

16TH ANNUAL
**O.C. McDAVID
JOURNALISM CONFERENCE**



**BETTER
NEWSPAPER
CONTEST**
Student Division

Thursday, March 27, 2014
Mississippi Craft Center, Ridgeland, MS



MISSISSIPPI PRESS ASSOCIATION
**EDUCATION
FOUNDATION**

ESTABLISHED 1983

BETTER NEWSPAPER CONTEST 2012

COMMUNITY AND JUNIOR COLLEGES

GENERAL NEWS STORY

FIRST PLACE

Pine Burr
Brooke Cartwright
"Brooke Cartwright visits China"
Well written but should be in third person even if the writer is the subject. Overall, nice job.

SECOND PLACE

Ranger Rocket
Mike Haskins
"Tracking tuition"

THIRD PLACE

Radionian
Heather Allen
"Students, faculty volunteer"

HONORABLE MENTION

Radionian
Nikki Smith
"JCJC paramedic...."

SPORTS NEWS STORY

FIRST PLACE

Radionian
Josh Beasley
"Women's basketball coach resigns"
Well written story on sensitive subject but handled professionally.

SECOND PLACE

Ranger Rocket
Lauren Benton
"Baseball enters April"

THIRD PLACE

Radionian
Zac Chamblee
"NFL legend comes to Jones"

SPORTS COLUMN

FIRST PLACE

Radionian
Josh Beasley
"Sidelines"
Well written sports analysis.

SECOND PLACE

Ranger Rocket
Rhyneal Armstrong
"Player Spotlight" - Reno

THIRD PLACE

Radionian
Jessica Blackwell
"Bobcat Spotlight"

SPORTS FEATURE

FIRST PLACE

Radionian
Jessica Carter
"Bossier excells"
Very well written, it just flows. Nice job!

SECOND PLACE

Radionian
Acie Smith
"Gavin plays key role"

THIRD PLACE

Tom-Tom
Emily Marley
"International Diamond Warriors...."

HONORABLE MENTION

Tom-Tom
Jessica Barnett
"Nunn donates hair"

GENERAL INTEREST COLUMN

FIRST PLACE

Tom-Tom
Will Stokes
"Dirty Words – Gun Control – America still the greatest?"
Timely, interesting topics. Well written columns.

SECOND PLACE

Tom-Tom
Conor Bell
"Under appreciated – Here, now, gone in a second"

THIRD PLACE

The Ranger Rocket
Ike House
"Talking fashion with Ike House"

FEATURE STORY

FIRST PLACE

Ranger Rocket
Heather Carlisle
"Cassandra plans debut..."
The story flows well with good quotes and a bit of story telling.

SECOND PLACE

Tom-Tom
Adreonna Seger
"Milner: Soldier, student, inspiration"

THIRD PLACE

Radionian
Kirstie Lowery
"Student survives"

HONORABLE MENTION

Radionian
Jay Riley
"Meet John Burks"

CARTOON

FIRST PLACE

Ranger Rocket
Briana Clarkson
"Christmas Time"
Nicely drawn, thoughtful script, relevant to audience.

SECOND PLACE

Radionian
Jessica Blackwell
"What other states think"

THIRD PLACE

Tom-Tom
Claire Griffin
"Homecoming"

HONORABLE MENTION

Pine Burr
Lanie Jo Connelly
"Hoofers Troopers"

GENERAL NEWS PHOTO

FIRST PLACE

Radionian
Mykeyla Crawford
"Special Olympics"
Shows the child's emotion as well as the helper's joy at seeing the child's excitement. Attention getter!

SECOND PLACE

Pine Burr
SammiKay Clark
"Bear trackers win"

THIRD PLACE

Ranger Rocket
Shelby Louwerens
"Romeo and Juliet"

SPOT NEWS PHOTO

FIRST PLACE

Pine Burr
SammiKay Clark
"Legends"
Good timing in getting this fun shot.

