BEST BEER BAR IN HATTIESBURG
(But don’t take our word for it)

- Largest beer selection in Hattiesburg
- Best beer bar in Mississippi
- Top 100 beer bars in America
- Killer late-night menu
- Grove Transit trolley stop
- Happy Hour from 2 to 7 pm and 10 pm to 1 am
- Hand-crafted custom cocktails & more

THE MAHOGANY BAR
BEER • WHISKEY • BEER
3610 HARDY STREET • HATTIESBURG
Dailies Class A/B
1st Place
Daily Journal
2nd Place
Enterprise-Journal
3rd Place
The Vicksburg Post

Weeklies Class D
1st Place
The Panolian
2nd Place
The Star-Herald
3rd Place
The Rankin County News

Weeklies Class F
1st Place
Deer Creek Pilot
2nd Place
The Sun-Sentinel
3rd Place
Simpson County News

Dailies Class C
1st Place
The Natchez Democrat
2nd Place (Tie)
The Daily Leader
Delta Democrat-Times
2nd Place (Tie)
The Greenwood Commonwealth
3rd Place

All Dailies
1st Place
The Vicksburg Post
Adopt a Pet page
2nd Place
Enterprise-Journal
Wishbook
3rd Place
Daily Journal
Fall Sports Award Banquet

All Weeklies
1st Place
Southern Sentinel
Tina Campbell Meadows & Tim Watson
Eclipse Subscription Drive
2nd Place
Weston Times
A Salute to our Heroes
3rd Place
Southern Sentinel
Tim Watson & Tina Campbell Meadows
Class of 2017

ON THE COVER
ADVERTISEMENT OF THE YEAR 2017
THE MAHOGANY BAR
By David Gustafson
The Hattiesburg Post
All Dailies

1st Place
The Commercial Dispatch
Susan’s Hallmark
Excellent graphic that really draws your attention into the ad. This ad does a great job with very few words.

2nd Place
The Greenwood Commonwealth
Demario Greer and Helen Gwin
Phil’s Square Shops

3rd Place
The Natchez Democrat
Pascha Brown

Meet Your New Best Friend

Division D

1st Place
The Northside Sun
Carly O’Bryant
Maison Weiss

2nd Place
The Panolian
Margaret Bustin & Michelle Buckner
Eclectic Emporium

3rd Place
The Northside Sun
Lauren Bernasole
Antique Shops of Jackson

Division E/F

1st Place
The Sun-Sentinel
Krista McFerrin
Gateway to the Delta

2nd Place
The Columbus Progress
Kim Gintell
Berry Pines

3rd Place
The Wayne County News
Dora Reame
Lab Drugs

Institutional AD/B&W

1st Place
All Dailies
The Natchez Democrat
Steve Holifield
Trick or Track

2nd Place
The Daily Leader
Michael Granger
BA Fall Fest

3rd Place
The Vicksburg Post
Father Curley
39th Annual Dixie Rod

Division D

1st Place
Rankin County News
Michael Bolles
Bridgepoint Fall Festival
Shows that you can still have a clean, attractive and informative ad in black and white. Very nice work in a very competitive category.

2nd Place
The Panolian
Margaret Bustin & Michelle Buckner
Boys & Girls Club

3rd Place
Rankin County News
Michael Bolles
39th Annual Dixie Rod

Division E

1st Place
Southern Sentinel
Tina Campbell Meadows
Pine Grove Baptist

2nd Place
The Wayne County News
Paul Keane
Call for Artists

3rd Place
The Wayne County News
Paul Keane
St. Bernadette

Division F

1st Place
The Biloxi-D’Iberville Press
Cindy Picard
Church

2nd Place
Deer Creek Pilot
Natalie Perkins
Great Delta Bear Affair

3rd Place
The Conservative
Amanda Sexton Ferguson
Holmes County Bank
Division A/B

1st Place
The Commercial Dispatch
Kelly Ervin
The Plant Farm
Excellent design to guide view through the ad.

