I. October 11, 2018

II. Development Committee

III. Lindsay Hansen Brown, chair (2018), Corinne Forstot-Burke (2016), Sarah White (2017), Sylvia Yang (2017), Tracey Rudnick (ex officio), Mark McKnight (ex officio), Lisa Shiota (ex officio), Susannah Cleveland (ex officio), Scott Stone (ex officio), Janelle West (ex officio)

IV. We would like to encourage individual and committee-level sponsorship for annual meetings. For example, an anonymous donor has sponsored travel for a roundtable’s speaker. We need feedback on how to encourage incremental (or micro) contributions to support honoraria, coffee breaks, etc. It is daunting for one person to pay $1,000, but we would like to pursue more of a crowd-sourced model. A member could donate as little as $50. Once the details are established, Development would work with the Convention Managers and the Business Office.

V. We are raising funds for the new Public Library/Paraprofessional grant. We continue to promote Amazon Smile and Giving Assistant, through friendly reminders via MLA-L and the newsletter.

Submitted by Lindsay Hansen Brown

I. October 10, 2018

II. Marketing Subcommittee

III. Members: Liza Weisbrod, chair (2017-2021); Melissa Moll (2016-2019); Allison Rea (2016-2020)

IV. A new member needs to be appointed.

V. Since the last Board report on 4/9/2018, there have been $67.16 in sales on the MLA CafePress site, resulting in $11.20 in commission.

Submitted by Liza Weisbrod