I. February 1, 2023

II. Development Committee

III. Sara White, Chair (2021), Lindsay Hansen-Brown (2021), Steve Landstreet (2021), Terry Lewis (2021), Matthew Vest (2021), Paula Hickner (ex-officio), Elizabth Cribbs (ex-officio), Steve Mantz (ex-officio), Serena Vaquilar (ex-officio), Liza Vick (ex-officio)

IV. Board Action

a. We would like to propose a friendly competition between awardees of the Kevin Freeman Travel Grant to raise funds, and hopefully, be able to offer more awards. We would like to reach out to alumni of the Freeman Travel Grant in the next week, and send an email to the MLA List-serv by February 21st. An announcement would be made at the Opening meeting of the conference in St. Louis.

b. Andrea Morris has asked that I include the following explanation here, for the Board to review.

   i. "Since it was first awarded in 1997, the Kevin Freeman Travel Grant has helped over 100 library workers attend the Music Library Association's annual conference. Many have gone on to significant leadership roles within the organization and field. The addition of the Paraprofessional/Public Librarian Travel Grant has doubled the available travel awards, making the invaluable educational and networking experience of MLA's national conference accessible to even more early, student, public, and paraprofessional practitioners. In light of the positive impact of these awards, the Conference Travel Grants Committee and MLA Development Office are asking alumni of either award to participate in a conference-based fundraising campaign at the 2023 St. Louis Meeting.

   The Conference Travel Grant Committee Chair and Development Officer request board permission to email past recipients of travel awards to solicit volunteers to collect pledges. Several alumni will be selected for a friendly competition soliciting pledges of any dollar amount from their professional networks via a number of channels (tbd): the MLA website, grant presence at the silent auction, and Qgiv. We are hoping to have volunteers and make association-wide announcements by the 21st of February in advance of the national meeting, as well as an announcement at the opening conference session."

c. Development would also like to propose another QGiv run. This time, we would like to offer donors the option to select a fund (this breakdown is shown in the QGiv reports files). We would like donors to be able to select between giving to the MLA Fund, or the Freeman Grant Competition (person they would like to support). This is something Sara can easily set-up in QGiv. If this is too complicated, we could use QGiv for the Freeman Grant competition only. We need approval to re-open our QGiv account for another month, which would cost $159 for QGiv’s monthly fee. The account would be active through the meeting in St. Louis (March 1st -5th).
V. Summary of Activities

a. For this quarter, our total “other income” is $5,350, and our total net income is $8,300.

b. QGiv was fairly successful for our trial run. Funds went to the Diversity Scholarship. We had 9 donors and raised $850. QGiv had a total fee of $196.64, making our end total, $654.36 in a three-day period.

c. The General Conference Registration Fund has been a success, raising a total of $3,075 by 12 donors.

d. Sara is working with MLA members regarding the set-up of planned giving.

Submitted by Sara White

I. February 2, 2023

II. Marketing Subcommittee

III. Members


IV. Board Action Required

        • None

V. Brief Summary of Activities

        • With funds approved for this fiscal year, the Subcommittee was able to have custom MLA socks produced to sell at the annual meeting. We have received some positive feedback about the socks and hope they sell well.
        • This year’s Silent Auction will be entirely cashless. All sales (physical items, e-gift certificates, and socks) will be available through Bidding Owl.
        • Hickner has created a new DropBox account for the Subcommittee and is moving files from two accounts that belong to previous chairs to the new one. Hopefully, setting up the account under the Subcommittee’s Gmail will make transitions smoother while keeping all documentation in one place.
        • The Subcommittee is seeking new members and a chair. Hickner will rotate off the Subcommittee after the 2023 annual meeting.

Submitted by Paula Hickner