



Dear Potential Sponsor:

On a clear August afternoon in 2007, Tony Noyola was doing one of the things he enjoyed most, preparing for a softball game at Ranney ballpark. His untimely death brought family, friends and co-workers together at a memorial service that will never be forgotten. It is important to the profession of parks and recreation that Tony be remembered in the community he loved so much. In his honor, the "Tony Noyola Youth Recreation Memorial Fund" was established by the Lansing Parks and Recreation Department. This fund offers support for youth of all economic backgrounds the opportunity to participate in Lansing Parks & Recreation's programs.

The Southern Michigan Recreation and Park Association brings together Parks and Recreation professionals from all over the region in an effort to better the Quality of Life for residents throughout Southern Lower Michigan. Whether it is through continuing education sessions, conferences, shared best practices and fundraising; SMRPA Members have created lifelong memories for young and old alike through programming and park developments. Tony Noyola was one of the founding members of the annual golf outing, and a key leader for SMRPA's efforts for over two decades prior to his passing.

Since 2008, the outing has raised over \$12,000 for the Youth Recreation Memorial Fund in Tony's honor. Over 1,500 golfers have gathered the past ten plus years for the event.

This special day will include:

- Shotgun start at 9:00 a.m.
- SWAG Bags for Participants (Sponsor Opportunities)
- 18 holes and a cart in a four-person, best ball scramble
- Continental breakfast
- Lunch /Dinner (Sponsor Opportunities)
- Beverage tickets (Sponsor Opportunities)
- Men's, women's & coed divisions (Award Sponsor Opportunities)
- Longest drive and closest to the Pin and other fun competitions(Sponsor Opportunities)
- Optional skins game

We'd like to invite you to participate as a sponsor or donor to the 2019 SMRPA Tony Noyola Memorial Golf Outing. We understand businesses and people are presented with many opportunities to participate in charitable functions every year. Tony loved the game of golf. There are a variety of ways in which you can help.

Some sponsorship options include:

- Sponsorship Packages starting at for \$80 (includes sign and program recognition)
- Prize/Raffle donations for our outing
- Meal Sponsorship for \$500 to sponsor lunch or dinner
- Monetary donations to the memorial fund

Enclosed you will find a sponsorship form. We look forward to hearing from you and how you might choose to make the SMRPA / Tony Noyola Golf Outing another success. If you have any questions, contact me (517) 627-7351 or tstowell@eatoncounty.org

A special thank you to those who have supported the event the past ten years.

Sincerely,

Troy Stowell
SMRPA Tony Noyola Memorial Golf Outing Chair

12th Annual SMRPA

Tony Noyola Memorial Golf Outing

Friday May 19, 2019
College Fields Golf Club
Okemos, MI



Sponsorship Opportunities



Par (\$80)

Company Name on Tee Box Sign
Program Recognition



Eagle (\$325)

Includes 3 Golfers
Company Name on Tee Box Sign
Program Recognition



Birdie (\$250)

Includes 2 Golfers
Company Name on Tee Box Sign
Program Recognition



Hole in One (\$400)

Includes 4 Golfers
Company Name on Tee Box Sign
Program Recognition



A PORTION OF PROCEEDS
FROM THE OUTING
BENEFIT THE TONY
NOYOLA MEMORIAL
YOUTH SCHOLARSHIP
FUND

Other Opportunities

Hole Contest Sponsor (\$100)

Support the Long Drive, Closest to the Pin, Club Roulette and other various games of skill

Meal Sponsorship (\$500)

Includes company supplied banner and recognition throughout the event

Promotional Item Giveaway for player gift bags

Raffle Donation

Make Checks Payable to:
mPARKS
Attn: SMRPA Golf Outing

Mail to: mParks
P.O. Box 27609
Lansing, MI 48909

Business / Agency Name: _____

Address: _____

City / Zip: _____

Cell Phone: _____ E-Mail: _____

Golfers: _____

Sponsors may pay/invoice with credit card by visiting www.mparks.org/golf