

Add-On Sponsorship Opportunities

Additional costs apply for items below, they are not included in the Sponsorship Levels.



Add-Ons

In addition to the robust, bountiful packages at the 1- to 5-Bugle levels which include many of the great ways companies can showcase their products and services to MSFCA, there are additional ways to have incredible exposure throughout the year. These Add-On options are not part of the sponsorship packages, they are available for purchase separately, to members, non-members, sponsors and non-sponsors alike. Anyone wanting to contribute to the MSFCA without a long-term of complex commitment can still find great ways to get their company name in front of the attendees and readership through these Add-On opportunities.

Add-On Sponsorship Priority

When applicable, the previous year's sponsor of an item/event is granted a period of time for first-right-of-refusal on the next year's same item/event. Partial sponsorships are available as a reduced cost option for companies willing to share the exposure level with another company.



ANNUAL CONFERENCE	PRICING
Awards Banquet – Friday	\$10,000
Reception – Wednesday	\$5,000
Lunch - Thursday	\$7,500
Lunch - Friday	\$7,500
Memorial Service – Friday	\$3,000
Fire Officer of the Year Award for Large City	\$2,000
Fire Officer of the Year Award for Small City	\$2,000
Printing of On-site Conference Program	\$4,000
Partner/Family Event – Thursday or Friday	\$2,000
Board Meeting – Wednesday	\$1,500
Symposium Session multiple available	\$3,000
Educational Session multiple available	\$2,000
Lanyards	\$2,500
Mobile App	\$2,000
Mobile App Push Notification	\$500
Shared Sponsorship of Refreshment Break	\$250

Additional Publicity Sponsorships at the Event

- Company listed on Conference webpage
- Recognition on display signage at Conference near specific item/event
- Onsite powerpoint presentations
- Verbally thanked for specific add-on during remarks
- Thanked in publications following event

FIRE OFFICER & TRAINING OFFICER SCHOOLS	PRICING
Shared Meal Sponsor	500
Shared Beverage Sponsor	400

Additional Publicity Sponsorships at the Event

- Company listed on event webpage
- Recognition on display signage at registration & near meals/beverages
- Thanked in publications following event

ADDITIONAL OPPORTUNITIES	PRICING
Fire Officer & Training Officer School Attendee Sponsorship	\$300
Annual Conference Attendee Sponsorship	\$400
Board Meeting Sponsorship	\$1500
Poster Contest Sponsorship	\$1500

Sponsorship towards maintaining/upgrading/replacing rentable items:

- | | | |
|----------------------|---------------------------|--------------|
| • Antique Fire Truck | • Kitchen Safety Trailers | • 9/11 Float |
| • Bullex Trailer | • Safety Hopper | • Lobbyist |

Variable