



**mParks  
Foundation**

#### MEDC Qualifications

- Must be within a city that has a traditional downtown (project does not need to be in downtown area)
- Must activate [Public Space, Community Place](#). (Refer to Overview Guide)
- To receive the match, the organization must be a 501c3 and produce a [Solicitation License](#) or exception.
  - No fiduciaries or fiscal sponsors allowed.
  - Municipalities can apply without a solicitation license or exemption.
- Project must have city/local approvals for proposed project if necessary
- Dollars from campaign must allow for project to open to the public and be activated
  - May have additional phases but this must be final funding for this phase
  - Project must complete construction within 1 year of receiving MEDC match
- mParks Foundation projects must be universally accessible.

#### Additional MEDC/mParks Foundation Rules

- Must hit your goal to receive the match within campaign timeframe. Will not match exceeded funds raised.
- Maximum single entity contribution is \$10,000 or 35% of goal (whichever is lesser)
- Must have video in place prior to launch. (MEDC can provide videographer if needed. 2-3 week production period.)
- Video must include mention & logo of match by MEDC & mParks Foundation\*
- MEDC must be the first to put out a Press Release discussing the project and that it will be receiving a match. Can coordinate other Media Strategies with MEDC post approval. Allow 5 days for Press Release after approval, cannot launch without presser.
- For offline donations, contributions are eligible towards the match when added to project page. Must produce scanned copies of checks or bank deposit slips for verification.
- Reporting measures necessary:
  - Total Square Footage of entire project
  - Total Cost (*estimated budget*) of the project (including prior inputs)
  - Hi-Res Before & After photos of space after completion (2-4 pictures)
  - Provide updates regarding Groundbreakings/Ribbon Cuttings/Grand Openings with at least two weeks notice for MEDC presence.
  - Provide updates of how the space is being used by the community.

#### Timeline (Assume Business Days)

- Allow 5 days for approval/denial
- Allow 2-3 weeks+ for video production/shooting
- Allow 5 days for press release after approval (cannot launch without presser)
- Allow 25 days for match to process after completion & submission of Solicitation License
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\*mParks Foundation requirements for specific mParks selected and qualified projects