

# MSDC

MEDICAL SOCIETY OF THE DISTRICT OF COLUMBIA

*eNewsline*

September 18, 2015

Vol. 22, No. 15

## The ICD-10 Deadline is TWELVE (12) Days Away

In twelve days, the ICD-9 code sets used to report medical diagnoses and inpatient procedures will be replaced by ICD-10 code sets. Time is limited for physician practices to conduct final testing as they ready for conversion to the ICD-10 code set.

### Are You Ready? MSDC Can Help

MSDC has a number of resources available for physicians on [MSDC's ICD-10 website](#), as well as final two specialty specific webinars. A specialty-specific webinar relating to [General Surgery, Gastroenterology, ENT, Plastic Reconstructive, and Colon](#) will be held on September 23 from 1:00 to 3:00 PM and a webinar on [Mental Health, Neurology, Neurosurgery](#), will be held on September 30 from 1:00 to 3:00 PM.

### CMS Resources

The Centers for Medicaid & Medicare Services (CMS) would like all providers to be successful in transitioning to the new code set. Laura DeVirgilio and Mike Massimini will be the Region 3 (Washington, DC Area) points of contact for ICD-10 related inquiries. If you have questions or concerns regarding ICD-10, please send them to the following email address: [ROPHICFM@cms.hhs.gov](mailto:ROPHICFM@cms.hhs.gov). For up-to-date information concerning the ICD-10 transition, please visit the following websites: [ROAD TO 10 Website](#) <http://www.roadto10.org/> and [CMS ICD-10 Website](#) <http://www.cms.gov/icd10>

## MSDC Is a Proud Partner of the DC Calls It Quits Campaign



[DC Calls It Quits!](#) is a broad-based campaign taking place September 21-25, 2015, to educate Washingtonians about the risks of smoking and provide information to help DC residents "call it quits." Among the [many events planned](#) as part of the campaign are:

- Press Conference**, Monday, September 21, 11:00 AM
- Ceremonial Resolution Signing**, Tuesday, September 22, 10:00 AM
- Twitter Chat**, September 24
- DC Calls It Quits Summit**, September 25, 8:30 AM -1:30 PM

Please share information with your patients about the risks of smoking and smoking cessation resources. The Medical Society has informational posters available free of charge for MSDC Members on the benefits of quitting smoking and resources available. [Contact MSDC](#) for more information.

## MSDC Advocacy Leads to Public Hearing on DC's Copay Limitation Bill

As a result of vigorous advocacy by an MSDC-led coalition, a Public Hearing on B21-32, the Specialty

### MSDC eNewsline

#### Editor

Pia R. Duryea  
202-355-9414 (direct)  
[duryea@msdc.org](mailto:duryea@msdc.org)

### 2014-15 BOARD OF DIRECTORS

**Catherine S. May, MD**  
*Chair of the Board; At-large*

**John W. Larsen, MD**  
*President*

**Carla C. Sandy, MD**  
*President-elect*

**Laura L. Tosi, MD**  
*Immediate Past President*

**Joseph E. Gutierrez, MD**  
*Treasurer; AMA Delegation Chair*

**Peter E. Lavine, MD**  
*AMA Delegate*

**J. Desiree Pineda, MD**  
*AMA Alternate Delegate*

**Raymond Tu, MD**  
*AMA Alternate Delegate, At-large*

Drug Copay Limitation Act, has been scheduled for October 28, 2015. (See [Public Notice](#).) MSDC leadership will testify at the hearing to ensure that physician and patient concerns are addressed. [Here's how you can help](#).

## DC Department of Health Director and MSDC Member LaQuandra Nesbitt, MD, MPH, to Speak at MSDC's Annual Meeting on October 28

The Medical Society is pleased to announce that **LaQuandra Nesbitt, MD, MPH, Director of the DC Department of Health**, will deliver the Keynote Address at the Medical Society's Annual Meeting and Reception on October 28, 2015. In addition, the meeting will include a "Year in Review" by MSDC President John Larsen, MD, of The GW Medical Faculty Associates and installation of 2015-16 leadership, including Carla C. Sandy, MD, of The Mid-Atlantic Permanente Medical Group. For more information on the meeting or to register, see the [meeting website](#).



## Save \$25 on Registration By Renewing Your 2016 Dues by September 30

Members who renew their MSDC dues by September 30, 2015, receive a \$25 discount off their meeting registration. MSDC 2016 dues invoices were mailed to MSDC members at the end of August. If you have any questions, or if you have not received your invoice, please contact the Medical Society at 202-466-1800.

