



2017-2018 EDUCATION AND EVENTS ADVISORY COMMITTEE REPORT

May 31, 2018

Submitted by: Michelle Johnson and Denise Frank

Board Liaison:

Molly Ekstrand

SECTION I: 2017-2018 CHARGES:

- Development of educational content for MPhA events including the MPhA Annual Learning Network Conference, Leadership Summit, Minnesota Pharmacy Legislative Day, Town Hall events and webinars.
 - Provide input and seek guidance from the Professional & Organizational and Public Affairs Committees on speaker topics.
 - Provide assistance in the development of the schedule, selection and confirmation of presenters.
- Review and provide recommendations for improvements to the processes for securing educational sponsorship and exhibitors for conferences.
- Review strategic changes made to MPhA events and make recommendations to the MPhA board on future directions for MPhA events
 - Consider how to use technology for local networking educational events
- Advise on promotions for the Midwest Pharmacy Expo and all MPhA events

SECTION II: DELIVERABLES/TIMELINE:

- See MPhA Operational Plan for education and events timeline
- Final report to the MPhA House of Delegates – May 4, 2018
- Report to the MPhA Board of Directors – Bi-monthly (September, November, January, March, May, July)
- Committee co-chairs, please report to the incoming President in May as to whether you are willing to continue serving as co-chair and/or suggestions for co-chairs from your committee for the following year.

SECTION III: REPORT OF COMMITTEE ACTION AND PROGRESS ON DELIVERABLES

The Education and Events Advisory Committee accomplished the following on deliverables for the 2017-2018 reporting period:

- Meetings were changed to 60 minutes to help facilitate and increase member involvement and are held monthly.
- ALNE was held September 7 & 8, 2017 at St. Paul River Centre, with the theme “Charting A Course for Change.” A networking and fundraising event for MPF with a State Fair night theme was held in conjunction with the conference the evening of September 7, 2017.
- The MTM Symposium was held Friday, September 7th along with two additional track choices for attendees, and the exhibitor hall.
- MPhA continued the “Virtual Coffee Break” Webinar series in 2017 and 2018 with the goal of engaging members and the community in current and relevant pharmacy themes. It was decided that the webinars will be offered at no charge to members as a benefit, and grant funding has been secured to offset the cost of offering the webinars.



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Topics included:

- June - Leveraging Continuous Quality Improvement
- July - Introduction to Pharmacogenetics
- August - Flu Vaccine Guidance for Minnesota Pharmacists
- September - USP Chapter 800: The Basics
- October - Effective Advocacy Involvement in the Policy Making Process
- November - The Pharmacist's Role in Preventing Opioid Overdoses
- December - Medicare Part D Enhanced MTM
- January - Establishing Telepharmacy Services
- February – MN Pharmacy Legislative Day - Preview & Preparation
- March - Pharmacy Professional Liability: Lessons Learned
- April - Pharmacist Workforce Trends and Insights
- Other webinar topics are already tentatively scheduled through fall of 2018
 - June: Diabetes Update
 - July: Prescribing OTCs for Medicaid Patients
 - August: Pharmacy Audit Tips
 - September: Vaccination Update
 - Fall: Regulatory topics
- MPhA offered the APhA MTM certificate training in the fall 2017 and spring 2018 as planned in the Twin Cities. Nearly 20 pharmacists took advantage of the training.
- One session of the APhA Immunization program were offered in 2017-2018. The April 2018 session was cancelled due to low registration (3).
- The format for collaborative continuing education programming was again presented with AADE-MN using web based technology to link AADE outstate sites to a presentation at the Ewald Event Center in November 16, 2017, based on favorable results when offered initially in 2016.
- A Twin Cities Town Hall panel event was held January 24, 2018 with the topic of Prior Authorization at the UMN CE Center.
- Five additional Town Hall events (Duluth, Grand Rapids-twice, New Ulm, Rochester) were held in 2017-2018, organized and facilitated by local MPhA members/champions with support and programming provided by MPhA leadership.
- Minnesota Pharmacy Legislative Day was held February 27, 2018 at the Best Western Capitol Ridge. The location facilitated easier access for capital visits and for legislator participation during the evening session and will again be utilized for 2019 based on positive feedback. A record number of legislative visits were held.
- The 2018 ALNE/MTM Symposium planning has been finalized and we are in the process of confirming speakers and other arrangements. Day one will be the traditional format of the MTM symposium and two tracks of programming. Day two is a new format with a public health focus, partnering with Minnesota Department of Health for programming, and open to public health practitioners. This year will also mark a move to the Minneapolis Marriott Northwest venue.



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SECTION IV: ISSUES ADDRESSED BY THE COMMITTEE OUTSIDE OF STATED CHARGES

In addition to the stated charges, the Education and Events Advisory Committee addressed the following issues/topics raised during the 2017-2018 reporting period:

- Discussion with other health professional organizations and agencies for future collaborative education offerings. We will evaluate the success of the second day of ALNE 2018, and move forward with future collaborations if this proves to be a successful model for increasing attendance at education events.

SECTION V: COMMITTEE POLICY RECOMMENDATIONS TO THE HOUSE OF DELEGATES

The Education and Events Advisory Committee respectfully submits the following policy proposals for consideration by the MPhA House of Delegates at the May 31, 2018 session of the house:

None to submit at this time.