QUARTER PAGE NETWORK

Make an impact and get results with a quarter page ad in your choice of Mississippi newspapers.

The Quarter Page Network (QPN) enables you to market your product, service or opportunity effectively, easily and economically at a fraction of the price you would pay to place the ads directly in participating newspapers.

Run Dates
Ads will run one time between Monday and Sunday in each participating newspaper. Exact publication date is at the discretion of the newspapers. Due to the low cost of network, the specific day cannot be requested.

Ad Specifications
5" wide by 10.5" deep.

Publications
QPN currently appears in over 85 Mississippi newspapers with a total circulation of 335,000 copies. Total readership is 838,750 calculated at the industry standard of 2.5 readers per copy.

Deadlines
All ads are due noon Monday prior to the week you want your ad to publish. You should, however, call your local newspaper ad representative or MPS direct early to determine availability of the week in which you are interested.

Affidavits and Guarantees
MPS closely monitors the participating newspapers. Upon advance request, MPS will issue an affidavit and sample tearsheets confirming placement of ads. Ads normally run in every participating newspaper. We guarantee your ad will run in at least 90% of the participating newspapers each insertion.

Deeply discounted rates! You won't find a lower price anywhere.

$8,995 Statewide
335,500 Circulation  |  838,750 Readership
$4450 North Region
$2825 Central Region
$2100 South Region
$1350 Pick 10
PICK 10+

Run a quarter page ad in your choice of 10 newspapers or more for just $135 per paper.

You can tap into the group buying power with 10 or more ads in the Mississippi newspapers. You choose the newspapers with no restrictions on region. For only $135 per paper, it’s another affordable, low-cost solution for reaching readers in the state of Mississippi.

QPN PARTICIIPATING NEWSPAPERS

North Region

Dailies
- Corinth – Daily Corinthian
- Greenville – Delta Democrat Times
- Greenwood Commonwealth
- Oxford Eagle
- Tupelo – Daily Journal
- University – Daily Mississippian

Non-Dailies
- Ashland – Southern Advocate
- Amory – Monroe Journal
- Baldwyn News
- Batesville – The Panolian
- Belmont & Tishomingo Journal
- Booneville Banner Independent
- Bruce – Calhoun Co. Journal
- Carrolton Conservative
- Charleston – Sun-Sentinel
- Clarksdale Press Register
- Cleveland – The Bolivar Commercial
- Coffeeville Courier
- Fulton Itawamba County Times
- Hernando – DeSoto Times
- Holly Springs – South Reporter
- Houston – Chickasaw Journal
- Indianola – Enterprise Tocsin
- Leland Progress
- Marks – Quitman Co. Democrat
- New Albany Gazette
- Okolona Messenger
- Pontotoc Progress
- Ripley – Southern Sentinel
- Water Valley – North MS Herald
- Winona Times

North Region Total 137,000

Central Region

Dailies
- Columbus – Commercial Dispatch
- The Meridian Star
- Starkville Daily News
- The Vicksburg Post
- West Point – Daily Times Leader

Non-Dailies
- Ackerman – Choctaw Plaindealer
- Bay Springs – Jasper Co. News
- Belzoni Banner
- Brandon – Rankin County News
- Carthage – The Carthaginian
- Clinton Courier
- Crystal Springs - The Meteor
- DeKalb – Kemper Co. Messenger
- Eupora – Webster Progress-Times
- Forest – Scott Co. Times
- Hazlehurst – Copiah Co. Courier
- Jackson – Northside Sun
- Kosciusko – Star Herald
- Louisville – Winston Co. Journal
- Macon Beacon
- Magee Courier
- Mendenhall – Simpson Co. News
- Morton – Spirit of Morton
- Philadelphia – Neshoba Democrat
- Port Gibson Reveille
- Quitman – Clark Co. Tribune
- Raleigh – Smith Co. Reformer
- Raymond – Hinds Co. Gazette
- Ridgeland – Madison Co. Journal
- Rolling Fork – Deer Creek Pilot
- Taylorsville – The Post
- Union – Newton Co. Appeal
- The Yazoo Herald

Central Region Total 115,500

South Region

Dailies
- Brookhaven – Daily Leader
- McComb – Enterprise Journal
- The Natchez Democrat

Non-Dailies
- Bay St. Louis – Sea Coast Echo
- Biloxi – D’Iberville Press
- Collins – News Commercial
- Columbia – Columbian Progress
- Fayette Chronicle
- Hattiesburg – Lamar Times
- Laurel Leader Call
- Leakesville – Greene Co. Herald
- Liberty – Southern Herald
- Lucedale – George Co. Times
- Magnolia Gazette
- Meadville – Franklin Advocate
- Monticello – Lawrence Co. Press
- Ocean Springs Gazette
- Ocean Springs Record
- Pass Christian – Gazebo Gazette
- Petal News
- Poplarville Democrat
- Prettiss Headlight
- Richton Dispatch
- Tyrltown Times
- Waynesboro – Wayne Co. News
- Wiggins – Stone Co. Enterprise
- Woodville Republican

South Region Total 82,000

* Circulation based on USPS sworn Statements of Ownership Management & Circulation. ** Readership based on industry average of 2.5 readers per copy. Participating newspapers may reject any ad for any reason. MPS guarantees placement in at least 90% of program newspapers but cannot guarantee position or publication day of week. This network is limited to one ad per week and statewide advertisers will be accommodated before zone advertisers. Specific weeks may be reserved with 25% down. Frequency discounts available for purchases of four weeks or more. Ads sold on a first-come, first-served basis.