2nd Place
Enterprise-Journal
LeWair Foreman
Williamson Nursery

3rd Place
Enterprise-Journal
Jennifer Price
McComb Wholesale Carpet

Division C

1st Place
The Greenwood Commonwealth
Domato Greer and Helen Grin
Leflore Ace Hardware
This one really stood out. Color is true, and the arch at the bottom is similar to the product. Good job!

2nd Place
The Natchez Democrat
Justin Charleston
Moreton's

3rd Place
The Natchez Democrat
Pascha Brown
Katie’s Ladies

Division D

1st Place
The Star-Herald
Jennifer McCaskill
Sullivan’s Drugs & Gifts

2nd Place
Rankin County News
Lisa Molina

3rd Place
The Calhoun County Journal
Lisa McNeece
Christmas Open House

Winona Times
Amber Stroot Ferguson
Hammond’s Pharmacy

Division F

1st Place
The Petal News
Carly Hazlip
Simply Sunless Spray Tan
I love the color and use of design elements. I love that the ad isn’t “straight on” as it gives the ad more dimension.

2nd Place
Deer Creek Pilot
Natalie Perkins
Service Lumber

3rd Place
The Petal News
Whitney Miracle
Anderson’s Design Center
Division A/B

1st Place
Enterprise-Journal
Beth Baker
North Pike School
Color, image, text organization combine for attractive, engaging ad.

2nd Place
Daily Journal
Darla Webb & Dale Braddock
Create Your Story

3rd Place
The Commercial Dispatch
Kelly Ervin
Unity Picnic

Division C

1st Place
Delta Democrat Times
Dale Chain
Kiwanis Pancake Breakfast
Mouth watering; drew my interest immediately and made me want to attend the fundraiser!

2nd Place
The Natchez Democrat
Steve Holifield
It’s True

3rd Place
The Greenwood Commonwealth
Demarco Greer and Helen Gwin
City of Greenwood

Division D

1st Place
The Panolian
Margaret Buntin & Michelle Buckner
First Baptist Revival
Well balanced, colorful ad.

2nd Place
The Star-Herald
Jennifer McCaskill
Kosciusko Rotary Club

3rd Place
Rankin County News
Lisa Medina
City of Richland Christmas

Division E

1st Place
The Yazoo Herald
Sheila Trimm Young
Keep Yazoo City Beautiful
Very nice concept. Like the use of white space around the entire ad, and simple graphic with great color. Well done!

2nd Place
The Magee Courier
Nancy Brown
Magee Chamber Car Show

3rd Place
Deer Creek Pilot
Natalie Perkins
Simpson County Academy

Division F

1st Place
Deer Creek Pilot
Natalie Perkins
Golf
I LOVE THIS AD. It immediately pops out to me and I love the different perspective taken! The wrap around date is a nice touch and I love the open black space at the bottom of the ad. I hope it printed well on paper!

2nd Place
The Conservative
Eric Erlewine
Carroll Academy baseball

3rd Place
Deer Creek Pilot
Natalie Perkins

Saturday, May 13
Sharkey Issaquena Medical Foundation Golf Tournament
Sharkey Country Club
314 Sunflower River Road
Rolling Fork, MS 38661

4 player scramble
Golfers may register up until the day of the tournament.

$75 per player includes golf cart, lunch, dinner, prizes & goody bag.

Contact Jennifer Sapp for more details or to register to play
662-873-5772 or jsapp@mitchsapp.com
All Daily

1st Place
The Natchez Democrat
Justin Clarkson
Home Bank
Excellently use of white space with pops of bright colors to catch the reader's eyes!

2nd Place
The Daily Leader
Michael Granger
First South Farm

3rd Place
The Greenwood Commonwealth
Linda Basse and Anne Miles
Bank of Commerce

Division D

1st Place
The Northside Sun
Jennifer Varbrogh
Ballew Wealth Advisors

2nd Place
Grenadillar
Marsha Engel
Community Connections

3rd Place
The Calhoun County Journal
Lisa McNeese
Calhoun Banking Center

Division E

1st Place
The Columbus Progress
Kim Gingell
Zello
Informativewith eye appealing design.

