DISPLAY AD NETWORK

On a budget?
Small ads get BIG results.

The Mississippi Display Advertising Network can target your advertising to any area of the state with the economy of group buying power. It’s an affordable, low-cost solution for reaching over 1 million readers in 100 newspapers statewide. Choose any or all of three regions, or inquire about targeting your campaign to specific communities.

Buy any one region (North, Central, South)

<table>
<thead>
<tr>
<th></th>
<th>2 column x 2”</th>
<th>2 column x 4”</th>
<th>2 column x 6”</th>
</tr>
</thead>
<tbody>
<tr>
<td>North</td>
<td>$450</td>
<td>$900</td>
<td>$1350</td>
</tr>
<tr>
<td>Central</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>South</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Buy any two regions

<table>
<thead>
<tr>
<th></th>
<th>2 column x 2”</th>
<th>2 column x 4”</th>
<th>2 column x 6”</th>
</tr>
</thead>
<tbody>
<tr>
<td>North+Central</td>
<td>$795</td>
<td>$1575</td>
<td>$2350</td>
</tr>
<tr>
<td>North+South</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Central +South</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Buy all three regions

<table>
<thead>
<tr>
<th></th>
<th>2 column x 2”</th>
<th>2 column x 4”</th>
<th>2 column x 6”</th>
</tr>
</thead>
<tbody>
<tr>
<td>North+Central+</td>
<td>$1050</td>
<td>$2100</td>
<td>$3150</td>
</tr>
<tr>
<td>South</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Orders must be prepaid | Deadline Monday at 5 p.m.

Available Discounts

<table>
<thead>
<tr>
<th></th>
<th>Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Consecutive Week Order</td>
<td>10% off</td>
</tr>
<tr>
<td>13 Consecutive Week Order</td>
<td>15% off</td>
</tr>
<tr>
<td>26 Consecutive Week Order</td>
<td>25% off</td>
</tr>
</tbody>
</table>

Reach over 950,000 readers with the power of Mississippi newspapers.
# MDAN Participating Newspapers

[Mississippi Display Advertising Network]

## North Region:

**Dailies**
- Daily Corinthian
- Greenville - Delta Democrat Times
- Greenwood Commonwealth
- Oxford Eagle

**Non-Dailies**
- Amory - Monroe Journal
- Ashland - Southern Advocate
- Baldwyn News
- Batesville - The Panolian
- Belmont & Tishomingo Journal
- Booneville - Banner Independent
- Bruce - Calhoun County Journal
- Carrolton Conservative
- Charleston - Sun-Sentinel
- Clarksdale Press-Register
- Cleveland - Bolivar Commercial
- Coffeeville Courier
- Fulton - Itawamba County Times
- Grenada Star
- Hernando - DeSoto Times Tribune
- Holly Springs - South Reporter
- Houston - Chickasaw Journal
- Indianola - Enterprise-Tocsin
- Leland Progress
- Marks - Quitman County Democrat
- New Albany Gazette
- Okolona Messenger
- Pontotoc Progress
- Ripley - Southern Sentinel
- Senatobia - The Democrat
- Tunica Times
- Tupelo - Lee County Courier
- Water Valley - North Mississippi Herald
- Winona Times

**Central Region**

**Dailies**
- Columbus - Commercial Dispatch
- The Meridian Star
- Starkville Daily News
- West Point - Daily Times Leader
- Vicksburg Post

**Non-Dailies**
- Ackerman - Choctaw Plaindealer
- Bay Springs - Jasper County News
- Belzoni Banner
- Brandon - Rankin County News
- Carthaginian
- Crystal Springs - The Meteor
- Dekalb - Kamper Messenger
- Eupora - Webster Progress-Times
- Forest - Scott County Times
- Hazlehurst - Copiah County Courier
- Jackson - Mississippian Link
- Jackson - Northside Sun
- Kosciusko - Star-Herald
- Louisville - Winston County Journal
- Macon Beacon
- Magee Courier
- Mendenhall - Simpson County News
- Morton - Spirit of Morton
- Philadelphia - Neshoba Democrat
- Port Gibson Reveille
- Quitman - Clarke County Tribune
- Raleigh - Smith County Reformer
- Raymond - Hinds County Gazette
- Ridgeland - Madison County Journal
- Rolling Fork - Deer Creek Pilot
- Taylorsville - The Post
- Union-Newton - Newton County Appeal
- Yazoo City - Yazoo Herald

**South Region**

**Dailies**
- Brookhaven - Daily Leader
- McComb - Enterprise-Journal
- Natchez Democrat
- Picayune Item

**Non-Dailies**
- Bay St. Louis - Sea Coast Echo
- Biloxi - D'Iberville Press
- Collins - News Commercial
- Columbia - Columbia-Progress
- Fayette Chronicle
- Hattiesburg - The Lamar Times
- Laurel Leader Call
- Leakesville - Greene County Herald
- Liberty/Southern Herald
- Lucedale - George County Times
- Magnolia Gazette
- Meadville - Franklin Advocate
- Monticello - Lawrence County Press
- Ocean Springs Gazette
- Ocean Springs Record
- Petal News
- Poplarville Democrat
- Prentiss Headlight
- Richland Dispatch
- Tylertown Times
- Waynesboro - Wayne County News
- Wiggins - Stone County Enterprise
- Woodville Republican

**North Region Total: 135,607**

**Central Region Total: 134,142**

**South Region Total: 115,155**

**Statewide Total Circulation: 384,904**

**Readership: 962,000**