

A 747% TAX INCREASE! **ENOUGH IS ENOUGH**



Vote NO on Amendment 3!

TOP 6 REASONS TO VOTE “NO” ON AMENDMENT 3!

Whether you're a Democrat, Republican or Independent, a conservative, liberal or moderate, there is something for everyone and every group not to like in Amendment 3 and to “Vote NO on November 8th!”

1. It's About Big Tobacco's Profits, Not Kids.

Big Tobacco's Amendment 3 is a scam. Big Tobacco is funding Amendment 3 (\$12 million and counting!) because it increases Big Tobacco's cigarette profits and market share by massively and unfairly taxing their competition. It's not about helping kids.

It's like Coke asking Missouri voters to pass a special tax on Pepsi, or McDonalds wanting to tax Burger King. It's just not right.

2. Don't Put Big Tobacco's Scam In Our Constitution.

Big Tobacco's Amendment 3 would change our Constitution and enshrine Big Tobacco's secret schemes and deals forever unless changed by a vote of the people. For example:

- ▶Funds can't be used to lobby for any tobacco tax increase or any prohibition or limitation on the sales or use of tobacco products (aka “Gag Order #1”).
- ▶Funds can't be used for “tobacco related research of any kind” (aka “Gag Order #2”).
- ▶Does not increase the tax on Big Tobacco's top sellers including cigars, chewing tobacco and pipe tobacco.
- ▶A special, targeted 394% tax increase (more than half of the total 747% increase) which applies only to Big Tobacco's competition, helps to settle old scores and automatically increases at least 3% every year forever without a vote of the people.

3. It's A Slush Fund For Greedy Political Insiders With No “Lock Box”.

Big Tobacco's Amendment 3 creates a commission of 13 unelected and unaccountable bureaucrats who control hundreds of millions of dollars per year. There is no such thing as a “lock box” which guarantees the money will go to early childhood education. Remember the broken funding promises that came with the Lottery and casinos?

Fool me once, shame on you. Fool me twice, shame on me.

4. Big Tobacco's Amendment 3 Is Opposed By Liberal & Conservative Groups.

► **Health Care.** American Cancer Society, American Heart Association, American Lung Association and the Campaign for Tobacco-Free Kids oppose Big Tobacco's Amendment 3 because:

"R.J. Reynolds' current campaign contributions totaling more than \$5 million in support of a tobacco tax proposal are unprecedented. Reynolds, best known for their infamous Joe Camel cartoon, is notorious for its aggressive efforts to lure kids into smoking. Missouri voters shouldn't let the tobacco industry write policies that ultimately keep our state's youth hooked on these deadly products." (Joint Statement, 10/3/16).

"By fighting these other initiatives - while bankrolling the counterproductive Amendment 3 in Missouri - the tobacco companies once again are protecting their profits at the expense of kids and lives. Voters shouldn't be fooled." (Matthew L. Myers, President, Campaign for Tobacco-Free Kids, 9/29/16 St. Louis Post-Dispatch).

► **Pro-Life & Pro-Choice.** Planned Parenthood, Concerned Women for America, Missouri Alliance for Freedom and NARAL Pro-Choice Missouri oppose Big Tobacco's Amendment 3 because for the first time ever it puts the terms "abortion" and "abortion services" in the Missouri Constitution.

► **Educators.** Missouri National Education Association, Missouri Retired Teachers Association and Missouri Association of Rural Education oppose Big Tobacco's Amendment 3 because for the first time since 1875 it allows unelected and unaccountable bureaucrats to give public tax dollars to private and religious schools and lacks adequate oversight and quality control.

► **Officials & Candidates.** Gubernatorial candidates Chris Koster and Eric Greitens, plus a bipartisan group of 110+ state legislators, all oppose Big Tobacco's Amendment 3.

► **Medical Research.** Stowers Institute, Washington University, BioSTL, We Deserve Better, MOBIO and Missouri Cures oppose Big Tobacco's Amendment 3 because it's anti-science in that it restricts promising stem cell medical research, treatment and cures.

5. It's An Outrageous & Unfair 747% Tax Increase!

Big Tobacco's Amendment 3 puts a huge tax increase into the Constitution, including automatic tax increases every year forever without a vote of the people.

6. Don't Mess With The Constitution.

Big Tobacco's terribly flawed Amendment 3 scam does not belong in the Missouri Constitution alongside our cherished rights of religious freedom, freedom of speech and due process of law.

Please Urge 10 Friends & Family To Vote "No!" On Amendment 3!
For more information, visit www.mPCA.org or www.BadForMissouri.com

Paid for by the Missouri Petroleum Marketers & Convenience Store Association (MPCA) PAC, Ronald J. Leone, Treasurer. Copyright © 10/31/2016 MPCA. All rights reserved.