2nd Place
The Magee Courant
Nancy Brown
Trustmark National Bank

3rd Place
Franklin Advocate
Regan Barthele and Ann Peoples

Division F

1st Place
The Sun-Sentinel
Krysta McFerrin
Tallahatchie Title Loans
I love the wording and how it all ties in.

2nd Place
Deer Creek Pilot
Natalie Perkins
Streak Peak

3rd Place
The Sun-Sentinel
Krysta McFerrin
Tallahatchie Title Loans

FINANCIAL AD/B&W

All Newspapers

1st Place
The Panolian
Margaret Buntin & Michelle Buckner
First Metro Christmas Cash
Great Ad, the images of the staff really pop out and make you want to look at the ad.

2nd Place
The Panolian
Margaret Buntin & Michelle Buckner
Back To School

3rd Place
The Panolian
Margaret Buntin & Michelle Buckner
EZ Cash Golf
HEALTHCARE AD/BW

All Dailies
1st Place
The Commercial Dispatch
Jackie Taylor
Don’t Feel Like Dancing This Halloween?
Very creative ad, drew my attention on the page quickly.

2nd Place
The Natchez Democrat
Pascha Brown

3rd Place
The Natchez Democrat
Justin Clarkston
Borum Family Clinic

All Weeklies
1st Place
The Magee Courier
Nancy Brown
Leaf River Vet
Layout of graphic element with ad copy content well balanced and well done.

2nd Place
The Panolian
Margaret Burton & Michelle Buckner
Dr. Deck Stone

3rd Place
The Panolian
Margaret Burton & Michelle Buckner
Colliver Dental

HEALTHCARE AD/COLOR

Division A/B
1st Place
Enterprise-Journal
LeWair Foreman
SMRMC

2nd Place
Daily Journal
Veronica Lockridge & Terry Blackmon
Lakeview Place

3rd Place
Daily Journal
Teresa McDonald
United Blood Services

Division C
1st Place
Delta Democrat Times
Lealam Hughes
Adult Day Services Conference

2nd Place
The Daily Leader
Michael Granger
Stat Care

3rd Place
The Natchez Democrat
Justin Clarkston
Field Health

Division D
1st Place
Rankin County News
Lisa Medina
Corner Clinic
Love this ad. Great selection of colors.

2nd Place
The Calhoun County Journal
Lisa McVicar
Life’s Simple 7

3rd Place
The Panolian
Margaret Burton & Michelle Buckner
Doctor Day

Division E
1st Place
The Magee Courier
Nancy Brown
Pediatric Clinic
Cute idea, easy to read, informative.

2nd Place
The Magee Courier
Nancy Brown
Pediatric Clinic

3rd Place
Winona Times
Erin Estrada and Wanda Roché
Tyree Holman

Division F
1st Place
The Sun-Sentinel
Kirsta McFerrin
TGH wellness checks

2nd Place
Simpson County News
Marsala Bratcher
Simpson General Hospital

3rd Place
Deer Creek Pilot
Natalie Perkins
Jackson Rural Health Clinic
SERVICE AD/BW

1st Place
The Natchez Democrat
Steve Holifield

Trippe’s Oil Change Special
Great use of the graphic and white space! And the solid black against the white really pops to catch attention.

2nd Place
The Natchez Democrat
Steve Holifield

Natchez Water Works

3rd Place
The Natchez Democrat
Pascha Brown
Your Time is Valuable

Division D
1st Place
The Panolian
Margaret Buntin & Michelle Buckner
Jesus Loves Me
Great graphic. Information packed; yet legible

2nd Place
The Panolian
Margaret Buntin & Michelle Buckner
Scott Petroleum

3rd Place
GrenadaStar
Marsha Engle
Coldwell Banker

Division E/F
1st Place
The Blount-D’Iberville Pross

2nd Place
The Commercial Dispatch
Jackie Taylor
Dunn & Hemphill

3rd Place
Enterprise-Journal
LeWair Foreman
Robison & Holmes

SERVICE AD/COLOR

Division A/B
1st Place
Daily Journal
Leigh Knox & Dale Braddock
Magnolia Cabinet & Millwork
Very eye catching with the large color pictures.

