



How to Host an Approved Kinesio Taping® Seminar

Let Kinesio University coordinate the seminar for you as an Official KINESIO UNIVERSITY Seminar

KINESIO UNIVERSITY will:

- Coordinate the seminar and you will assist us as the host facility
- Market the seminar, absorb all costs, collect all revenue, and provide CEUs

Your responsibilities will be to:

- Provide seminar space to accommodate a minimum of 10 attendees in a classroom style setting (i.e., attendees will need to be seated at tables). There should also be room for lab sessions.
- Provide morning and afternoon refreshments (we reimburse the actual cost *up to* \$5.00 per attendee per day)
- Provide necessary A/V equipment

In return for the above, you will receive TWO (2) free full registrations (valued at \$918.00) for your facility after 10 paid registrations. You will receive ONE (1) additional free space when your seminar has twenty four (24) paid registrations. The Hosting Facility will receive ONE (1) additional free space with every eight (8) paid registrations after 24 paid. These attendees do not have to all be from your facility, but you will receive a discount for your additional attending staff. (See *OFFICIAL KINESIO UNIVERSITY SEMINAR PRICING* for details).

In order to allow ample time for marketing and promotion, we recommend you choose a seminar date at least two (2) months from the time you submit the completed *The Official KINESIO UNIVERSITY Seminar Agreement*. Thank you for your interest in hosting a Kinesio Taping® Seminar.

Paula Callahan

Seminar Sales and Marketing Manager

Email: pcallahan@kinesiotaping.com

Phone: 1-888-320-TAPE (8273) ext. 116



Official Kinesio Taping® Seminar Timeline

Below are the respective requirements and timelines for each type of seminar.

Deadline	Action
3-4 months in advance (recommended)	<ul style="list-style-type: none"> - Submit completed Official KINESIO UNIVERSITY Seminar Agreement to Seminar Development Assistant
3-4 months in advance	<ul style="list-style-type: none"> - Seminar Development Assistant will check for conflicts and either approve requested seminar dates or suggest other dates. - Once dates are approved the Seminar Development Assistant will assign CKTI and Seminar Coordinator
Throughout seminar process	<ul style="list-style-type: none"> - Check emails and voicemails regularly and respond to communications from Seminar Coordinator.
Upon arrival of materials (usually 3-4 weeks prior to the seminar)	<ul style="list-style-type: none"> - Inspect all seminar materials for accuracy and return completed material verification form to Seminar Coordinator via fax or email only.
Prior to the seminar	<ul style="list-style-type: none"> - Speak with your CKTI regarding AV equipment, room set up, seminar documents, and other host responsibilities to help ensure a successful seminar.
Immediately following seminar	<ul style="list-style-type: none"> - Submit all receipts via email or fax only to Seminar Coordinator within two weeks of seminar date for reimbursement. - Submit completed documents via email or fax only to Seminar Coordinator within 3 days after the seminar <ul style="list-style-type: none"> o Sign In/Out Sheets o Release of Liability Form & Signature Page o Conditions & Limitations Forms (only if applicable) o Instructor Evaluation



Official Kinesio University Seminar Agreement

1. Facility Name, Complete Address, Phone Number:

2. Shipping/Mailing Address if different than above:

3. Facility Host Contact (name, complete address, phone number, fax number, email address):

4. Number of attendees your facility can accommodate in even numbers only (see page 7 - *Sample Ideal Room Layout for Kinesio Taping® Seminars* for more information): _____

5. Number of staff from your facility that will attend: _____

6. Target population (PT, OT, AT, DC, MT, etc.): _____

7. Seminar Types – Kinesio recommends that you schedule two Day 1&2s prior to your Day 3 to maximize attendance. Your Day 3 should be scheduled at least 3 weeks after your Day 1&2 dates so that your attendees can choose to become a Certified Kinesio Taping Practitioner (CKTP). For more information about becoming a CKTP please visit our [website](#).

