Music Library Association  
81st Annual Business Meeting  
Dallas, Texas, February 18, 2012

I. **Call to Order.** President Jerry McBride called the meeting to order at 4:09 p.m.  
I.a. **Agenda approval.** The agenda was approved with corrections.

II. **Approval of 2011 meeting minutes.** The minutes of the February 12, 2011 business meeting were approved.

III. **Administrative Officer’s Report.**  
A. Q3 to date budget report  
   a. Income  
      1.01.1 Dues income is at $144,862.00 or 104.22% of the budget projected  
      All categories exceeded projections with the exception of:  
      1.012 IAML Institutional members: $9870 or 75.2%. These are continuing to arrive, because most renewals were sent out in January  
      1.013 Student members: $5330 or 88.48%  
      Categories which did exceptionally well:  
      1.011 IAML Individual members: $8050 or 164.29%  
      1.015 Sustaining members: $14,740 or 111.67%  
      1.017 Corporate patrons: $340 or $138.7%  
      2.0 Sales income stands at $47,642.91, or 32.13% of the budget  
      2.012 Institutional *Notes* subscriptions: $24,328.70 or 92.51%  
      2.012 *Notes* advertising: $6262.50 or 31.31%. Currently only one issue seems to be reflected in this total  
      2.014 *Notes* royalties: $4932.36 or 5.48%. This is not unusual for this time of year. The majority of royalty income arrives in March and April  
      2.05 Monographic series royalties typically arrive in March and April also  
      Total income as of Feb. 2, 2012: $313,611.36, or 71.13% of the budgeted projection  
   b. Expenses  
      At this point a number of our once-yearly expenses have been paid, such as awards, subsidies and chapter support  
      6.012 Web design and development is currently at $3450, or 118.97%. Overage to approve: $550  
      6.019 Legal fees, currently at $2720.10 or 181.34%. This is a result of our ongoing efforts to complete our merger with IAML-US – half of these fees are to be paid from IAML funds  
      Total expenses as of Feb. 2, 2012: $179,337.63 or 37.92% of budget  
B. Investments  
   The total value of our investment accounts as of Feb. 3, 2012 was $858,206.50, of which $659,508.78 was held in the Fidelity accounts and $198,697.72 in socially responsible accounts at Calvert. During November and December, $2833.08 was moved from the Board Designated Assets account at Fidelity to checking to cover Strategic Planning travel expenses and $8150 to cover the payment of awards. As of Feb. 3, $2167.19 of the $5000 allocated for Strategic Planning remained in the BDA account.  
C. Election 2011  
   756 ballots were sent out for the Fall 2011 election. Of these, 466 were returned, with 20 invalid, for a return rate of 61.64%—not quite as high as last year, but still a much higher percentage than ever reached with paper ballots. Paper ballots are still being mailed to those who opt out of SurveyMonkey, or who prefer to vote by this method.  
D. Membership  
   Overall, ca. 10% behind where we were at the end of 2010-2011.  
   • 15% decrease in *Notes* subscribers  
   • 6% decrease in Individual members in most classes  
   • 28% decrease in Student members

<table>
<thead>
<tr>
<th>Membership type</th>
<th>2010-2011</th>
<th>2011-2012 to 1/31/12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual-US</td>
<td>532</td>
<td>496</td>
</tr>
</tbody>
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E. Publications

In calendar year 2011, a total of 265 units were sold in the remaining monographs co-published by Scarecrow. This represents a 60% increase over the 2010 total of 166 units. We have not yet received the royalty statements, so the actual figure for royalties paid to MLA is not yet known, but based on last year’s figures I would estimate it to be about $1600 with approximately $645 of this to be paid to individual authors and editors.

For our A-R Editions titles, we sold a total of 498 units in 2011, earning royalties of $3678.35. Royalties were paid to Jerry McBride and Mark Palkovic in the amount of $850 at the end of FY 10-11. The total number of units sold in 2011, through Scarecrow and A-R Editions combined, is 763.