2nd Place
The Commercial Dispatch
Jackie Taylor
Dunn & Hemphill

3rd Place
Enterprise-Journal
LeWair Foreman
Robison & Holmes

Division C
1st Place
The Natchez Democrat
Steve Holifield

Greenlawn Memorial

2nd Place
The Daily Leader
Kristi Carney
Springtime at Buds

3rd Place
The Daily Leader
Michael Granger
When The Unexpected Happens

Division D
1st Place
The Lamar Times
Integrity South Advertisement
Clean, clean, pleasing to the eye!

2nd Place
The Natchez Democrat
LaurenDunn
Johnathan Ford Insurance

3rd Place
The Magee Courier
Nancy Brown
Leaf River Vet
Loved it! Very clever, it caught my attention right away. Great job.

Division E
1st Place
The Magee Courier
Jennifer McCaskill
Central Electric

2nd Place
The Daily Leader
Michael Granger
Springtime at Buds

3rd Place
The Daily Leader
Nancy Brown
Leaf River Vet

Division F
1st Place
The Magee Courier
Jennifer McCaskill
Central Electric

2nd Place
The Daily Leader
Michael Granger
Springtime at Buds

3rd Place
The Petal News
Victoria King

Cindy Picard
Bishop Insurance Agency
Nice, easy to read,ayout.

2nd Place
Southern Sentinel
Tina Campbell Meadow
Ripley Insurance

3rd Place
Franklin Advocate
Regan Bankse and Am Peples
Franklin Telephone Company
2017 BETTER NEWSPAPER CONTEST | ADVERTISING DIVISION

GROCERY OR RESTAURANT AD/BW

All Dailies
1st Place
The Vicksburg Post
Sheila Mantz & Mary Manard
T’Beaux’s
Crawfish Anniversary
Love the unique design; it’s not just a box. Not too busy. Nice job.
2nd Place
The Natchez Democrat

Justin Clarkston
Bowie’s Tavern
3rd Place
The Natchez Democrat
Justin Clarkston
Corner Bar

All Weeklies
1st Place
Rankin County News
Michael Bolls
Café Lagniappe
2nd Place
The Natchez Democrat
Justin Clarkston
Bowie’s Tavern
3rd Place
The Natchez Democrat
Justin Clarkston
Corner Bar

GROCERY OR RESTAURANT AD/COLOR

Division A/B
1st Place
Daily Journal
Darla Webb & Matt Nichols
Park Heights
Nice ad, great use of color and not too busy.
2nd Place
The Vicksburg Post
Darla Webb & Matt Nichols
Park Heights

Division C
1st Place
The Natchez Democrat
Justin Clarkston
Happiness On A Cold Day
Very appealing ad. Makes me want some soup right now. Love the use of white space, and the business name is very prominent.
2nd Place
The Daily Leader
Kristi Carney
K & B Crawfish
3rd Place
The Greenwood Commonwealth
Linda Bassie and Anne Miles
No Way José

Division D
1st Place
The Northside Sun
Marti Sims
The Crawdad Hole
Ad makes fun and lasting impression.
2nd Place
Grenada Star
Marti Sims
No Way José
3rd Place
The Northside Sun
Marti Sims

Division E
1st Place
The Hattiesburg Post
Mahogany Bar
Very tastefully done. Eye catching.
2nd Place
Southern Sentinel
Tina Campbell
Frost Giant
3rd Place
The Hattiesburg Post
Purple Parrot

Division F
1st Place
Deer Creek Pilot
Natalie Perkins
Merry Christmas
Love the background and the use of a staff photo. Great job!
2nd Place
Deer Creek Pilot
Natalie Perkins
Happy Thanksgiving
3rd Place
The Petal News
Local Roast Bakery

When it comes to a party, we’re on top of things.

25th-Anniversary Celebration! All Day Long!!!
Saturday, April 29, 2017
CRAWFISH SPECIALS!!! DRAFT SPECIALS!!!