Type	Title	Preferred Date(s)
Day 1&2	KT1: Fundamental Concepts of the Kinesio Taping® Method	
	KT2: Advanced Concepts and Corrective Techniques of the Kinesio Taping® Method <i>Kinesio Taping® Assessments, Fundamental Concepts, and Techniques (after May 31, 2017)</i>	
Day 3	KT3: Clinical Concepts of the Kinesio Taping® Method <i>Kinesio Taping® Advanced Techniques and Clinical Reasoning (after May 31, 2017)</i>	
Day 4	KT4: Specialty Neurological Concepts of the Kinesio Taping® Method <i>Specialty Neurological Concepts of the Kinesio Taping® Method (after May 31, 2017)</i>	
	KT4: Specialty Sports/Orthopedic Concepts of the Kinesio Taping® Method <i>Specialty Sports/Orthopedic Concepts of the Kinesio Taping® Method (after May 31, 2017)</i>	
	KT4: Specialty Lymphatic Concepts of the Kinesio Taping® Method <i>Specialty Lymphatic Concepts of the Kinesio Taping® Method (after May 31, 2017)</i>	
	KT4: Specialty Pediatric Concepts of the Kinesio Taping® Method <i>Specialty Pediatric Concepts of the Kinesio Taping® Method (after May 31, 2017)</i>	
	KT4: Specialty Hand Therapy Concepts of the Kinesio Taping® Method <i>Specialty Hand Therapy Concepts of the Kinesio Taping® Method (after May 31, 2017)</i>	

8. Kinesio University will choose the Instructor closest to the facility. If you request your own instructor, you will be responsible for any travel expenses: _____

9. Are you currently ordering product from a specific Distributor? If yes, furnish Company Name, Website, Contact Person, and their contact information: _____

10. Additional comments: _____



OFFICIAL KINESIO UNIVERSITY SEMINAR PRICING

	Day 1&2 only (2 days)			
Regular	\$569.00*	EARLY: \$512.10**	GROUP: \$540.55**	BOTH: \$483.65**
Full Time Student/Faculty	\$369.00			
Facility	\$459.00			
	Day 3 only (1 day)			
Regular	\$279.00*	EARLY: \$251.10**	GROUP: \$265.05**	BOTH: \$237.15**
Full Time Student/Faculty	\$179.00			
Facility	\$229.00			
	Days 1-2-3 (3 days)			
Regular	\$799.00*	EARLY: \$719.10**	GROUP: \$759.05**	BOTH: \$679.15**
Full Time Student/Faculty	\$499.00			
Facility	\$639.00			
	Days 1-2-3-4 (4 days)			
Regular	\$1049.00*	EARLY: \$944.10**	GROUP: \$996.55**	BOTH: \$891.65**
Full Time Student/Faculty	\$649.00			
Facility	\$839.00			
	Day 4 only (1 day)			
Regular	\$299.00*	EARLY: \$269.10**	GROUP: \$284.05**	BOTH: \$254.15**
Full Time Student/Faculty	\$199.00			
Facility	\$249.00			
	Days 3& 4 only (2 days)			
Regular	\$529.00*	EARLY: \$476.10**	GROUP: \$502.55**	BOTH: \$449.65**
Full Time Student/Faculty	\$329.00			
Facility	\$429.00			

*Receive a 10% Early Registration Discount by registering at least 30 days prior to the seminar

*Receive a 5% Group Discount by registering with a group of 5 or more attendees

*Attendees may qualify for both discounts

**These discounts apply to regular attendees ONLY These discounts do not apply to full time students/faculty or facility attendees



Kinesio Taping® Seminar Descriptions

KT1: Fundamental Concepts of the Kinesio Taping® Method

(Prerequisite: 80 completed course hours of Anatomy and Physiology - must be a qualifying medical practitioner in an advanced healthcare setting)

The KT1 course is designed to introduce practitioners to the Kinesio Taping® Method. During this eight-hour class, the instructor will introduce Kinesio Taping® concepts, theory and history, and discuss the four major physiological effects; skin, muscle, circulatory/lymphatic, and joint. During lab sessions, attendees will have ample time to practice Assessment Tests approved for the enhancement of their Kinesio Taping® skills and muscle applications for both the upper and lower body. Upon completion of this course, attendees will be able to discuss and apply the Kinesio Taping® Method to relax overuse syndromes, stimulate weak muscles, and decrease pain and swelling.

KT2: Advanced Concepts and Corrective Techniques of the Kinesio Taping® Method

(To be taken in conjunction with KINESIO UNIVERSITY approved KT1 course - prerequisite is completion of KT1 course)

The KT2 course builds on material learned in KT1. During this eight-hour class, the instructor will introduce the six Corrective Techniques (Mechanical, Functional, Space, Fascia, Ligament/Tendon, and Lymphatic) and discuss their application in a variety of clinical conditions. During lab sessions, attendees will have ample time to practice applying these techniques to a variety of upper and lower body conditions. Upon completion of this course, attendees will be able to discuss and apply the Kinesio Taping® Method to orthopedic and neurological conditions.

