16TH ANNUAL

O.C. McDAVID
JOURNALISM CONFERENCE

BETTER
NEWSPAPER
CONTEST
Student Division

Thursday, March 27, 2014
Mississippi Craft Center, Ridgeland, MS
**GENERAL NEWS STORY**

**FIRST PLACE**
Pine Burr
Brooke Cartwright
“Brooke Cartwright visits China”
Well written but should be in third person even if the writer is the subject. Overall, nice job.

**SECOND PLACE**
Ranger Rocket
Mike Haskins
“Tracking tuition”

**THIRD PLACE**
Radionian
Heather Allen
“Students, faculty volunteer”

**HONORABLE MENTION**
Radionian
Nikki Smith
“JCJC paramedic....”

**SPORTS NEWS STORY**

**FIRST PLACE**
Radionian
Josh Beasley
“Women’s basketball coach resigns”
Well written story on sensitive subject but handled professionally.

**SECOND PLACE**
Ranger Rocket
Lauren Benton
“Baseball enters April”

**THIRD PLACE**
Radionian
Zac Chamblee
“NFL legend comes to Jones”

**SPORTS COLUMN**

**FIRST PLACE**
Radionian
Josh Beasley
“Sidelines”
Well written sports analysis.

**SECOND PLACE**
Ranger Rocket
Rhyanal Armstrong
“Player Spotlight” - Reno

**THIRD PLACE**
Radionian
Jessica Blackwell
“Bobcat Spotlight”

**SPORTS FEATURE**

**FIRST PLACE**
Radionian
Jessica Carter
“Bossier excells”
Very well written, it just flows. Nice job!

**SECOND PLACE**
Radionian
Ace Smith
“Gavin plays key role”

**THIRD PLACE**
Tom-Tom
Emily Marley
“International Diamond Warriors.... ”

**GENERAL INTEREST COLUMN**

**FIRST PLACE**
Tom-Tom
Will Stokes
“Dirty Words – Gun Control – America still the greatest?”
Timely, interesting topics. Well written columns.

**SECOND PLACE**
Tom-Tom
Conor Bell
“Under appreciated – Here, now, gone in a second”

**THIRD PLACE**
The Ranger Rocket
Ike House
“Talking fashion with Ike House”

**GENERAL NEWS PHOTO**

**FIRST PLACE**
Ranger Rocket
Briana Clarkson
“Christmas Time”
Nicely drawn, thoughtful script, relevant to audience.

**SECOND PLACE**
Radionian
Jessica Blackwell
“What other states think”

**HONORABLE MENTION**
Pine Burr
Lanie Jo Connelly
“Snow Day”

**CARTOON**

**FIRST PLACE**
Ranger Rocket
Briana Clarkson
“Christmas Time”
Nicely drawn, thoughtful script, relevant to audience.

**SECOND PLACE**
Radionian
Jessica Blackwell
“What other states think”

**THIRD PLACE**
Tom-Tom
Claire Griffin
“Homecoming”

**HONORABLE MENTION**
Pine Burr
Lanie Jo Connelly
“Hoofers Troopers”

**FEATURE STORY**

**FIRST PLACE**
Ranger Rocket
Heather Carlisle
“Cassandra plans debut…”
The story flows well with good quotes and a bit of story telling.

**SECOND PLACE**
Tom-Tom
Addreonna Seger
“Milner: Soldier, student, inspiration”

**THIRD PLACE**
Radionian
Kirstie Lowery
“Student survives”

**HONORABLE MENTION**
Radionian
Jaye Riley
“Meet John Burks”

**SPOT NEWS PHOTO**

**FIRST PLACE**
Pine Burr
SammiKay Clark
“Legends”
Good timing in getting this fun shot.

**SECOND PLACE**
Ranger Rocket
Terrell Wooten
“Practical nursing”

**THIRD PLACE**
Ranger Rocket
Deantae Smith
“LaPlante holds study table”

**HONORABLE MENTION**
Tom-Tom
Jessica Barnett
“Snow Day”
SPORTS PHOTO

FIRST PLACE
Radionian
Jessica Blackwell
“Boyd bulls his way through”
Nice, up-tight on shot and action.