Live Music!!!!
1:00pm - Gary & Melissa
3:00pm - Jason & Misty Fairchild
6:00pm - Stophury

Catering Available
Sunday 11-3 • Tues. thru Fri 11-9 • Sat. 11-8
769-572-4040
1149 Old Fannia Rd, Suite 32
Brandon, MS 39047
cateringappompeo.com

All Dailies
1st Place
The Vicksburg Post
Sheila Mantz & Mary Manard
T’Beaux’s
Crawfish Anniversary
Love the unique design; it’s not just a box. Not too busy. Nice job.
2nd Place
The Natchez Democrat

Justin Clarkston
Bowie’s Tavern
3rd Place
The Natchez Democrat
Justin Clarkston
Corner Bar

2017 BETTER NEWSPAPER CONTEST | ADVERTISING DIVISION | 9
**POLITICAL AD/COLOR**

All Dailies

1st Place
The Vicksburg Post
Sheila Mantz & David Girard
George Flagg's, Mayor

2nd Place
The Vicksburg Post
Sheila Mantz & Mary Manard
Alex Monroe, Alderman

3rd Place
The Daily Leader
Michael Granger
Kenneth Collins

**All Weeklies**

1st Place
The Panolian
Margaret Buntin & Michelle Buckner
Eddie Nabors
Ad presents positive factual claims and the candidate’s view is clear. Great looking ad is very appealing to reader.

2nd Place
Rankin County News
Michael Bolls
Re-elect Deron Harmon

3rd Place
The Panolian
Margaret Buntin & Michelle Buckner
Dennis Land

BY THE NUMBERS

Better Newspaper Contest 2017 Advertising Division

9 daily newspapers submitted 494 entries
25 weekly newspapers submitted 887 entries
For a total of 1,381 entries

The contest was judged in the fall of 2017 by volunteers from the Kentucky Press Association.

Awards for editorial excellence will be handed out June 16, 2018, during the LPA-MPA Joint Convention in New Orleans. Entries details at www.mspresscontest.org.
All Dailies

1st Place
The Vicksburg Post
Angela Ross & David Girard
George Carr

2nd Place
Daily Journal
Bill Spencer & Matt Nichols
Dusen Honda

3rd Place
The Greenwood Commonwealth
Demario Greer and Helen Gwin
Kirk Bros

All Weeklies

1st Place
The Star-Herald
Jennifer McCaskill
CTS - Readers Choice

Great use of color! This ad is clean and to the point. Nice use of fonts as well.

2nd Place
Rankin County News
Michael Hollis
Fowler Buck

3rd Place
The Hattiesburg Post
Mack Grubbs
Markdown Madison

SMALL SPACE AD/BW OR COLOR

Division A/B

1st Place
The Commercial Dispatch
Jackie Taylor
Celebrating Agriculture
Great use of color; love the animal pics!

2nd Place
Enterprise-Journal
LeWar Foreman
McComb Market

3rd Place
Daily Journal
Krista Carney
We Do

Division C

1st Place
The Natchez Democrat
Justin Clarkston
Party Like an Animal

2nd Place
The Natchez Democrat
Paeuch Brown
Did you get Everything On Her List

3rd Place
The Daily Leader
Krisi Carney
We Do

Division D

1st Place
The Star-Herald
Jennifer McCaskill
Armstrong Heating And Cooling
Great ad for such a small space.
Nice use of color. It really gets your attention.

2nd Place
The Panolian
Margaret Burnit & Michelle Buckner
Bailey’s Steak & Shrimp

3rd Place
The Daily Leader
Kristi Carney
We Do

Division E

1st Place
The Columbian Progress
Kim Gipgell
Main Street Gifts
Nice use of white space and making the logo POP!

2nd Place
The Natchez Democrat
Paeuch Brown
Did you get Everything On Her List

3rd Place
The Daily Leader
Kristi Carney
We Do

Division F

1st Place
Deer Creek Pilot
Natalie Perkins
Wild Game Supper

2nd Place
Mayes County News
Mansha Bratcher
New Beginnings

3rd Place
Deer Creek Pilot
Natalie Perkins
Carnival Time
Division A/B
1st Place
Enterprise-Journal
Local Heroes 2017
Love the celebration of “local” heroes!