F. Other activities

- E-postcard 990 forms were filed with the IRS on behalf of our chapters
- Form 1099 earnings statements were mailed to all members earning honoraria and royalties which exceeded the IRS guidelines for reporting
- Accounts were set up with Adobe Connect and GoToMeeting to allow the Board to experiment with video conferencing. The account with GoToMeeting was cancelled because the service did not meet our needs. Since November, a series of tests have been conducted using Adobe Connect, with increasingly successful results.
- Our Board account with ATC Travel Concepts has been used by Board Members, Strategic Planning Task Force members, and various committee members since the account was opened in Aug. 2011. There have been a total of 12 bookings, with an average fare of $334. Taking into account the service fee, the average booking has cost $366.

IV. President’s Report.

As usual, there is a lot of activity to report. This Spring, in a continued effort to bring the budget under more control, the Board set the convention budget at the same time as the annual operating budget. Being able to look at MLA’s entire annual expenses provided a better means to see the entire budgetary picture and to draft a balanced budget. It is clear that we need to work to increase revenue sources for MLA, and we are working to do so without raising dues to unacceptable levels. However, in the short term, expenses needed to be reduced further. After looking at all areas of the budget that could be reduced without harming important programs, it was determined that reducing the honoraria for Special Officers and Editors was the only way to achieve a balanced budget. This was not an easy decision to make. At the budget meeting, the Administrative and Development Officers proposed to reduce their honoraria by half to help to balance the budget and so that the other officers and editors would not experience
as significant reductions to their honoraria. May we please thank Michael Rogan, Linda Blair, and Jim Cassaro for their leadership and generosity to help us achieve this goal, and all of the Special Officers and Editors, who give so generously of their time to serve MLA. The Board is committed to keeping MLA finances strong, and we will enter next year’s budget planning with the same resolve to balance the budget while retaining important programs.

As stated in Article VI. C. of the MLA Constitution, “The Board of Directors shall authorize the dissolution of a committee when in the opinion of the Board its usefulness has ceased. This decision and reasons for the dissolution shall be reported to the membership.” To that end, I report here that the Outreach Committee has been dissolved. In the strategic plan, a primary focus of outreach activities is on membership development, which was not part of the charge of the Outreach Committee. As a result of the strategic plan’s emphasis on membership development, a Membership Committee will be appointed to carry out the actions enumerated in the plan. This year a new Publicity and Outreach Officer will be appointed as Renee McBride completes a very successful and productive term in that position. The transition to the new Publicity and Outreach Officer will be an excellent opportunity to examine past outreach programs and to establish new goals in light of the strategic plan over the next year. Based in part on the goals of the new Publicity and Outreach Officer, the Board will re-examine the need for an Outreach Committee.

The Educational Outreach Program has been growing in size and importance. This is a program that has important implications for the growth of MLA and for service to the entire profession of librarianship. The Board voted to establish an Educational Outreach Program Subcommittee under the Education Subcommittee, and the members of the subcommittee will be appointed following this meeting.

Round Tables

- Music Librarianship Educators—new; to provide a forum for those who teach Music Librarianship—coordinated by John Wagstaff
- Technical Services—renewed

Several task forces have been at work this year to investigate special areas. The Archives Policies Task Force chaired by Nancy Nuzzo is working to establish policies and guidelines for selecting, capturing, describing, and providing access to Music Library Association documents and records both printed and electronic. The task force will submit a final report at the spring meeting to deal with the complex issues of the MLA archives. The Branch Libraries Task Force chaired by Linda Fairtile submitted its report investigating the issues and strategies of centralizing versus decentralizing academic music collections. The Information Technology Task Force chaired by Michael Rogan studied MLA’s information infrastructure needs articulating short and long term goals resulting in an RFP to improve the functionality of the MLA website. This task force also contributed to strategic planning as one of the implementation teams. The Notes Royalties Task Force chaired by Tracey Rudnick examined and analyzed all contracts with vendors for the electronic delivery of Notes for the purpose of maximizing revenues received from Notes in electronic form. Their report is of the utmost importance for planning the future of Notes. The Virtual EOP Implementation Task Force chaired by Veronica Alzalde Wells was appointed and is working toward a proposal to move the EOP program to distribution on the internet. Please join me in thanking these task forces for their work.