SECOND PLACE
Radionian
Jessica Blackwell
“Justin Harris attempts to elude...”

THIRD PLACE
Radionian
Jessica Blackwell
“Thornton trips a forward”

SPOT NEWS PHOTO

FIRST PLACE
Radionian
Jessica Blackwell
“John Burkes”
Jessica, I am impressed with all your photos. They are crisp, clean, framed well, have personality and tell a story. This one grabbed me! Good work!

SECOND PLACE
Radionian
Sam Bass
“Singles Awareness Day”

THIRD PLACE
Tom-Tom
Candice Stewart
“Tribal dance”

SINGLE ADVERTISEMENT

FIRST PLACE
Radionian
Hailey Ishee
“Fox’s Pizza”
Great art and branding but serious lack of information in ad. Example – location? Web site for menu? Do they serve anything except pizza and do they deliver? Why would I want to go there?

SECOND PLACE
Tom-Tom
Staff
“Hangout places on campus”

THIRD PLACE
Tom-Tom
Staff
“Stop before you drop”

EDITORIALS

FIRST PLACE
Radionian
Erin Howell and Heather Allen
“U.S. lacking signs of exception”
Well thought out and well written as it leaves little wiggle room for disagreement.

SECOND PLACE
Ranger Rocket
Shelby Louwerens
“Timeliness from a student’s perspective”

THIRD PLACE
Pine Burr
Kayla Boyd
“Don’t judge a book by its cover”

DESIGN

FIRST PLACE
Radionian
Staff
Creative and well balanced layout of headlines, white space, design and artwork. Attention focused on a major story. Great looking paper!

SECOND PLACE
Tom-Tom
Staff

THIRD PLACE
Pine Burr
Staff

FRONT PAGE

FIRST PLACE
Radionian
Staff

SECOND PLACE
Tom-Tom
Staff

THIRD PLACE
Pine Burr
Staff

HONORABLE MENTION
Pine-Burr
### General News Story

**First Place**
Reflector
Anna Wolfe
“Alcohol laws”
A great lede graph can make a mediocre story good. This story has the great lede that draws the reader into a great story. Lots of information, and well documented.

**Second Place**
Reflector
Mary Kate McGowan
“Officials ensure”

**Third Place**
Blue and White Flash
Taylor Bemberg
“JSU students reflect”

**Honorable Mention**
The Student Printz
Mary Margaret Halford
“Hub City runners safe”

### Sports News Story

**First Place**
Student Printz
Barnett Negus
“Golden Eagles sweep”
Good, well organized sports writing.

**Second Place**
Reflector
John Galatas
“Two former Bulldogs tied”

**Third Place**
Delta Statement
Elisabetta Zengaro
“Lady Statesmen eliminated in GSC semifinals”

**Honorable Mention**
The Student Printz
Mary Margaret Halford
“Hub City runners safe”

### Sports Feature

**First Place**
Reflector
John Galatas
“Pollera relies on faith, family throughout adversity”
Best of a strong category. Very effective introduction to this feature.

**Second Place**
Student Printz
April Garon
“Student, wrestler balances college and career….“

**Third Place**
Student Printz
Kathryn Miller
“Bowen: a true Southern Miss. legend”

**Honorable Mention**
The Student Printz
Mary Margaret Halford
“Hub City runners safe”

### General Interest Column

**First Place**
Student Printz
Courtney McNichols
“CoCo’s Corner”
Writes with passion and authority on the issues faced by physically disabled.

**Second Place**
Reflector
Alie Dalee
“Proposed alderman cell phone ban calls freedom of speech into question”

**Third Place**
Delta Statement
Elisabetta Zengaro
“Breaking the boundaries”

**Honorable Mention**
The Student Printz
April Garon
“Two former Bulldogs tied”

### General News Photos

**First Place - Tie**
Student Printz
Susan Broadbridge
“Snow Day”

and
Student Printz
April Garon
“Lofty return”
Both of these entries show events that will likely never occur again. Both show exciting times experienced by student readers as well as their communities. Good job.