2nd Place
Daily Journal
A Night of Champions

3rd Place
The Commercial Dispatch
Salute to Veterans

Division C
1st Place
The Natchez Democrat
Spring Pilgrimage

2nd Place
Delta Democrat Times
Leahn Hughes & Sarah Olsens
Profile

3rd Place
The Greenwood Commonwealth
Football 2017

Division D
1st Place
The Scott County Times
Profile 2017

2nd Place
The Scott County Times
Women In Business

3rd Place
The Scott County Times
Southern Sentinel
Tina Meadows, Rebeccah Boyle
Road to Jackson

Division E
1st Place
Deer Creek Pilot
Great Delta Bear Affair

2nd Place
The Sun-Sentinel
The Men, Women and Youth Who Make Yazoo Work

3rd Place
The Sun-Sentinel
Clay & Krista McFerrin
Graduation 2017

Division F
1st Place
The Wayne County News
2017 Wayne Academy Jaguars

2nd Place
The Sun-Sentinel
Clay & Krista McFerrin
Football section

3rd Place
The Sun-Sentinel
Clay & Krista McFerrin
Graduation 2017

Division A/B
1st Place
Daily Journal
Influential Women 2017
A well-designed section with lots of attention to detail. The ads classy, clean lines. I liked the quotes from the nominees. Also the pictures of Finalists with the consistent background.

2nd Place
Daily Journal
The Source

3rd Place
Enterprise-Journal
Ad Staff & Beverly Moak
Discover 2017

Division C
1st Place
Delta Democrat Times
Leahn Hughes & Ella Cannon & Dale Chain
Winter Focus

2nd Place
The Natchez Democrat
Lift Off

3rd Place
Enterprise-Journal
Medical Guide

Division D
1st Place
The Northside Sun
Jimmy Sweat & Wanda McCain
Newcomers Guide 2017

2nd Place
The Star-Herald
Joseph Brown & Jennifer McCaskill-Newcomers And Visitors Guide

3rd Place
The Northside Sun
Jimmy Sweat & Wanda McCain
Fall Fashion 2016

Division E/F
1st Place
The Columbian Progress
Wedding Belles
Great from beginning to end. I enjoyed all of it. Great job!

2nd Place
The Yazoo Herald
Jason Patterson & Jamie Patterson
Look Into Yazoo

3rd Place
Copiah County Courier
First Responds Copiah County
### Division A/B

<table>
<thead>
<tr>
<th>Place</th>
<th>Newspaper/Title</th>
<th>Special Section/Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>Daily Journal</td>
<td>2016 Marching Band Tab</td>
</tr>
<tr>
<td>3rd</td>
<td>The Daily Mississippian</td>
<td>The Housing Guide</td>
</tr>
</tbody>
</table>

### Division C

<table>
<thead>
<tr>
<th>Place</th>
<th>Newspaper/Title</th>
<th>Special Section/Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>The Daily Leader</td>
<td>Bogie Chat State Championship</td>
</tr>
<tr>
<td>2nd</td>
<td>Delta Democrat Times</td>
<td>LeAnne Hughes &amp; Dale Chain Letters to Santa</td>
</tr>
<tr>
<td>3rd</td>
<td>Delta Democrat Times</td>
<td>LeAnne Hughes Best of the Best</td>
</tr>
</tbody>
</table>

### Division D

<table>
<thead>
<tr>
<th>Place</th>
<th>Newspaper/Title</th>
<th>Special Section/Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>The Star-Herald</td>
<td>Jennifer McCaskill Wedding Central 2017 Beautiful graphics and great info</td>
</tr>
<tr>
<td>2nd</td>
<td>The Scott County Times</td>
<td>Tim Bedland Weddings</td>
</tr>
<tr>
<td>3rd</td>
<td>The Panolian</td>
<td>Margaret Bustin &amp; Michelle Buckner and Nate Watkins Valentine Gift Guide</td>
</tr>
</tbody>
</table>

