

2020 ANNUAL MPACE CONFERENCE DIVERSITY, EQUITY AND INCLUSION IN THE WORKFORCE

VIRTUAL EVENT || DECEMBER 9-11, 2020



2020 SPONSORSHIP OPPORTUNITIES

DIAMOND - \$10,000

- Virtual Exhibitor Booth (accessible to attendees throughout the conference)
- Introduction of Keynote + company highlight (pre-recorded video)
- 2 minute informational video on loop in virtual conference lobby
- Coffee chat sessions during breaks
- Network/Entertainment Host
- Exhibit hall scheduled group sessions
- Logo and hyper-link on MPACE Website
- Logo and hyper-link recognition on 2020 Conference marketing materials and website
- Year Long advertisement on MPACE newsletters with logo and hyper-link
- Four 2020 conference registrations
- Two annual association memberships
- Sponsorship recognition during monthly MPACE Regional Events
- Leadership Exchange Sponsorship

PLATINUM - \$3,000

- Virtual Exhibitor Booth (accessible to attendees throughout the conference)
- 2 minute organizational preview before Annual Business Meeting and Awards Ceremony (pre-recorded video)
- 2 minute informational video on loop in virtual conference lobby
- Coffee chat sessions during breaks
- Network/Entertainment Host
- Exhibit hall scheduled group sessions
- Logo on MPACE website
- Logo recognition on 2020 Conference marketing materials and website
- Yearlong advertisement on MPACE newsletters with logo
- Two 2020 Conference registrations

GOLD - \$1,000

- Virtual Exhibitor Booth (accessible to attendees throughout the conference)
- 60 second introduction before breakout sessions
- 1 minute informational video on loop in virtual conference lobby
- Morning networking discussion host
- Company name on MPACE website
- Company name recognition on 2020 Conference marketing materials and website
- Yearlong advertisement on MPACE newsletters with name
- One 2020 Conference registration

SILVER - \$500

- Virtual Exhibitor Booth (accessible to attendees throughout the conference)
- Logo on loop in virtual conference lobby
- Company name recognition on 2020 Conference marketing materials and website

Diversity and Inclusion Sponsorship - \$250

- Support MPACE's Diversity and Inclusion (D&I) initiative. Diversity and Inclusion sponsors will be mentioned during D&I roundtable discussions.

Your Virtual Exhibitor Booth Includes:

- Drop-in Chat – Participants can “drop-in” to a chat/video sessions with exhibitors throughout the event
- Video Upload: If someone happens to not be manning the booth when someone drops by, your chosen video will play for them.

Your Logo Specifications:

- You **must** send your logo in an EPS or AI vector format. If you do not have an EPS version of your logo, please ensure what you send is a high-resolution transparent PNG or PDF.



SPONSOR REGISTRATION

For more information contact our 2020 Sponsor and Exhibitor Co-Chairs:

- **Stan Inman**, University of Utah
sinman@sa.utah.edu | 801-560-7620
- **Deborah Meredith**, Recruiting Contractor
deb.meredith520@gmail.com | 310-628-8453

Contact **Zach Seals** at zseals@mpace.org from the MPACE office if you have any additional questions or concerns.