SECOND PLACE

Ranger Rocket
Terrell Wooten
"Practical nursing"

THIRD PLACE

Ranger Rocket
Deantae Smith
"LaPlante holds study table"

HONORABLE MENTION

Tom-Tom
Jessica Barnett
"Snow Day"

SPORTS PHOTO

FIRST PLACE

Radonian
Jessica Blackwell
"Boyd bulls his way through"
Nice, up-tight on shot and action.

SECOND PLACE

Radonian
Jessica Blackwell
"Justin Harris attempts to elude..."

THIRD PLACE

Radonian
Jessica Blackwell
"Thornton trips a forward"

SPOT NEWS PHOTO

FIRST PLACE

Radonian
Jessica Blackwell
"John Burkes"
Jessica, I am impressed with all your photos. They are crisp, clean, framed well, have personality and tell a story. This one grabbed me! Good work!

SECOND PLACE

Radonian
Sam Bass
"Singles Awareness Day"

THIRD PLACE

Tom-Tom
Candice Stewart
"Tribal dance"

SINGLE ADVERTISEMENT

FIRST PLACE

Radonian
Hailey Ishee
"Fox's Pizza"
Great art and branding but serious lack of information in ad. Example – location? Web site for menu? Do they serve anything except pizza and do they deliver? Why would I want to go there?

SECOND PLACE

Tom-Tom
Staff
"Hangout places on campus"

THIRD PLACE

Tom-Tom
Staff
"Stop before you drop"

MISCELLANEOUS AD

FIRST PLACE

Radonian
Magan Nowell
"Coffee"
Love this ad. Good color and good use of art. "Asperetto" is a bit hard to see but all other info and elements work well together.

SECOND PLACE

Radonian
Staff
"Asperetto"

THIRD PLACE

Ranger Rocket
Staff
"Holiday Ham"

SPOT OR INVESTIGATIVE PKG.

FIRST PLACE

The Tom-Tom
Conor Bell and Jessica Barnett
"Snow Day"
Complete coverage of unusual event - good use of art.

SECOND PLACE

Radonian
Ariel Young and Heather Allen
"Student loans: starting life in debt"

THIRD PLACE

Radonian
Acie Smith and Heather Allen
"SGA submits proposal for dorm room change"

EDITORIALS

FIRST PLACE

Radonian
Erin Howell and Heather Allen
"U.S. lacking signs of exception"
Well thought out and well written as it leaves little wiggle room for disagreement.

SECOND PLACE

Ranger Rocket
Shelby Louwerens
"Timeliness from a student's perspective"

THIRD PLACE

Pine Burr
Kayla Boyd
"Don't judge a book by its cover"

DESIGN

FIRST PLACE

Radonian
Staff
Creative and well balanced layout of headlines, white space, design and artwork. Attention focused on a major story. Great looking paper!

SECOND PLACE

Tom-Tom
Staff

THIRD PLACE

Pine Burr
Staff

FRONT PAGE

FIRST PLACE

Radonian
Staff

By far the best of this category. Great mix of photos and graphics with a creative design.

SECOND PLACE

Tom-Tom
Staff

THIRD PLACE

Pine Burr
Staff

HONORABLE MENTION

Ranger Rocket
Honorable Mention

WEBSITE

FIRST PLACE

Ranger Rocket
Staff
Clever design. Nice variety of copy and features. Would like to see some more photos and galleries.

SECOND PLACE

Radonian – Bobcat Press
Staff

THIRD PLACE

Tom-Tom
Staff

GENERAL EXCELLENCE

FIRST PLACE

Radonian

SECOND PLACE

Tom-Tom

THIRD PLACE

Ranger Rocket

HONORABLE MENTION

Pine-Burr

**SENIOR COLLEGES
AND UNIVERSITIES**

GENERAL NEWS STORY

FIRST PLACE

Reflector
Anna Wolfe
"Alcohol laws"

A great lede graph can make a mediocre story good. This story has the great lede that draws the reader into a great story. Lots of information, and well documented.

