

2019 MPCA Recruitment and Retention Conference

The Michigan Primary Care Association will be hosting a Recruitment and Retention Conference with the theme: *Building a Diverse and Innovative Health Workforce*. We will hear from speakers of the Health Resources and Services Administration, from organizations with success in rural retention and medical assistant programs, and participate in a facilitated discussion to address workforce challenges within health centers.

Topics will include:

- Clinical and Non-Clinical Staff Recruitment and Retention
- Current and Future Trends in Workforce
- HRSA's Workforce Priority Areas
- Primary Care and Innovation
- Rural Provider Retention
- Medical Assistants and MA programs within Health Centers

Goal: To build health workforce capacity within health centers

Objective 1: Identify current challenges within health centers

Objective 2: Develop tools to improve human resource strategies

Objective 3: Provide actionable steps for health center staff to utilize

Objective 4: Ensure HRSA's priorities align with health center goals

Tentative Agenda

8:30 a.m.	Registration and Breakfast	
9:00 a.m.	Welcome and Introductions	
9:15 a.m.	Health Resources and Services Administration Bureau of Health Workforce Panel - HRSA's Priority Areas	
10:15 a.m.	Break	
10:30 a.m.	NACHC Perspective on provider recruitment	
11:15 a.m.	Break	

11:20 a.m.	Suzanne Smith, Colorado Community Health Network - Workforce and Rural Retention Project	
12:00 p.m.	Lunch	
1:00 p.m.	Medical Assistants and MA programs within health centers - best practices and learned lessons	
2:00 p.m.	Break	
2:10 p.m.	Facilitated Discussion	
3:05 p.m.	Break	
3:45 p.m.	Next Steps and Closing Remarks	
4:00 p.m.	Adjourn	