## Thank You to Our Sponsors

The Medical Society would like to thank its 2015 Annual Meeting Sponsors for their generous support: **Medical Society Services, Mid-Atlantic Permanente Medical Group, Nixon Medical Wear and Uniform Services, Johns Hopkins Healthcare, Favorite Healthcare Staffing and ProAssurance.**

## MSDC Welcomes New Members

### Welcome to Dr. LaQuandra Nesbitt!

The Medical Society is pleased to welcome **LaQuandra Nesbitt, MD, MPH, Director of the DC Department of Health**, to its 2,800+ physician member community.

## New Medical Student Members

The following medical students recently joined MSDC:

**Meyeneobong Inyang** (Howard University College of Medicine)

**Ashtin Jeney** (GW School of Medicine and Health Sciences)

**Julia Rozier** (GW School of Medicine and Health Sciences)

## MSDC News: Annual Election and Early Career Physician Events

### Voting Members are Encouraged to Vote in the Annual Election

On August 31, 2015, in accordance with MSDC Bylaws, the Medical Society distributed electronic ballots for its Annual Election to voting members. Voting members are encouraged to cast their ballots, if they have not already done so. If you have a question about the elections or the electronic ballot, call the Medical Society at 202-466-1800 or email Pia Duryea at [duryea@msdc.org](mailto:duryea@msdc.org).

## MSDC Co-hosts Early Career Physician Event with American College of Physicians and SunTrust

MSDC and the DC Chapter of the American College of Physicians co-hosted an Early Career Physician Event last week with MSDC Corporate Partner SunTrust Bank.

Among those in attendance were (pictured from left to right): MSDC President John Larsen, MD; MSDC board member and DC ACP Governor Aluice Fuisz, MD; Nnaemeka Madubata, MD; and MSDC member and DC ACP Governor-elect Ashesh Patel, MD.

**Reginald L. Robinson, MD**  
*Secretary, At-large*

**Susanne Bathgate, MD**  
*At-large*

**Julian R. Craig, MD**  
*At-large*

**Alice Fuisz, MD**  
*At-large*

**Barry Lewis, MD, MBA**  
*At-large*

**Stuart F. Seides, MD**  
*At-large*

**K. Edward Shanbacker**  
*Executive Vice President*

## MSDC 1817 SOCIETY



## CORPORATE PARTNERS





## Efforts to Curb Prescription Drug Abuse

### National Prescription Drug Take-Back Day is September 26

The 10th National Prescription Drug Take-Back will take place September 26 from 10 AM-2 PM. The Drug Enforcement Administration (DEA) is holding the event to help the fight against prescription drug abuse and diversion. Collection sites in every local community can be found by going to [www.dea.gov](http://www.dea.gov). This site will be continuously updated with new take-back locations.

### CDC Hosts Webinar Addressing Clinician Role in Opioid Abuse on September 24

The nonmedical use of prescription opioids and the use of the illicit opioid heroin cause significant morbidity and mortality in the United States. This call will take place on September 24, 2015, from 2:00 to 3:00 PM. During the call, participants will learn about the drivers of the increases in opioid-related morbidity and mortality and steps clinicians can take to reverse these concerning trends. The dial-in number is 888-469-1370 (U.S. Callers) and Passcode is 3791890. For webinar information, [click here](#).

### AMA Launches Campaign and Offers Physician Resources

The American Medical Association has created a Task Force to Reduce Prescription Opioid Abuse. The five goals of the task force are to:

- 1) Increase physicians' registration and use of effective PDMPs
- 2) Enhance physicians' education on effective, evidence-based prescribing
- 3) Reduce the stigma of pain and promote comprehensive assessment and treatment
- 4) Reduce the stigma of substance use disorder and enhance access to treatment
- 5) Expand access to naloxone in the community and through co-prescribing

[Learn more](#)

With 44 Rx  
opioid-related  
deaths a day,  
what can one  
physician do?

### AMA To Host EHR Town Hall on September 29

On September 29 from 7:00 to 8:30 PM, the AMA will host the second [electronic health record \(EHR\) town hall meeting](#) as part of the [BreaktheRedTape.org](http://BreaktheRedTape.org) campaign. This event is being held for physicians who have concerns about EHRs with Stage 3 Meaningful Use regulations potentially looming just around the corner. Physicians across the country will be able to watch live online and join the conversation on Twitter.

Currently, physician participation in Meaningful Use Stage 2 sits at less than 10 percent, compared to 80 percent adoption of EHRs. Please join the AMA for a conversation with national and local physician leaders about EHRs, the potential consequences of Meaningful Use Stage 3 and what you can do to stop regulators from moving forward before critical problems are fixed. This event [will be streamed live online – please register today](#).

