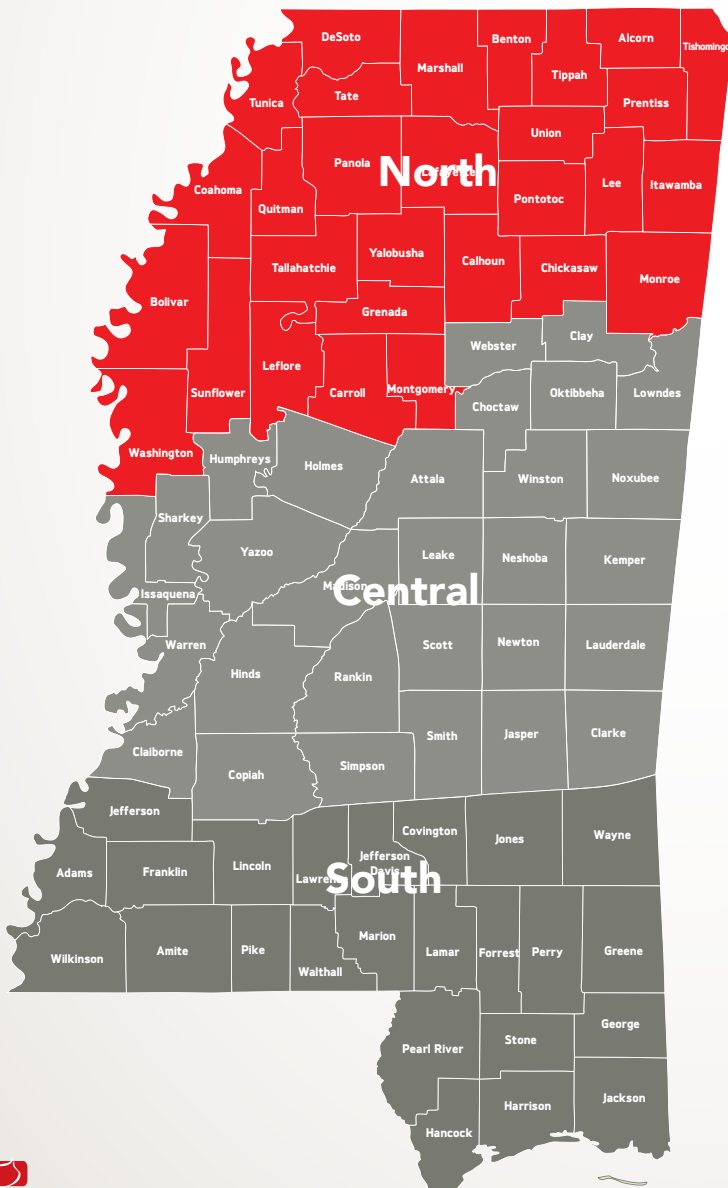


DISPLAY AD NETWORK

On a budget?
Small ads get BIG results.

The Mississippi Display Advertising Network can target your advertising to any area of the state with the economy of **group buying power**. It's an affordable, low-cost solution for reaching over 1 million readers in 100 newspapers statewide. Choose any or all of three regions, or inquire about targeting your campaign to specific communities.



Buy any one region (North, Central, South)

2 column x 2"	\$450
2 column x 4"	\$900
2 column x 6"	\$1350

Buy any two regions

2 column x 2"	\$795
2 column x 4"	\$1575
2 column x 6"	\$2350

Buy all three regions

2 column x 2"	\$1050
2 column x 4"	\$2100
2 column x 6"	\$3150

Orders must be prepaid | Deadline Monday at 5 p.m.

Available Discounts

4 Consecutive Week Order	10% off
13 Consecutive Week Order	15% off
26 Consecutive Week order	25% off

**Reach over
 950,000 readers
 with the power
 of Mississippi
 newspapers**



MDAN PARTICIPATING NEWSPAPERS

[Mississippi Display Advertising Network]

**Statewide Total
Circulation**

384,904

Readership

962,000

NORTH REGION:

Dailies

Daily Corinthian
Greenville - Delta Democrat Times
Greenwood Commonwealth
Oxford Eagle

Non-Dailies

Amory - Monroe Journal
Ashland - Southern Advocate
Baldwyn News
Batesville - The Panolian
Belmont & Tishomingo Journal
Booneville - Banner Independent
Bruce - Calhoun County Journal
Carrollton Conservative
Charleston - Sun-Sentinel
Clarksdale Press-Register
Cleveland - Bolivar Commercial
Coffeeville Courier
Fulton - Itawamba County Times
Grenada Star
Hernando - DeSoto Times Tribune
Holly Springs - South Reporter
Houston - Chickasaw Journal
Indianola - Enterprise-Tocsin
Leland Progress
Marks - Quitman County Democrat
New Albany Gazette
Okolona Messenger
Pontotoc Progress
Ripley - Southern Sentinel
Senatobia - The Democrat
Tunica Times
Tupelo - Lee County Courier
Water Valley - North Mississippi
Herald
Winona Times

NORTH REGION TOTAL 135,607

CENTRAL REGION

Dailies

Columbus - Commercial Dispatch
The Meridian Star
Starkville Daily News
West Point - Daily Times Leader
Vicksburg Post

Non-Dailies

Ackerman - Choctaw Plaindealer
Bay Springs - Jasper County News
Belzoni Banner
Brandon - Rankin County News
Carthaginian
Crystal Springs - The Meteor
Dekalb - Kemper Messenger
Eupora - Webster Progress-Times
Forest - Scott County Times
Hazlehurst - Copiah County
Courier
Jackson - Mississippi Link
Jackson - Northside Sun
Kosciusko - Star-Herald
Louisville - Winston County Journal
Macon Beacon
Magee Courier
Mendenhall - Simpson County
News
Morton - Spirit of Morton
Philadelphia - Neshoba Democrat
Port Gibson Reveille
Quitman - Clarke County Tribune
Raleigh - Smith County Reformer
Raymond - Hinds County Gazette
Ridgeland - Madison County
Journal
Rolling Fork - Deer Creek Pilot
Taylorsville - The Post
Union-Newton - Newton County
Appeal
Yazoo City - Yazoo Herald

CENTRAL REGION TOTAL 134,142

SOUTH REGION:

Dailies

Brookhaven - Daily Leader
McComb - Enterprise-Journal
Natchez Democrat
Picayune Item

Non-Dailies

Bay St. Louis - Sea Coast Echo
Biloxi - D'iberville Press
Collins - News Commercial
Columbia - Columbian-Progress
Fayette Chronicle
Hattiesburg - The Lamar Times
Laurel Leader Call
Leakesville - Greene County Herald
Liberty/Southern Herald
Lucedale - George County Times
Magnolia Gazette
Meadville - Franklin Advocate
Monticello - Lawrence County Press
Ocean Springs Gazette
Ocean Springs Record
Petal News
Poplarville Democrat
Prentiss Headlight
Richton Dispatch
Tylertown Times
Waynesboro - Wayne County
News
Wiggins - Stone County Enterprise
Woodville Republican

SOUTH REGION TOTAL 115,155