

Exhibitor and Sponsorship Opportunities



October 4-5, 2018
Marriott Northwest | Brooklyn Park, MN

MPHA Annual Learning Networking Event & MTM Symposium

MPhA Annual Learning Networking Event

MPhA's premier educational events promise to be an action-packed conference bringing together our pharmacy professionals and leaders! The 2018 Annual Learning Networking Event will include the Medication Therapy Management (MTM) Symposium, and breakout sessions in practice management and clinical topics for all pharmacists, student pharmacists, and pharmacy technicians. Educational offerings are designed to provide participants with the latest information to keep abreast of treatment guideline advances, practice innovations and strategies for responding to challenges and opportunities affecting pharmacy practice. Join the conference this year as a sponsor and/or exhibitor to interact with the 300+ pharmacy professionals who will come together to engage, innovate and take action!

Questions?

Conference Details, Sponsorship, or Exhibitor questions:

Blake Finger at blakef@mpha.org or 651-288-3423

Membership or General Association Questions: Member Services at info@mpha.org or 651-697-1771 or 800-451-8349

Registration

The exhibit booth registration fee includes registration for one representative, as indicated on the next page, who is welcome to attend all meals and social events. We welcome representatives in addition to those included with the exhibit booth fee. If you plan to have additional representatives participate, please note the fee is \$150 per representative. Our top-level sponsorships include two company representatives. In order to attend educational programs you will need to register as an attendee.

Exhibit Space Details

BOOTHS INCLUDE:

- 1 8ft draped table
- 1 Exhibitor Rep
- 1 Chair (unless additional reps are purchased)

DEDICATED EXHIBIT HOURS

Thursday

Setup: 6:30 – 7:30 a.m.

7:30 – 8:15a.m.

9:15 – 10:15 a.m.

12:15 – 2:00 p.m.

2:45 – 3:00 p.m.

**Note: times are subject to change*

Friday (*Optional)

Setup: 6:30 – 7:30 a.m.

8:30 – 9:00 a.m.

11:00 – 12:00 a.m.

1:00 – 1:30 p.m.

Tear Down: 1:30 p.m.

ASSIGNMENT OF SPACE

The exhibit application form must be completed with payment to confirm a booth space. MPhA will make final booth assignments based on sponsorship levels, requested booths and registration date.

Exhibit placement for Saturday will be determined based on the number of exhibitors electing to display, sponsorship level, and registration date.

DEADLINES

September 14, 2018 Deadline for early discounted exhibit rates

September 1, 2018 Deadline to be listed in the conference program as a sponsor/exhibitor

Exhibit Opportunity: You have the option to exhibit on Friday at no additional charge. If you choose to participate in the Friday portion of the conference, please note this on your registration.

Sponsorship Levels

Platinum Level Options \$4,500

Choose from the options below:

▶ CONFERENCE TOTE BAG SPONSOR

(One Available)

▶ CONFERENCE NOTEFOLIO SPONSOR

(One Available)

▶ CONFERENCE ONLINE MATERIALS SPONSOR

(One Available)

▶ CONFERENCE AWARDS RECEPTION FOOD SPONSOR

(One Available)

Platinum Benefits

- Exhibit booth (includes 2 company reps)
- Company name placed where applicable
- Company name on MPhA conference website
- Company name in marketing materials and program
- Half page ad in the onsite program
- First right of refusal for this sponsorship for the 2018 Annual
- Company name on event signage

Gold Level Benefits

\$3,000

- Exhibit booth (includes 2 company reps)
- Company name on the MPhA conference website
- Company name in marketing materials and program
- Quarter page ad in the onsite program
- Company name on event signage

By registering for this event, I agree to MPhA's Commercial Support agreement.

Please contact Blake Finger at blakef@mpha.org to receive a copy of MPhA's commercial Support agreement.

Silver Level Benefit

\$1,250

- Exhibit booth (includes 2 company reps)
- Company name recognition on MPhA conference website
- Company name in onsite program
- Company name on event signage

Additional Options

▶ \$2,000: LUNCH SPONSOR

(Two Available)

- Exhibit booth (includes 2 company representatives)
- Company name on MPhA conference website
- Company name in marketing materials and program
- Company name on exclusive signage at lunch on day of sponsorship
- Ability to place promotional information at the lunch tables on designated day (Sponsoring company is responsible for placement of these items)

Exhibit Only Options

(Exhibit booth includes one representative)
If you would like to exhibit only, the rates are as follows:

By September 14 – \$900
After September 14 – \$1,100

Opportunities listed above are subject to change.

