



ALPHA LEADERSHIP WORKSHOP

TUESDAY, FEBRUARY 19, 2019

8:00 AM –NOON

Based on the book *Alpha Dog: Leading Managing and Motivating in the Construction Industry* this leadership-training program provides concrete lessons for construction professionals who want to improve team and individual performance.

The training program is designed to make an immediate impact with those involved in field operations. The curriculum touches on all leadership levels, provides a strategic look at the “home grown nature” of leadership development. It includes specific recommendations on how to build a new leadership culture in a company or organization of any size. Former participants include project managers, project engineers, foremen, superintendents and other managers.

Key lesson plans and action steps for improved performance include:

- Alpha leadership skills and characteristics
- Examine and challenge your mindset as leader
- Improve communication strategy and practices
- Ways to encourage positive change with your team
- How to use influence to enhance performance
- How to better motivate others
- How to make better, faster and smarter decisions
- How to delegate for best results
- How to be or find a mentor
- And much more!

The Alpha Leadership workshop is based on real-world experiences, life changing and powerful in its relevance for construction professionals to adopt new leadership methods and behaviors. The training program’s curriculum includes a useful Action Plan on how leaders can tackle these challenges immediately head on, and leverage them into higher team and individual performance.

FEATURING MARK BRESLIN



Mark Breslin is the fourth generation of a blue-collar family. His great-grandfather, grandfather, and step-father were all contractors. Mark started his career working in the field. From the field, he attended college, and then worked his way up to become the CEO of United Contractors, a large contractors’ association representing heavy civil contracting firms in the Western United States. Mark became the chief executive at the age of 26.

Mark is noted as the number one industry speaker in the nation on change management, leadership, strategy and labor-management relations. He is also the author of five bestselling books. He has spoken to more than 300,000 people.

Mark focuses on personal and organizational change, and how to inspire action to get it done right. His style of leadership and presentation has been described as direct, blunt, provoking, and insightful. Mark is a graduate of San Francisco State University, and has also taught at Golden Gate and Sonoma State Colleges.

RATES

Member: \$225

Non-member: \$450

This is a “Members First” event. Non-members stay tuned for sale details.



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REGISTRANT

Name _____

Company _____

Address _____

City _____

State _____

Zip _____

Email _____

Phone _____

RATES

Member: \$225 each

Non-member: \$450 each

GRAND TOTAL: \$ _____

PAYMENT

Check (payable to MUCA) Visa Mastercard Discover American Express

If paying by credit card, all of the following fields are required.

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Phone _____ Exp. Date _____ Security Code _____

Printed Name _____ Signature _____

Billing address same as above Other:

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Return this form with your payment to MUCA: 1000 Westgate Drive, Suite 252, St. Paul, MN 55114 or Fax: (651) 290-2266

Questions? Contact Rachel Dicks at (651) 290-6297 or racheld@learn.muca.org.

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