Strategy for Placemaking Inclusion, Funding – Make Sure You’re in the Plan!

The Cosmos - Building blocks of life. Show me the money, lead me to the money, create the money?
Who am I to talk?

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Green initiatives

New Urbanism

Bikeability

Walkability

Transportation Oriented Development

Sense of Place

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Building Blocks of Communities

How does Parks & Recreation fit?

Where do you begin the conversation?

Who do you talk to?
We are run by plans!

- 5 Year Community Recreation Plan
- Land Use Plan
- Thoroughfare Plan
- Storm Water Management Plan
- Consolidated Annual Plan
- Brownfield Redevelopment Plan
- Corridor Improvement District Plan
- Asset Management Plan
- Transportation Improvement Program (TIP)
5 Year Recreation Plan

- MDNR Grants
- Housed in Parks & Recreation, Planning, or Manager/Supervisor
- Often created by consultants
- May be tied to all other plans
**Storm Water Management Plans**

- Environmental Grants
- Housed in Engineering, Utilities, or Department of Public Works
- Flood Mitigation
- Enterprise Funds
Consolidated Plans

- HUD Grants
- 5-Year Plan, with annual Action Plans
- “Entitlement Communities” manage funds
- Housed in Community Development, Planning, or Manager/Mayor
- Capital, Public Services
- Target Areas or Target Populations
Thoroughfare Plan

- Transportation Funding
- Bike Lanes, Trails*
- Part of Land Use Plan, Asset Management Plan, Capital Improvement Program, Transportation Improvement Plan
- Housed in Planning, or Manager/Mayor, Engineering
Brownfield Plan

- Environmental Grants (Phase 1 and 2)
- Contaminated sites, obsolete buildings
- TIF Funding
- Brownfield Authority
- Housed in Planning, or Manager/Mayor, Engineering
Asset Management Plan

- Capital Improvement Plan
- Primarily roads, bridges
- 5-Year Recreation Plan should be referenced if not included
- Inclusion may lead to funding for trails, bridges, playgrounds, lodges, etc.
- Housed in Planning, or Manager/Mayor, Engineering, Public Works
- Approved by Council, Planning Commission
Land Use Plan

• Establishes community vision, priorities for development
• While “guides” it is enforceable in a court of law (zoning)
• Housed in Planning, or Manager/Mayor
• Be aware of contracted planners
Land Use Plan

Sub-area Plans

Thoroughfare plan

Form Base Code Areas

Corridor Improvement Districts

Downtown Development Authorities/Areas

Land Use Plan
Regional Planning

- Metropolitan Planning Organizations
- Regional Planning Commissions
- Transportation Improvement Program (TIP)
- Trail Planning
Are you in the plan?