

Membership Options

Benefits	Gold* \$1,995	Silver \$995	Bronze \$395	Non-Member
Savings				
Freight & Shipping	✓	✓	✓	-
Customer Satisfaction Tools	✓	✓	✓	-
Digital Showroom Manager	✓	✓	✓	-
Legal Services	✓	✓	✓	-
Nationwide Medical Insurance Program	✓	✓	✓	-
MRAA Discounts	✓	✓	✓	-
Annual Conference Discounts	✓	✓	✓	\$599
MICD Program Discounts	✓	\$2,549	\$2,549	\$2,749
Lead Generation and Response Tools	✓	✓	✓	-
Earnings				
Boat & Yacht Insurance	✓	✓	✓	-
F&I Outsourcing	✓	✓	✓	-
Extended Engine & Accessory Protection	✓	✓	✓	-
Resources				
Educational Foundation Scholarships	✓	✓	✓	-
Market Penetration Reports	✓	✓	✓	-
MRAA Downloadable Resource Center	✓	✓	✓	-
Marine Industry Career Network	✓	✓	✓	-
Sea Tow Resources & Discounts	✓	✓	✓	-
MRAA Career Center	✓	✓	✓	-
Business Management Groups	✓	✓	✓	-
The Stanek Group at Morgan Stanley	✓	✓	✓	-
Continual Improvement				
MRAA Training.com Catalog <i>- 120+ online training sessions</i>	✓	✓	<i>New!</i> 1 free session/year	\$149-349/ session
Annual Conference Education <i>- Includes content from 2015 - 2019</i>	✓	✓	-	\$1,020/year
First Access at Annual Conference <i>- First chance to sign up with experts</i>	✓	-	-	-
Annual Continuous Certification Content* <i>- Quarterly release with industry experts</i>	✓	\$999	\$999	\$1,099
Archived Continuous Certification Content* <i>- Access to Prior MICD Content</i>	✓	\$999	\$999	\$1,099
MRAA Special Publications <small>*Only available to Marine Industry Certified Dealerships</small>	✓	-	-	\$200/ publication

MRAA products are available for purchase a la carte at all levels of Membership

For more information visit mraa.com/membership or
contact us at 763-315-8043

