

TUESDAY (1/29/19)

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| Trail Summit (8:00am-4:00pm) Held in Glens and Prairies Rooms | Student Meeting (10:00am-11:15am) (Parfet Board Room) | | |
| | STONE THEATRE | THE MEADOWS | ARCADIA BALLROOM |
| | Making Communities Safer and More Beautiful: The Role of Park Renovation (Tetteh) 11:30am-12:45pm | 99 Programs (Johns) 11:30am-12:45pm | The National Study Of Neighborhood Parks: Insights on Park Use (Cohen & Ernst) 11:30am-12:45pm |
| | Maximize Your ROI with Email Marketing (Mattar) 1:00pm-2:15pm | Director / Student Discussion Panel (Fletcher) 1:00pm-2:15pm | Doing More With Your Data (Nance) 1:00pm-2:15pm |
| Developing Your Personal Brand Strategy (Chiasson) 2:30pm-3:45pm | Roundtable Sponsored by W.I.R.E.D 2:30pm-3:45pm | Walking Tour Hosted by Discover Kalamazoo | |
| Opening (Arcadia Ballroom) Welcome / Von Washington 4:15pm-4:30pm Future Professional Showcase 4:30pm-5:30pm Happy Hour Reception 5:30pm-6:30pm A cappella Group - No Strings Attached | | | |
| Dinner on your own 6:30pm-8:00pm | | | |
| Networking Event / Band Showcase (Bell's Brewery) 8:00pm-11:00pm | | | |

WEDNESDAY (1/30/19)

| | THE MEADOWS | STONE THEATRE | THE GLENS I | THE GLENS II | THE GLENS III | THE PRAIRIES IV | THE PRAIRIES V | THE PRAIRIES VI | PARFET BOARD RM | OFFSITE |
|-----------------|--|--|---|---|--|---|---|---|---|--|
| 8:00am-9:15am | I Spy Excellent Service: A Customer Service Codebook (Olson) | Developing Creative Talent in Your Organization (Chiasson) | Pool Rescue through Partnerships (Erickson) | Parks and Recreation Asset Management Planning (Levandoski) | These Goods are Good for... (Insert Your Community Here) (Turek) | Prioritizing Park Improvements (Nance) | Parks Benefitting from the Corporate Social Responsibility Movement (Janes) | The Rising Tide of Water Trails (Burkholder) | Using LEAN Principles to Enhance Community Services (Reynolds) | |
| 9:30am-11:00am | KEYNOTE SESSION - Sam Glenn (Arcadia Ballroom) | | | | | | | | | |
| 11:15am-12:30pm | Share Your Popcorn (An Inspirational Approach to Personal and Professional Leadership) (Glenn) | Orange 'Ya Glad I Didn't Say Banana? (Boehnlein) | Turn Your Rec Center Into A Tech Center (Lavezzary) | The Camp Top 10 (Kurtz McKinnon) | 5 Simple Steps to Worksite Wellness (Jabin) | Are You Utilizing the Largest Collection of Park and Recreation Resources? (Sutton) | The Art of Juggling Multiple Facilities and Programs (Manoogian) | Trail Towns - How Communities Are Transforming Trails to Leverage Economic Development (Burkholder) | Parks, Schools, Kids, Bikes and a Transformed Culture of Health (Schmidt) | WMU E-Sports Tour (11:15am-12:45pm) \$10 Fee |
| 12:30pm-2:00pm | Lunch on your own (New Professionals - reserved section in Burdicks) | | | | | | | | | |
| 2:15pm-3:30pm | Programming Focus Group Summit: Winners "PRO-Grammy Awards" (Johns) | Why Be Perfect When You Can Be Average? (Boehnlein) | There is No Place Like the Pool: Universally Appealing Watertainment & Wellness (Lavezzary) | Marketing Camp to Millennial Parents (Kurtz McKinnon) | How to Recruit and Retain Quality Student Interns (Irwin) | How to Grow Your _____ with Facebook Ads (Sutton) | Aging Mastery Program - How to Engage Older Adults (Phillips) | Driving Change in Grand Rapids MI (Smith) | mParks Past President Committee (Alderman) | K-WINGS EVENT CENTER TOUR 2:15pm-4:45pm \$10 Fee |
| 3:45pm-5:00pm | New Programming Tools for Age Old Problems (Chiasson) | Every Moment Matters (Davies) | Aquatics Roundtable (Gerhart) | mParks Session | Directors Summit (Muck) | The Power of Digital & Media Storytelling (Golodner) | Senior Center Accreditation - Why & How? (Phillips) | The Path Where Safe Routes and Parks Meet (Synk) | Inclusive Universal Design for Recreation and Learning (Kniffen) | |
| 5:00pm-6:30pm | EXHIBIT HALL GRAND OPENING | | | | | | | | | |
| 8:00pm-Midnight | Brew Tour (Participants to buy \$40 ticket - Max 80) | | | | | Trivia Night hosted by Students \$15 / \$10 students | | | | |