### Division E/F

<table>
<thead>
<tr>
<th>Place</th>
<th>Newspaper/Title</th>
<th>Special Section/Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>The Magee Courier</td>
<td>Profile</td>
</tr>
<tr>
<td>2nd</td>
<td>The Columbian Progress</td>
<td>First Responders</td>
</tr>
<tr>
<td>3rd</td>
<td>Winona Times</td>
<td>2017 Commencement</td>
</tr>
</tbody>
</table>

### All Dailies

<table>
<thead>
<tr>
<th>Place</th>
<th>Newspaper/Title</th>
<th>Special Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>The Greenwood Commonwealth</td>
<td>Gift Guide</td>
</tr>
<tr>
<td>2nd</td>
<td>Enterprise-Journal</td>
<td>Christmas Wishbook 2016</td>
</tr>
<tr>
<td>3rd</td>
<td>Delta Democrat Times</td>
<td>LeAnne Hughes Medical Guide</td>
</tr>
</tbody>
</table>

### All Weeklies

<table>
<thead>
<tr>
<th>Place</th>
<th>Newspaper/Title</th>
<th>Special Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>The Hattiesburg Post</td>
<td>Medical Guide Very community friendly with the reference guides. This is a section that advertisers can not afford not to invest in.</td>
</tr>
<tr>
<td>2nd</td>
<td>The Star-Herald</td>
<td>Jennifer McCaskill Weddings Etc.</td>
</tr>
<tr>
<td>3rd</td>
<td>The Northside Sun</td>
<td>Jimmye Sweat and Wanda McCain Gift Guide</td>
</tr>
</tbody>
</table>

### Classified Display Ad

<table>
<thead>
<tr>
<th>Place</th>
<th>Newspaper/Title</th>
<th>Special Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>Daily Journal</td>
<td>Chelsea Spain &amp; Shannon Johnson United Furniture</td>
</tr>
<tr>
<td>2nd</td>
<td>The Daily Leader</td>
<td>Kristi Carney &amp; Michael Granger DL House Ad</td>
</tr>
<tr>
<td>3rd</td>
<td>Daily Journal</td>
<td>Leigh Knox Mitchell Distributing</td>
</tr>
</tbody>
</table>

### Classified Page or Section

<table>
<thead>
<tr>
<th>Place</th>
<th>Newspaper/Title</th>
<th>Special Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>The Panolian</td>
<td>Margaret Bustin &amp; Michelle Buckner Horton Train</td>
</tr>
<tr>
<td>2nd</td>
<td>The Panolian</td>
<td>Margaret Bustin &amp; Michelle Buckner Carbide Pits</td>
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<tr>
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<td>The Panolian</td>
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</table>
Division A/B

1st Place
The Commercial Dispatch
Kelly Ervin & Jackie Taylor
Breast Cancer Awareness

2nd Place
Daily Journal
Children’s Dental

3rd Place
Enterprise-Journal
Enterprise-Journal Ad Staff & Graphics
Last Minute Gift Ideas

Division C

1st Place
The Natchez Democrat
Steve Holifield
State Bound
I love that this page focuses on the team and the students while using logos only for sponsors. It is vibrant, clean looking and the pictures are great!

2nd Place
The Natchez Democrat
Justin Clarkston
Franklin St. Open House

3rd Place
The Greenwood Commonwealth
We Remember

Division D

1st Place
Rankin County News
Lisa Molina & Michael Rolls
Support Law Enforcement

2nd Place
The Lamar Times
Digital Advertisers Page

3rd Place
Grenada Star
Mardia Eagle
Memoria Day

Division E

1st Place
Winona Times
Here’s My Card
Good job, very interesting! I like it.

2nd Place
Southern Sentinel
Tina Campbell Meadows & LaPratitius Hoyle

3rd Place
The Wayne County News
Doris and Paul Keane
Christmas in July

Division F

1st Place
The Biloxi-D'Iberville Press
Keith Wilson & Cindy Picard
I Love Cruisin’ Week

2nd Place
The Conservative
Fall Fix Up

3rd Place
Simpson County News
Marsha Bratcher
Mendenhall Chamber of Commerce
Division A/B

1st Place
Daily Journal
Bill Spencer

2nd Place
The Commercial Dispatch
Jackie Taylor

3rd Place
The Commercial Dispatch
Jackie Taylor

Division A/B

1st Place
1st Place

Daily Journal
Bill Spencer

2nd Place
The Commercial Dispatch
Jackie Taylor

3rd Place
The Commercial Dispatch
Jackie Taylor

Division C

1st Place
The Natchez Democrat
Justin Clarkston

Corner Bar

Very creative headlines and pictures! Great series.