**Second Place**
The Reflector
Emma Katherine Hutto
“Honoring the troops”

**Third Place**
Blue and White Flash
Dominique McCraney
“Students urged to keep MLK’s dream alive”

**Honorable Mention**
The Reflector
Kaitlin Mullins
“Chess Club”

### Spot News Photo

**First Place**
Reflector
Emma Katherine Hutto
“Black Crowes”
Good shot that shows focus of entertainers is to
share the passion of their music.

SECOND PLACE
Student Printz
Mary Alice Truitt
“Tornado Destruction”

THIRD PLACE
Reflector
Kaitlin Mullins
“Fun in the hump”

SPORTS PHOTO

FIRST PLACE
Reflector
Emma Katherine Hutto
“Senior quarterback Tyler Russell….”
Great action – captures peak of the action. Main subject in focus with main subject easily identified. Background not a distraction. Good subject size in photo.

SECOND PLACE
Delta Statement
Elisabetta Zengaro
“Tyler Sullivan”

THIRD PLACE
Blue and White Flash
Dominique McRaney
“Tiger Basketball”

FEATURE PHOTO

FIRST PLACE
Reflector
Zack Orsborn
“Paint Brushes and Pocket Knives ”
Grabs readers’ attention with the intense look on the artist’s face as he focuses on his art.

SECOND PLACE
Blue and White Flash
Dominique McRaney
“Black Fossil”

THIRD PLACE
Student Printz
Christopher Little
“Headliner Philip Phillips jams out”

SINGLE ADVERTISEMENT

FIRST PLACE
Reflector
Farrah Miller
“Costume Party”
Nice small space ad with use of art and logical sequence of copy information.

SECOND PLACE
Reflector
Alex Anthony
“Avalon/Crossgates”

THIRD PLACE
Reflector
Farrah Miller
“Park Place Salon”

MISCELLANEOUS AD

FIRST PLACE
Blue and White Flash
Dominique McRaney
“Dine with the Deans”
This looks like a professionally designed ad. My only issue is the white type in a font size this small is a bit difficult to read. Otherwise, excellent!

SECOND PLACE
Blue and White Flash
Dominique McRaney
“Fall Gospel Show”

THIRD PLACE
Delta Statement
Rachel Bush
“Editorial positions available”

SPOT OR INVESTIGATIVE PKG

FIRST PLACE
Reflector
Pranaav Jadhav
“Proposed board meeting”
Timely, well written, good conclusion tied it back to previous issues.

SECOND PLACE
The Cobbler
Joshua Wilson
“Carey supports relief efforts”

THIRD PLACE
Reflector
Anna Wolfe
“Remembering Kaleb”

EDITORIALS

FIRST PLACE
Reflector
Editorial Board
Good variety of subject matter. Opinion clearly expressed.

SECOND PLACE
Blue and White Flash
Taylor Bemberg and Mark Braboy

DESIGN

FIRST PLACE
Reflector
Staff
Creative illustrations and consistent mechanics make this number 1.

SECOND PLACE
The Cobbler
Staff

THIRD PLACE
Blue & White Flash
Staff

GENERAL EXCELLENCE

FIRST PLACE
Reflector

SECOND PLACE
Blue and White Flash

THIRD PLACE
Student Printz

HONORABLE MENTION

Blue and White Flash
Staff

GRAPHIC

FIRST PLACE
The Reflector
Zack Orsborn
“What is the sequester”
Pleasing colors, good point and font selections. Explanation of data clear and easy to read. Good job!

SECOND PLACE
Radionian
Staff
“Student Loans”

THIRD PLACE
Student Printz
Cody Bass
“Weed on wheels”

WEBSITES

FIRST PLACE
Delta Statement
Staff
Easiest of entries to navigate with solid, clean design. Great use of photos.

SECOND PLACE
Blue and White Flash
Staff

THIRD PLACE
Reflector
Staff