Kinesio Taping® Assessments, Fundamental Concepts and Corrective Techniques Course Description

(Prerequisite: 80 completed course hours of Anatomy and Physiology - must be a qualifying medical practitioner in an advanced healthcare setting)

The 2 day course is designed to introduce participants to the science, assessment and step by step application techniques of the Kinesio Taping Method. The first day includes Lecture Tutorials of the history and development of Kinesio Tex Tapes and the Kinesio Taping Method. The science and theory regarding how stimulus is transmitted through the skin and the resulting therapeutic benefit across efferent and afferent systems is reviewed. Taping concepts are presented in a “superficial to deep” progression. Day One includes corrections for Epidermis, Dermis, Superficial and Deep Fascia, Space, and Muscle in case study format for a variety of conditions. Each application is explained and demonstrated by the instructor. During the ample lab time, Participants then perform the Manual Assessments and Movement Assessments and follow the step by step instructions for correct taping technique based on the case study presented. Time is allotted for questions and group discussions regarding clinical reasoning for each correction and cut of tape as part of clinical services and intervention procedures concerning such disorders within the participant’s discipline and parameter of service. Time is allotted for questions and discussion of the assessment flow charts to determine correct applications and general progression of treatment clinically. Participants will be instructed on the testing rubric for day 2.

Day Two builds on the material in Day One completing the Muscle Correction with assessments and labs. This day continues with instruction and demonstration of assessment and taping procedures for the Mechanical, Tendon, Ligament and Circulatory/Lymphatic Corrections in case study format. During lab sessions, participants will have ample time to practice new Manual and Movement Assessments and correct taping techniques for conditions involving head positioning, cervical, thoracic and lumbar spine, upper limbs, lower limbs and trunk. Time is allotted for questions and discussion of the assessment flow charts to determine correct applications and general progression of treatment clinically. At the conclusion of Day Two participants are required to participate in a practical exam of a basic taping technique. The participant must pass the exam to attain the CEU certificate for this course. All participants will receive a full color Kinesio Taping Workbook and a 60-day access code to the KTAI database.



KT3: Clinical Concepts and Advanced Whole Body Applications of the Kinesio Taping® Method
(Prerequisite: completion of KINESIO UNIVERSITY approved KT1 and KT2 or Kinesio Taping® Assessments, Fundamental Concepts, and Techniques courses)

The KT3 course combines the Kinesio Taping Method foundational concepts of KT1&KT2 with advanced clinical concepts. The course provides lab time for attendees to practice their skills on the new concepts through a variety of clinical applications. The KT3 course is designed to allow the Certified Kinesio Taping Instructor (CKTI) to cater specific clinical applications to address specific professions. Upon completion of this course and prerequisite KT1&KT2 seminar, attendees will be eligible to request and take the exam to become a Certified Kinesio Taping Practitioner (CKTP). Note: Students can request to take the exam but will not be eligible to receive a CKTP certificate until they graduate.

Kinesio Taping® Advanced Techniques and Clinical Reasoning Course Description
(Prerequisite: completion of KINESIO UNIVERSITY approved KT1 and KT2 or Kinesio Taping® Assessments, Fundamental Concepts, and Techniques courses)

This course offers a brief review of the basic taping and assessment concepts learned in the first 2 day course. Advanced taping techniques and assessments are presented as Lecture Tutorials to introduce step by step applications for chronic edema, scar and fascial management, nerve taping as well as acute and chronic pain management. Participants will be offered ample lab time to practice each advanced technique guided by the Assessment Flowchart for clinical decision making. Case studies are presented for designing a clinically relevant application within a treatment program guided by the instructor. Case studies are then introduced for small groups of students to practice the variety of assessment techniques and advanced taping applications.

KT4: Specialty Neurological Concepts of the Kinesio Taping® Method: Influencing the Adult Nervous System

Specialty Neurological Concepts of the Kinesio Taping® Method (after May 31, 2017)

(Prerequisite: completion of KINESIO UNIVERSITY approved KT1&KT2 and KT3 or Kinesio Taping® Assessments, Fundamental Concepts, and Techniques and Kinesio Taping® Advanced Techniques and Clinical Reasoning courses)

The Day 4 Specialty Neurological course builds on and expands techniques learned in the Days 1-3 courses. This course addresses variations in nervous system status. The attendees will develop treatment strategies and practice extensive Kinesio Taping techniques to address a wide variety of issues encountered when treating patients with neurological diseases. Some examples include: CVA, CP, ALS, MD, MS, and TBI. The course considers other physiological systems which impact patient considerations when working with the trunk and extremities. Developing, recovering, and deteriorating nervous system patients are investigated, strategies planned, and Kinesio Taping techniques practiced.