Advertising Opportunities

Advertisements for the onsite brochure are due by September 14, 2018.
All ads are full color.

Ad sizes and costs:

Back cover (8.5" w x 11" h)	\$1,200
Inside back cover (8.5" w x 11" h)	\$900
Full page (8.5" w x 11" h)	\$500
Half page horizontal (8.5" w x 5.25" h)	\$350
Quarter page vertical (4.125" w x 5.5" h)	\$225
Business card (3.25" w x 2" h)	\$175

All sponsors have the option to upgrade to a full-page ad.

All advertisements must be approved by MPhA prior to printing. Please submit high resolution (300 dpi or higher) PDF files with fonts embedded to Jillian Blanc at jillianb@ewald.com.

Additional Options

▶ \$1,500: BREAKFAST SPONSOR

(Two Available, Thursday or Friday)

- Exhibit booth (includes 2 company representatives)
- Company name on MPhA website
- Company name in marketing materials and program
- Company name on exclusive signage at breakfast on day of sponsorship
- Ability to place promotional information at the breakfast tables on designated day (Sponsoring company is responsible for placement of these items)

▶ \$1,500: COFFEE SPONSOR

(Two Available, Thursday and Friday)

- Exhibit Booth (includes 2 company reps)
- Company name on MPhA conference website
- Company name in marketing materials and program
- Company name on exclusive signage at all coffee stations



Exhibiting and Sponsorship Form

Yes! We would like to be a Sponsor/Exhibitor for the 2018 MPhA Annual Learning Networking Event & MTM Symposium in Brooklyn Park, MN, October 4-5, 2018!

This form can also be completed at www.mpha.org

Please indicate Sponsorship Level(s):

- Platinum** \$4,500 *(select one)*
 - Bag Sponsor
 - NoteFolio Sponsor
 - Materials Sponsor
 - Awards Reception Food Sponsor
- Gold** \$3,000
- Silver** \$1,250
- Lunch** \$2,000 *(select one)*
 - Thursday
 - Friday
- Breakfast** \$1,500 *(select one)*
 - Thursday
 - Friday
- Coffee** \$1,500

Exhibitor

Exhibit Booth

- Early Rate \$900** **Regular Rate \$1,100** (after September 14)
- I will exhibit on Friday (Optional - no additional fee)**

Included Attendee Name: _____

Email: _____

Additional Rep. Name: _____

Email: _____

Additional Representatives

- Additional Representatives (___ x \$150 per Rep = \$ _____)

Booth Preferences *(Refer to page 2 for booth choice numbers)*

1st Choice ____ 2nd Choice ____ 3rd Choice ____

Advertisements *(if not included in sponsorships)*

Please see page 3 for ad sizes and specifications.

- Inside Back Cover \$900
- Outside Back Cover \$1,200
- Full Page \$500
- Half Page \$350
- Quarter Page \$225
- Business Card \$175

Grand Total: \$ _____

Contact Information

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

All listings and signage should read: _____

(fill in company name as desired)

Payment *(must accompany application to guarantee sponsorship)*

- Check (payable to MPhA)
- Visa
- Mastercard
- AMEX
- Discover

If paying by credit card, all fields below are required. Please do not send credit card information via email to protect your information!

Card Number _____ Exp. Date _____ Sec. Code _____

Name (as it appears on card) _____

Phone _____ Authorized Signature _____

Address (if different than above) _____

City _____ State _____ Zip _____

Complete this form online at www.mpha.org or mail/fax to the MPhA office at:

1000 Westgate Drive, Suite 252 | St. Paul, MN 55114 U.S.A.

Phone: 651-697-1771 | Fax: 651-290-2266 | mn: 800.451.8349

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

Questions? Contact Blake at blakef@mpha.org or 651-288-3423 for questions about sponsorship and exhibits.

CANCELLATION POLICY: All Sponsor/Exhibitor cancellations received by September 14, 2018 will receive a full refund minus a \$50 administrative fee. Cancellations received after September 14, 2018 will not receive a refund.

Any person who attends the MPhA Conference grants permission to MPhA to record his or her visual/audio images, including but not limited to photographs, digital images, voice, sound or video recordings, audio clips, or accompanying written descriptions, and for MPhA to use his or her name and such recorded material without notification for any purpose, including advertisements for future programs and events.

By registering for this event, I agree to MPhA's Commercial Support agreement.

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