, initiatives, and goals for 2018. Other items discussed included new charges from the board, a board liaison, and more communication between committees. NPDES was discussed and if the board wants to continuing funding this.

- **CHARGE:** Legislative and Regulatory committee to provide an update on NPDES at Interim Board Meeting for a discussion and decision to take place regarding continual funding of NPDES.

Young Professionals:

Young Professionals Advisor, Kristy Burkhalter presented an update to the board. The update included details on this year's YP Industry Shadowing Program, 2018 Annual Meeting activities, and the inSTARS

program. YP Advisor Burkhalter also discussed the Young Professional's use of AnyMeeting for their webinars because AMCA may be in need of a new webinar provider.

- **CHARGE:** AH will look into AnyMeeting for AMCA.

Training And Member Education:

Training and Member Education Committee Chair, Isik Unlu presented the committee report to the board. The update included details on the three webinars presented in 2017, the launch of the 4 AMCA-CDC training modules, and the 13 train-the-trainer training hubs. Committee Chair Unlu asked Executive Director, Heather Gosciniak to provide an update on AMCA's training at NACCHO Summit in March 2018.

TREASURERS REPORT:

Treasurer Gary Hatch presented the 2016-2017 audit. Mr. Hatch introduced Joe Greenfield from Routolo, Spewak & Co., who called in for the meeting, to review the 2016-2017 audit. Mr. Greenfield mentioned a jump in cash equivalence due to CDC funding, AMCARF and 2017 Annual Meeting income. CDC contract funding was discussed. AMCA will hear from the CDC in the April-May timeframe on additional funding.

- **CHARGE:** AH will get clarification on excess CDC funds.
- **CHARGE:** Executive Director, Heather Gosciniak will send the CDC financial reports on expenses to the board.

The concentration of credit risk was addressed. Mr. Greenfield recommended to keep certain amounts of money in accounts at different banks.

- **CHARGE:** AH will put together an analysis of cash flow position.

Mr. Greenfield addressed an improvement of income and expenses for the 2017 Annual Meeting. AH stated they coordinated a call between the corporate entity of the hotel, AMCA staff and both owners of AH regarding the hotel's performance. This resulted in a credit to the Annual Meeting hotel bill from the 2017 Annual Meeting hotel due to the numerous underperformance issues that occurred on site during the meeting.

- **ACTION:** A motion was made to approve the 2016-2017 audit as presented. The motion was seconded and passed unanimously.

Mr. Hatch reviewed the current financials for AMCA. Funding for the AMCARF was discussed regarding ways to increase contributions to the fund. Options mentioned included reducing legislative advocacy funding from sustaining members and placing that amount into the AMCARF and increasing Annual Meeting registration fees to include a surcharge for the AMCARF.

- **CHARGE:** Further explore and research ways to get more funding for the AMCARF. This discussion will continue at the Interim Board Meeting.

ANNUAL MEETING UPDATE:

AMCA Meeting Manager, Heidi Jetter presented an Annual Meeting update to the board. Ms. Jetter stated 248 abstracts were received. AMCA sold out the room block at the Sheraton and contracted an overflow block of rooms at the Westin next door. Ms. Jetter and Industry Director Jason Trumbetta updated the board on the new sponsorships sold for 2018. Ms. Jetter provided an update on registration and exhibits.

NPMA UPDATE:

Allie Allen, Executive Director of QualityPro, NPMA, presented an update to the board. This update included information regarding the relationship between EPA and state lead agencies regarding pesticide regulation and completing a joint proposal by NASDA and NPMA, NPDES permits, Endangered Species Act, and the launch of QualityPro Public Health Certification. NPMA will hold a legislative day on March 18, 2018. NPMA invited AMCA board members to join and receive a complimentary registration.

ESA UPDATE:

Willet Hossfeld, with ESA, presented an update to the board. ESA is developing the ACE public health certification program. Discussions between ESA and AMCA on developing a partnership for this program where AMCA would receive revenue share for anyone they refer to sign up for this program have gone back and forth for a couple of years.

- **CHARGE:** AH to look at the original MOU for this agreement so AMCA can move forward with this partnership. Ms. Gosciniak will reach out to Mr. Hossfeld to schedule a meeting in Kansas City to include ESA, President-Elect Bill Walton, West Central Director, Ary Faraji, and South Pacific Director Michelle Brown.

WING BEATS UPDATE:

Stephen Sickerman, Editor and Chief of *Wing Beats*, presented an update to the board. Mr. Sickerman asked the board to help get more articles contributed and asked if they would send people to the *Wing Beats* exhibitor booth.

- **CHARGE:** All *Wing Beats* issues are available on the FMCA website. The board requested AMCA place archive issues of *Wing Beats* on the AMCA website. AH will post these issues on the AMCA website.
- **CHARGE:** AMCA will include reminders for authors to submit articles in the quarterly newsletters. This will start with the *AMCA Spring 2018 Newsletter*. HQ will include the reminders.

AH PARTNERSHIP SURVEY RESULTS:

Dan Lemyre, AMCA Chief Relationship Officer, reviewed the AH Partnership Survey results during open session with the board. Main topics reviewed include: evaluation of AH's performance and services being used.

- **CHARGE:** Kelly Mariotti with AH states that AH's CFO has recently been doing financial presentations at board meetings and can present to AMCA at their next board meeting if interested. The board will notify Ms. Gosciniak if interested.

Topics that need to be improved include: incoming board of directors training, turnover at AH, and coordination with committees.

- **CHARGE:** Board of Directors training and better coordination with committees will be discussed during Friday's board meeting.

RFP for management services was discussed at last year's board meeting but was not done. At this point in time, the contract with AH will renew for another year. AH would like the opportunity to negotiate a multiyear contract with AMCA. The staffing plan in the new contract depends on future CDC funding. There is a possibility that Ms. Gosciniak and Membership and Operations Coordinator, Brittany Noll could go to half time status. The AMCA board will be included in this decision making.

- **CHARGE:** Mr. Lemyre will prepare an addendum for a one-year renewal with AH.

VDCI ACQUISITION BY RENTOKIL AND CENTER OF EXCELENCE:

Gene White with Rentokil discussed the acquisition of VDCI with the board. Mr. White informs the board of the background of Rentokil and the impact of acquiring VDCI. Rentokil would like to form a relationship with possible sponsorship for AMCARE.

CHEMICAL CONTROL UPDATE:

Karl Malamud-Roam presented a chemical control update to the board. He asked the board if he could submit a proposal to work for AMCA to review documents from the federal government related to biological opinions regarding malathion, diazinon and chlorpyrifos.

- **CHARGE:** Mr. Malamud-Roam to submit a proposal for board discussion before the next meeting on Friday, March 2, 2018.

NEXT STEP/ACTION ITEMS:

A discussion took place regarding retired members and those members who attend the Annual Meeting at their own expense. The possibility of a discounted retired member Annual Meeting registration fee was discussed.

- **CHARGE:** The board will take a retired member registration fee option into consideration.

ADJOURN:

- **ACTION:** A motion was made by President Wayne Gale to adjourn the Board of Directors meeting. The motion was seconded and approved unanimously.

The meeting adjourned at 4:49 PM CST.