SECOND PLACE

Reflector
Mary Kate McGowan
"Officials ensure"

THIRD PLACE

Blue and White Flash
Taylor Bemberg
"JSU students reflect"

HONORABLE MENTION

The Student Printz
Mary Margaret Halford
"Hub City runners safe"

SPORTS NEWS STORY

FIRST PLACE

Student Printz
Barnett Negus
"Golden Eagles sweep"
Good, well organized sports writing.

SECOND PLACE

Reflector
John Galatas
"Two former Bulldogs tied"

THIRD PLACE

Delta Statement
Elisabetta Zengaro
"Lady Statesmen eliminated in GSC semifinals"

HONORABLE MENTION

Blue and White Flash
Perrymon Wright
"SWAC championship"

SPORTS COLUMN

FIRST PLACE

Reflector
Blake Morgan
"Jumbotron creates distraction"
Good mix of local and national issues. Clear, strong writing.

SECOND PLACE

Student Printz
Josh Campbell
"The good, the bad and the ugly"

THIRD PLACE

Delta Statement

Florian Mondoloni
"Sports and politics"

HONORABLE MENTION

Reflector
John Galatas
"Thanksgiving football"

SPORTS FEATURE

FIRST PLACE

Reflector
John Galatas
"Pollorena relies on faith, family throughout adversity"
Best of a strong category. Very effective introduction to this feature.

SECOND PLACE

Student Printz
April Garon
"Student, wrestler balances college and career...."

THIRD PLACE

Student Printz
Kathryn Miller
"Bowen: a true Southern Miss. legend"

HONORABLE MENTION

Delta Statement
Casey Greene
"Boo Ferriss: Delta State icon and legend"

GENERAL INTEREST COLUMN

FIRST PLACE

Student Printz
Courtney McNichols
"CoCo's Corner"
Writes with passion and authority on the issues faced by physically disabled.

SECOND PLACE

Reflector
Alie Dalee
"Proposed alderman cell phone ban calls freedom of speech into question"

THIRD PLACE

Delta Statement
Elisabetta Zengaro
"Breaking the boundaries"

HONORABLE MENTION

Reflector
JoJo Dodd
"O'Bama: use of executive power"

FEATURE STORY

FIRST PLACE

Reflector
Daniel Hart
"Paintbrushes and pocket knives"
Interesting subject – writer emphasizes the learning while watching the creative process.

SECOND PLACE

Cobbler

Joshua Wilson
"Fighting against society's norm"

THIRD PLACE

Delta Statement
Casey Greene
"Dr. Stephen King: his journey through music"

HONORABLE MENTION

Delta Statement
Declan Harrick
"Walker named outstanding alumnus of the year"

CARTOON

FIRST PLACE

Blue and White Flash
Alan Wells
"Beware of unhealthy relationships"
Not a funny cartoon, but timely and supports the editorial and opinion page very well. Good job!

SECOND PLACE

Blue and White Flash
Alan Wells
"Use of N-word makes some uncomfortable"

THIRD PLACE

Cobbler
Bethany Bell
"Grumpy Cat's Expression"

GENERAL NEWS PHOTOS

FIRST PLACE - TIE

Student Printz
Susan Broadbridge
"Snow Day"

and

Student Printz
April Garon
"Lofty return"
Both of these entries show events that will likely never occur again. Both show exciting times experienced by student readers as well as their communities. Good job.

SECOND PLACE

The Reflector
Emma Katherine Hutto
"Honoring the troops"

THIRD PLACE

Blue and White Flash
Dominique McCraney
"Students urged to keep MLK's dream alive"

HONORABLE MENTION

The Reflector
Kaitlin Mullins
"Chess Club"

SPOT NEWS PHOTO

FIRST PLACE

Reflector
Emma Katherine Hutto
"Black Crowes"
Good shot that shows focus of entertainers is to

share the passion of their music.