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|---------------------------|-----------------|--|---|---|---|--|--|---|---|---|---|
| THURSDAY (1/31/19) | Early AM | mParks Board Meeting 7:30am-8:15am | MORNING EXERCISE CLASS (6:45am-7:45am) Matt Crowley, Facility Manger | | | | | | | | |
| | 8:30am-9:45am | 2019 DNR Recreation Grant Application Workshop (Campbell) | Thriving as an Introvert in an Extroverted Industry (Hegreness) | Moving From a Municipal to an Enterprise Mindset (Nunes) | Being Respected as a Supervisor, Not an Equal (Heffer) | All Ages, All Abilities, All the Time (Kanics) | Invest in Yourself (Macky) | Oak Wilt ID, Prevention & Management (Stachecki) | Health and Wellness- A Grass Roots Approach (Prell) | Successful Community Engagement...Fact or Fiction (Huhta) | Newell Brands Design & Ideation Center Off Site (makers of Sharpie, Yankee Candle, Coleman, Crockpot and more) 8:15am-11:00am \$10 Fee |
| | 9:45am-10:45am | EXHIBIT HALL BREAK | | | | | | | | | |
| | 11:00am-12:15pm | Michigan Natural Resources Trust Fund Board Round Table | Marketing Strategy: The Science and Psychology of Effective Campaigns (Hegreness) | 1000's of Details- One Project: Project Management (Nunes) | Networking 4 Knowledge 4 Novices (Heffer) | Disability to Ability - Expanding your Outreach (Botting) | Merry & Bright: Reviving Livonia's Holiday Parade (Keppen) | Preparing Yourself for Dog Encounters and Attacks (Hernandez) | Inclusion and Diversity in Parks and Recreation (Prell) | Charitable Gaming (Oviedo) | |
| | 12:15pm-1:30pm | EXHIBIT HALL LUNCH | | | | | | | | | |
| | 1:45pm-3:00pm | One Community, One Plan (Jorkasky) | Marketing & Branding for Directors (Hegreness) | More Bang For Your Buck: Purchasing Tips and Tricks (Nunes) | Embracing Young Professionals as Culture Creators in Your Agency (Iracki) | Play on Player: Overcoming Disability with Play (Moore) | Crowdfunding for Public Spaces (Czarnecki) | Stiltgrass Erased From Washtenaw County (Hahn) | Women in Sports and Recreation (Mortier) | Keep Belle Isle Beautiful - How Detroit's Island Park is Working to Shift Social Behavior (Nowak) | SENIOR CENTER OFFSITE 1:45pm-3:30pm \$10 Fee |
| | 3:15pm-4:30pm | You Have a DNR Recreation Grant, Now What? (Ross) | Storytelling as a Selling Point (Lewis) | Green Schoolyards Meet Health and Shared Use (Marquardt) | Young Professional Networks, A National Movement (Iracki) | Bring Your Brave Face, We're Talking Race, Diversity and Inclusion (Barreto) | The Silver Tsunami! A Wave of Opportunity (Cortright) | Chronic Wasting Disease (CWD) in Deer (Poppe) | Homeless in Parks: Local Experiences with a Nationwide Trend (Muck) | Integrating Natural Resources Management into Recreation Programs (Nawrocki) | |
| | 5:30pm-6:30pm | RECEPTIONS Award Winners VIP Reception (5:30pm-6:30pm) Cash Bar 6:00pm-6:30pm Music by Rob Koets | | | | | | | | | |
| | 6:30pm-8:30pm | Awards Banquet (Sponsored by Grand Hotel) 6:30pm Dinner | | | | | | | | | |
| | 9:00pm-Midnight | AFTER GLOW PARTY (Burdick's) Music by Rob Koets | | | | | | | | | |

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| FRIDAY (2/1/19) | 9:00am-11:15am | All Conference Breakfast / Business Meeting / Closing Session (Arcadia Ballroom) Mark Ostach Beth Jabin Denise Barreto | | | | | | | | |
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