2nd Place
The Natchez Democrat
Pascha Brown

Riverfront Medical

3rd Place
The Natchez Democrat
Kristi Carney & Michael Granger

Bank of Brookhaven

Division D/E

1st Place
The Star-Herald
Jennifer McCaskill

108th Central Mississippi Fair


2nd Place
The Magee Courier
Nancy Brown

Leaf River Vet

3rd Place
The Vicksburg Post
Jason Patterson

Shop Yazoo

Division F

1st Place
Simpson County News
Marsha Bratcher

Stubbs Law Firm

Colorful ad, would stand out. Looks great.

2nd Place
Simpson County News
Marsha Bratcher

The Stubbs Law Firm

3rd Place
Deer Creek Pilot
Natalie Perkins

Merlin
All Dailies

1st Place
The Vicksburg Post
David Girard
Covering the Crown

2nd Place
The Natchez Democrat
Claudia Holifield
Sports Action

3rd Place
Enterprise-Journal
Bradley Crain
Check us out

All Weeklies

1st Place
The Star-Herald
Jennifer McCaskill
Cutest Kid Contest

2nd Place
Copiah County Courier
Joe Cooper
The Original Social Media

3rd Place
The Columbian Progress
Wright Nichols
Orchard Park

All Dailies

1st Place
Daily Journal
June Phillips & Dale Braddock
Print Works
Love testimonial ads

2nd Place
Daily Journal
Shannon Johnson
Bow Bowanna Results

3rd Place
The Greenwood Commonwealth
Demario Green
Best of The Best

All Weeklies

1st Place
The Yazoo Herald
Jason Patterson
That’s no bull!

2nd Place
Southern Sentinel
Tina Campbell Meadows
Eclipse Subscription

3rd Place
The Magee Courier
Nancy Brown
Poops

All Dailies

1st Place
The Vicksburg Post
David Girard
Covering the Crown

2nd Place
The Natchez Democrat
Claudia Holifield
Sports Action

3rd Place
Enterprise-Journal
Bradley Crain
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The Star-Herald
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Joe Cooper
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The Columbian Progress
Wright Nichols
Orchard Park
# 2017 BETTER NEWSPAPER CONTEST | ADVERTISING DIVISION

### MAGAZINE PERIODICAL

#### All Dailies

<table>
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<tr>
<th>Place</th>
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<tbody>
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<td>Enterprise-Journal Ad Staff &amp; Beverly Moak</td>
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<td>The Natchez Democrat</td>
<td>Unofficial Visitors' Guide</td>
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#### All Weeklies

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### MAGAZINE AD/RETAIL

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<td>Bill Spencer &amp; Jolene Whitaker, Tommy Morgan</td>
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All Dailies

1st Place
Enterprise-Journal
LeWair Foreman
St. Luke Home Health & Hospice

2nd Place
Delta Democrat Times
Dale Chain
Delta Regional Medical Center

3rd Place
Daily Journal
June Phillips & Jolene Whitaker
ENT

All Weeklies

1st Place
The Magee Courier
Nancy Brown
Family Vision

2nd Place
The Yazoo Herald
Sharon Myers
Nees Pharmacy

3rd Place
The Sun-Sentinel
Krista McFerrin
The Diabetic Shoppe

All Newspapers

1st Place
Daily Journal
Ashley Elkins
Fall Sports Awards
Excellent use of social media for call to action and involving the community.

2nd Place
Daily Journal
Efrem Gillard
My Story

3rd Place
Daily Journal
Extra! Extra!

MAGAZINE AD/FINANCIAL, INSTITUTIONAL OR SERVICE

MAGAZINE AD/GROCERY OR RESTAURANT

A NIGHT OF CHAMPIONS

See you in NOLA!