SECOND PLACE

Student Printz
Mary Alice Truitt
"Tornado Destruction"

THIRD PLACE

Reflector
Kaitlin Mullins
"Fun in the hump"

SPORTS PHOTO

FIRST PLACE

Reflector
Emma Katherine Hutto
"Senior quarterback Tyler Russell..."
Great action – captures peak of the action. Main subject in focus with main subject easily identified. Background not a distraction. Good subject size in photo.

SECOND PLACE

Delta Statement
Elisabetta Zengaro
"Tyler Sullivan"

THIRD PLACE

Blue and White Flash
Dominique McCraney
"Tiger Basketball"

FEATURE PHOTO

FIRST PLACE

Reflector
Zack Orsborn
"Paint Brushes and Pocket Knives"
Grabs readers' attention with the intense look on the artist's face as he focuses on his art.

SECOND PLACE

Blue and White Flash
Dominique McCraney
"Black Fossil"

THIRD PLACE

Student Printz
Christopher Little
"Headliner Philip Phillips jams out"

SINGLE ADVERTISEMENT

FIRST PLACE

Reflector
Farrah Miller
"Costume Party"
Nice small space ad with use of art and logical sequence of copy information.

SECOND PLACE

Reflector
Alex Anthony
"Avalon/Crossgates"

THIRD PLACE

Reflector
Farrah Miller
"Park Place Salon"

MISCELLANEOUS AD

FIRST PLACE

Blue and White Flash
Dominique McCraney
"Dine with the Deans"
This looks like a professionally designed ad. My only issue is the white type in a font size this small is a bit difficult to read. Otherwise, excellent!

SECOND PLACE

Blue and White Flash
Dominique McCraney
"Fall Gospel Show"

THIRD PLACE

Delta Statement
Rachel Bush
"Editorial positions available"

SPOT OR INVESTIGATIVE PKG

FIRST PLACE

Reflector
Pranaav Jadhav
"Proposed board meeting"
Timely, well written, good conclusion tied it back to previous issues.

SECOND PLACE

The Cobbler
Joshua Wilson
"Carey supports relief efforts"

THIRD PLACE

Reflector
Anna Wolfe
"Remembering Kaleb"

EDITORIALS

FIRST PLACE

Reflector
Editorial Board
Good variety of subject matter. Opinion clearly expressed.

SECOND PLACE

Blue and White Flash
Taylor Bemberg and Mark Braboy

DESIGN

FIRST PLACE

Reflector
Staff
Creative illustrations and consistent mechanics make this number 1.

SECOND PLACE

The Cobbler
Staff

THIRD PLACE

Blue & White Flash
Staff

HONORABLE MENTION

Student Printz
Staff

FRONT PAGE

FIRST PLACE

Reflector
Anna Wolfe
Best of very strong class of entries. Exciting pages that draw the reader in.

SECOND PLACE

Delta Statement
Kevin Pearson and Elizabetta Zengaro

THIRD PLACE

Student Printz
Staff

HONORABLE MENTION

Blue and White Flash
Staff

GRAPHIC

FIRST PLACE

The Reflector
Zack Orsborn
"What is the sequester"
Pleasing colors, good point and font selections. Explanation of data clear and easy to read. Good job!

SECOND PLACE

Radonian
Staff
"Student Loans"

THIRD PLACE

Student Printz
Cody Bass
"Weed on wheels"

WEBSITES

FIRST PLACE

Delta Statement
Staff
Easiest of entries to navigate with solid, clean design. Great use of photos.

SECOND PLACE

Blue and White Flash
Staff

THIRD PLACE

Reflector
Staff

GENERAL EXCELLENCE

FIRST PLACE

Reflector

SECOND PLACE

Blue and White Flash

THIRD PLACE

Student Printz