



REACH FOR THE STARS

TUCSON, ARIZONA — DECEMBER 7-9, 2022

THE 2022 MPACE ANNUAL CONFERENCE

SPONSORSHIP PROSPECTUS

DIAMOND LEVEL – \$10,000

Year-long Sponsor Deliverables

- Year-long advertisement in the MPACE Newsletters
- Year-long logo and hyper-link on MPACE website and app
- Name recognition on 2022 Conference website
- Selected sponsorship/presentation at MPACE regional events (TBD)

Exclusive Conference Recognitions

- Exclusive sponsorship of pre-conference social (Tuesday evening)
- Exclusive sponsorship of the MPACE Leadership Exchange + presentation option
- Introduction of keynote + company highlight

Top-tier Conference Package

- Team Invitation and Diamond Level recognition at sponsorship reception
- Two 2022 conference registrations
- One annual association membership
- Full-page ad in conference program
- Logo placement on conference main-session screens + breakout session presentations
- Logo placement on MPACE attendee notepad
- Top-tier signage with logo in high traffic area
- Registration item (included in conference packet)
- 2 minute organizational preview at Thursday Business Meeting with optional visuals, website, or slide presentation

PLATINUM LEVEL – \$5,000

- One 2022 conference registration
- One annual association membership
- Half-page ad in conference program
- Shared recognition in conference program with like-level sponsors
- Logo and hyper-link on MPACE website and app
- Logo on MPACE newsletter
- Annual logo visibility at all MPACE events
- Logo placement on MPACE attendee notepad
- Top-tier signage with logo in high traffic area
- Name recognition on 2022 Conference website
- Up to 4 team participants at the conference sponsorship reception.
- Registration item (included conference packet)
- 2 minute organizational preview at Thursday Business Meeting with optional visuals, website, or slide presentation.

PLATINUM LEVEL LIMITED “EXHIBITOR À LA CARTE SPONSOR OPTIONS” – \$5,000

- Your company will be listed as a Platinum Sponsor with one of these options below. Availability is limited.

OPTION 1 – Only 2 Available!

- Photo Booth
- This option will allow photos to be taken at a photo booth during the Wednesday Kick-Off Reception. All photos will be printed and distributed in logoed picture frame at designated area or exhibitor booth on Thursday – complimentary by the sponsor/exhibitor.

OPTION 2 – Only 2 Available!

- Option 2 - Pre Conference Vendor Demo and Q&A

OPTION 3 – Only 3 Available!

- Sponsor 2nd Drink Ticket
- Be one of 3 sponsors offering a complementary 2nd drink ticket for Wednesday Kick-off Reception.
- Attendees must visit your booth/or find a sponsorship team-member prior to the Wednesday Kick-off Reception to receive a logoed drink ticket. Tickets can be redeemed for a drink at the Reception. NOTE: Kickoff Reception will be held in the exhibitor space and tickets can also be distributed at this time.

OPTION 4 – Only 1 Available!

- Sponsor Stargazing and Drinks at the Thursday night entertainment event.

GOLD LEVEL – \$2,500

- One annual association membership
- Quarter-page ad in conference program
- Shared recognition in conference program with like-level sponsors
- Signage with logo in high traffic area
- Name recognition on 2022 Conference website
- Invitation + participation in the conference sponsorship reception

SILVER LEVEL – \$1,000

- Quarter-page ad in conference program
- Shared recognition in conference program with like-level sponsors
- Signage with logo in high traffic area
- Name recognition on 2022 Conference website
- Invitation + participation in the conference sponsorship reception

BRONZE LEVEL – \$500

- Shared recognition in conference program with like-level sponsors
- Signage with logo in high traffic area
- Name recognition on 2022 Conference website
- Bronze Level Limited A La Carte Options
- Wellness Activities: Tennis, Pre Conference Golf Outing, Yoga and 5k Walk

AD AND LOGO SPECIFICATIONS

You must adhere to the following specification for your logo or ad to be accepted by the MPACE Design department. You cannot alter the dimensions.

Full Page/Cover (vertical only):

4.75" W x 8.00" H

Half Page (horizontal only):

4.75" W x 3.90" H

Quarter Page (horizontal only):

3.85" W x 2.25" H

Your PDF Ad:

Must have a CMYK color profile

Must be 300 dpi

And no crop or bleed marks are necessary

Logo: You must send your logo in an EPS or AI vector format. If you do not have an EPS version of your logo, please ensure what you send is a high-resolution transparent PNG or PDF. Logos pulled from websites are not suitable for printing. Your ad must be in the requested dimensions (no rotating) and sent as a 300dpi PDF.

SEND YOUR AD & LOGO TO:

<https://www.dropbox.com/request/jrV5NFdJVwRbmNikSAuG>

DESIGN OR LOGO QUESTIONS?

Contact Audie Whitt, MPACE Communications Director at awhitt@smithmooreassoc.com

Do you need help designing your ad? We are happy to help in designing a simple ad for the 2022 Conference using your company logo for a nominal fee.

ACTUAL AD SIZES

4.75" W x 8.00" H

3.85" W x 2.25" H

4.75" W x 3.90" H

REGISTER TODAY!

FOR MORE INFORMATION CONTACT

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