

Application for Active Membership

Title of Publication _____

Date of First Issue _____

Name & Title of Representative _____

Address _____

Telephone _____ Email _____

Date of Application _____

We feel this newspaper meets MPA membership requirements (check those that apply):

- Maintains a general circulation predominately to bona fide paying subscribers
- Maintains a legitimate list of bona fide paying subscribers
- Is not published primarily for advertising purposes
- Maintains a second-class/periodicals postal permit for distribution through the mail
- Has not contained more than 75 percent advertising in more than one-half of issues published in prior 12 months
- Is regularly issued at stated intervals no less frequently than once a week
- Bears a date of issue and is numbered consecutively
- Is formed of printed sheets
- Is originated and published for the dissemination of current news and intelligence of varied, broad and general public interest, announcements and notices, opinions as editorials on a regular or irregular basis, and advertising and miscellaneous reading matter
- Is not designed primarily for free distribution or circulation at a nominal rate
- Is not a newspaper, periodical or publication which is published, sponsored by, is directly sponsored financially by, or is published to further the interests of, or is directed to, or has a circulation restricted in whole or part to any particular sect, denomination, labor or fraternal organization or other special group or class of citizens, or which primarily contains information of a specialized nature rather than information of varied, broad and general interest to the general public
- Is of high ethical and journalistic standards which would reflect credit on the Association

Dues are calculated at .03 per subscriber plus cost of one-half page ad at commissionable rate. Minimum: \$150; Maximum: \$6,500, effective 2006, and increasing \$500 each year until no longer applicable.

Submit copy of USPS Periodicals Permit, most recent USPS Ownership Statement, along with four samples from four different weeks of publication to:

Mississippi Press Association, 371 Edgewood Terrace, Jackson, MS 39206