

WHAT EMPLOYERS/RECRUITERS SHOULD KNOW ABOUT CAREER CENTERS

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Career Centers support the professional development of students through individual advising and utilizing the NACE core competencies to help guide their programming. Career Centers also coordinate various networking events that connect students to potential employers. When collaborating with the Career Center, you can establish a customized recruitment plan that best fits your organization's needs.

There are many benefits when collaborating with the Career Center

Information Sessions- Host an information session on campus for students and/or the Career Center staff. This is a great opportunity to inform them of available opportunities and help them understand the type of student your organization is looking to hire. Information sessions allow you to personify your organization and build personal connections with students and Career Center staff.

Job Postings -

Most Career Centers have an online platform for companies to post their job and internship opportunities.

Create an account today, get familiar with the tools available, and utilize them to achieve your recruitment needs!

On Campus interviews-

After posting a job through the online platform, conduct an on campus interview. Career Centers can offer employers on-campus interview spaces to recruit candidates and vet resumes.

Attend a Career Expo- Career expos are great opportunities to actively recruit students who are looking for employment.

Check in with the Career Center to see if there are industry specific expos that would best fit your organization's needs.

Advice about making the most with your Career Center collaboration

Get involved - Aside from recruiting events, participate in other events that allow you to interact with students. These opportunities might include, but are not limited to employer panels, resume workshops, networking events, etc. Building a campus presence can help familiarize students with your organization which can increase willingness for students to apply to positions available. The more time you invest, the greater return you will see.

One important thing to note about Career Centers, is that they do

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offer placement services. The goal of the Career Center is to support the professional development of students by giving them the tools needed to find and apply to jobs. The responsibility falls on the students to apply the knowledge gained and utilize tools available to succeed.

Consider the types of students you are looking to hire; is your organization looking for students with specific majors? Or specific student demographics? There are various affinity clubs that you can focus your recruitment efforts around. Build that connection by visiting these student clubs/programs to share more about why your organization wants to hire them. Making an in-person connection will be more impactful than having the career center send targeted emails on your behalf.

Consider Becoming a Campus Partner

Your financial commitment will establish branding opportunities throughout campus.

The more that students see your organization's presence around campus, the more aware, familiar and trust students will have with your organization.

Partner benefits will vary by institution.

Next Steps for Employers:

- 1) Connect with a Career Center near you.
- 2) Check out www.mpace.org to learn more!
- 3) Attend MPACE regional events and conference to network with college/university members in person to make connections and discuss opportunities.