Related News: ["EHRs lose Meaningful Use Certification"](#) (AMA Advocacy Update)

---

## Apply for the Million Hearts Cardiovascular Risk Reduction Model

**Deadline Extended Through October 8, 2015**

The Centers for Medicare and Medicaid Services (CMS) is pleased to announce that the Million Hearts Cardiovascular Disease Risk Reduction Model (the Model) letter of intent (LOI) and application deadline has been **extended to October 8, 2015** in response to the strong program interest. . The MH Model uses a randomized-controlled design to identify and test scalable models of care delivery that reduce Cardiovascular Risk. The MH Model offers **financial incentives** to providers who participate.

CMS wants to expand the types of practices taking part in the study to include a diverse set of populations. [Enroll today](#) to secure your spot in this important study! [Learn more about the MH Model online](#), listen to an informational [webinar](#), or review the [Frequently Asked Questions](#).

### MSNVA Wants You For Its New Telemedicine Project

The Medical Society of Northern Virginia (MSNVA) is currently looking for primary care physicians licensed in VA, MD and DC to participate in a three-month telemedicine pilot project to test its new platform. Under the pilot project, physicians can work from home, the office or anywhere; earn extra income; explore new technology for treating patients, attract new patients to your practice, choose from a variety of timeslots that meet your schedule. Read more about the project in the [online flyer](#).

If you are a dynamic physician who has the desire to see patients while using the latest advances in telemedicine and streaming video technology, MSNVA wants you to test this new state-of-the-art technology! Please contact MSNVA Executive Director [Claudia Tellez](#) at 703-934-8818 to get involved.

---

### CLASSIFIEDS

Brought to you by MSDC's 1817 Society Member and Personnel Provider [Favorite Healthcare](#). Contact

[Favorite Healthcare](#) for your staffing needs.

#### Board-Certified Rehabilitation Physician for Hire

A Board-Certified Physical Medicine and Rehabilitation physician is available for hire. Licensed to practice in Maryland, the physician has five years of interventional spine and pain management experience. For more information on this doctor, call 202-407-9936 or email [MedicalStaffing@FavoriteStaffing.com](mailto:MedicalStaffing@FavoriteStaffing.com).



---

### EVENTS

#### 2015 Loss Prevention Seminars

**\*FINAL OPPORTUNITY TO GET 2016 PREMIUM DISCOUNT!\***

October 6, 2015 (Washington, DC)

American College of Cardiology (2400 N St., NW | Washington, DC 20037)

The practice of medicine has always been dynamic, but rarely has our U.S. healthcare system experienced the scale of change presented during the last two years. This seminar will expand your knowledge of liability concerns related to healthcare's changing landscape, including: Use of patient portals integrated with electronic record systems; Allied healthcare professionals' expanding role in medicine; Increased attention on diagnostic errors.

MSDC members receive a 50% discount and may earn up to 2.0 AMA PRA Category 1 Credit(s)<sup>™</sup>. Register or read more in the [online brochure](#).



## Fall Summit On Private Medicine

September 25-26, 2015

Capitol Hilton

The American Academy of Private Physicians [www.aapp.org](http://www.aapp.org) represents a movement in medicine started by physicians committed to recapturing their ability to earn a living by providing excellent medical care. AAPP is dedicated to helping physicians to embrace a more direct financial relationship with patients in order to alleviate the financial and administrative burdens of insurance and start practicing medicine again.

Come learn from the industry leaders. Contact info: [sbanyay@aapp.org](mailto:sbanyay@aapp.org), 877-746-7301. For registration link, agenda and hotel details, go to <http://aapp.org/upcoming-events/>

## MSDC Board of Directors Meeting

September 28, 2015

6:30 - 8:00 PM

MSDC Headquarters (1250 23rd Street NW, 2nd Floor | Washington, DC 20037)

The Medical Society's next board meeting will take place at 6:30 PM on September 28, 2015 at MSDC Headquarters. Current members interested in attending may contact [Ed Shanbacker](#) to request an invitation.

## RAD-AID Conference: The Road Ahead for Global Health Radiology

November 7, 2015

8:00 AM - 5:00 PM

World Health Organization | Washington, DC

The RAD-AID Conference has six panels. Panels include economic development, public health issues/methods, education strategies, technology development, and clinical model implementation. For more information or to register, [visit the website](#).

## MEDICAL REAL ESTATE LISTINGS

*Brought to you by MSDC Corporate Partner GZ Medical Realty. Contact [Pete Papantoniou](#) for your real estate needs*

### 1145 Medical Office Building

1145 19th St NW

Washington, DC 20036

The medical office building is within walking distance to hospitals and metro stations. Please contact [Peter Papantoniou](#) at 301-961-1941 or see the [online listing](#) for more information.



### Alexandria Professional Center

4660 Kenmore Avenue

Alexandria, VA 22304

Alexandria Professional Center is a 119,000 SF medical office building with over 30 medical and dental practices that offers close proximity to INOVA Alexandria Hospital and I395. Contact [Peter Papantoniou](#) at 301-961-1941 or see the [online listing](#) for more information.