KT4: Specialty/Sports Orthopedic Concepts of the Kinesio Taping® Method

Specialty Sports/Orthopedic Concepts of the Kinesio Taping® Method (after May 31, 2017)

(Prerequisite: completion of KINESIO UNIVERSITY approved KT1&KT2 and KT3 or Kinesio Taping® Assessments, Fundamental Concepts, and Techniques and Kinesio Taping® Advanced Techniques and Clinical Reasoning courses)

The Day 4 Specialty Sports/Orthopedic course is focused on sports conditions. During this course, attendees will practice their skills on a variety of applications correlated with specific clinical sports conditions. This course is designed to give attendees guidelines on how to combine the concepts learned in the Days 1-3 courses with the concepts of sport medicine. This course is also designed to give attendees the chance to learn and practice specific applications related to specific sports dysfunctions. During this course, attendees will face problem-solving and specific taping techniques correlated with the healing process of joint and soft tissues, posture correction to provide stimulations to restore good posture for athletes, and lower and upper limb injuries. Upon completion of this course, attendees will be able to combine the Kinesio Taping Method with specific sport conditions following guidelines learned during this course and developing the skills necessary to adapt Kinesio Taping Techniques to specific needs of athletes. This will enable the attendees to create an individualized treatment correlated to the phase of the healing process as well as the specific sport injury, sport performed, and position that the athlete occupies on the field.



KT4: Specialty Lymphatic Concepts of the Kinesio Taping® Method

Specialty Lymphatic Concepts of the Kinesio Taping® Method (after May 31, 2017)

(Prerequisite: completion of KINESIO UNIVERSITY approved KT1&KT2 and KT3 or Kinesio Taping® Assessments, Fundamental Concepts, and Techniques and Kinesio Taping® Advanced Techniques and Clinical Reasoning courses)

The Day 4 Specialty Lymphatic course will address Kinesio Taping Methods for lymphatic and circulatory conditions of the upper and lower extremities through lab and lecture format. It will also address Kinesio Taping Methods for improving breathing, constipation, muscle and posture issues, and other conditions that affect the lymphatic function. Advanced fascial and scar management methods to improve lymphatic flow will be addressed. Advanced swelling management for the initial, collector, and deep lymphatics will also be discussed. Participants will have the opportunity to practice innovative Kinesio Taping Methods.

KT4: Specialty Pediatric Concepts of the Kinesio Taping® Method

Specialty Pediatric Concepts of the Kinesio Taping® Method (after May 31, 2017)

(Prerequisite: completion of KINESIO UNIVERSITY approved KT1&KT2 and KT3 or Kinesio Taping® Assessments, Fundamental Concepts, and Techniques and Kinesio Taping® Advanced Techniques and Clinical Reasoning courses)

The Day 4 Specialty Pediatric course is designed to provide advanced Kinesio Taping techniques and problem-solving to physicians, physical therapists, occupational therapists, speech therapists, massage therapists, athletic trainers, and other health professionals specializing in pediatrics. Kinesio Taping is a method of treatment for musculoskeletal and Myofascial disorders. Kinesio Taping can be used during physical activity and in conjunction with many therapeutic interventions. Attendees will review theory and basic taping techniques, learn advanced and combination techniques, and develop clinical reasoning skills relevant to the pediatric population. The course will also provide commonly used taping techniques for specific diagnoses, including cerebral palsy, hemiplegia, torticollis, and brachial plexus injury; as well as pediatric sports related injuries.

KT4: Specialty Hand Therapy Concepts of the Kinesio Taping® Method

Specialty Hand Therapy Concepts of the Kinesio Taping® Method (after May 31, 2017)

(Prerequisite: completion of KINESIO UNIVERSITY approved KT1&KT2 and KT3 or Kinesio Taping® Assessments, Fundamental Concepts, and Techniques and Kinesio Taping® Advanced Techniques and Clinical Reasoning courses)

The Day 4 Specialty Hand is an 8 hour advanced seminar appropriate for practitioners who treat upper extremity/hand problems. In this seminar we will explore common diagnoses seen in the hand clinic and present suggested taping techniques for them. The seminar will utilize lecture, lab, and case studies to demonstrate appropriate taping techniques. Assessment of the diagnoses presented will help the student to apply similar techniques to any indicated problem they should encounter in the clinic. According to the acuity of injury, we will utilize techniques to target the most superficial tissues to the deepest. In addition we will also encourage problem solving by the students to enhance the learning process. Assessment of the diagnoses presented will help the student to apply similar techniques to any indicated problem they should encounter in the clinic.