The MLA Board worked on the integration of IAML programs and positions into the MLA Administrative Structure, and as MLA President I represented MLA as the United States branch at the IAML for the first time at the meeting in Dublin. The news of the merger of IAML-US and MLA was warmly received by the officers of IAML and the other representatives of the national branches. It is very gratifying that individual membership in IAML in the United States increased by 40 members or 38 percent, and I invite and encourage those of you who are not yet members to join and support the goals of our colleagues in music libraries throughout the world. Let’s thank once again Ruthann McTyre and Judy Tsou for their work that brought our two organizations together.

There have been major changes in the operations of the MLA Board. Because of the amendments to the constitution passed by the membership, the Board now can vote between meetings. We are also investigating the possibility of holding meetings virtually through teleconferencing. This has proven to be more difficult than expected. It requires scheduling thirteen people across four time zones, all with different computer hardware and software needs and requirements. We are working toward holding the fall Board meeting online and thus saving MLA a significant amount in travel expenses.

Much of the year has been focused on strategic planning, which has moved to the next phase. A steering committee to guide work on the strategic plan was formed. The steering committee gathered information and ideas for specific action steps from five implementation teams whose membership was drawn broadly from throughout MLA. Each team focused on one of the goal areas of the plan. Additional comments and ideas were solicited from the general membership through the MLA website and from the Town Hall meeting that was just held. Following the annual meeting, the steering committee with the help of the implementation teams will establish priorities and select objectives for an operational plan for FY 2012-13 and for long term goals. The Board will adopt this plan and
incorporate this planning into the MLA budget at its spring meeting. I want to thank everyone who worked on this plan and encourage all members to continue to contribute comments and ideas to members of the steering committee to help to guide the future of MLA.

MLA is at a crossroads. The association is in a strong position with a committed core of dedicated members. MLA has strong representation in important library organizations through the liaison program, at important national bibliographic committees, in the national legislative arena, and now a through a link to international music libraries. Through careful planning and management our financial position is sound and has allowed us to deal with the difficult recent economic conditions without imperiling the activities of the association. We have a good relationship with our business office and publisher. However, we also face the challenges of a rapidly changing profession and society. MLA is faced with maintaining the status quo and responding to events as they happen or looking for ways to innovate and grow. Many of us like MLA the way it is, but we need to rise to these challenges now to manage change. The Strategic Plan lays the ground work for us to envision a new type of MLA that embraces and anticipates change and looks forward. To do this requires new thinking and bold action within the next three to five years so that the association is in a leadership position rather than purely reacting to events. To achieve this, the goals and objectives of the strategic plan need to be strong and action oriented. Every member of MLA is critical to achieving these goals, and I invite you to contribute your ideas and your efforts to create a new MLA.

V. Other Reports.

Bonna Boettcher, Convention Manager: The Dallas meeting had 448 individual registrations, including 45 first-time attendees, and 38 exhibitors. Future meetings: MLA will meet Feb. 27 – March 3, 2013 in at the Fairmont Hotel in San Jose, California. The room rate is $159 per night, and the hotel is in easy walking distance to restaurants and attractions. In 2014, the annual conference will be at the Grand Hyatt in Atlanta, Feb. 26 – March 2, with a $179 room rate. The hotel is in Buckhead, an Atlanta neighborhood with many attractions and eateries. Negotiations are underway for 2015.

Jim Cassaro, Development Officer: MLA raised $4,300 at the Dallas meeting, including $1,900 from the Silent Auction. Proceeds will go towards the Bradley Award and the Coral IAML Travel Award. The MLA Shop will feature new merchandise next year. The focus of development efforts will expand to external funding and building strong relationships to outside entities.

Jane Gottlieb, Notes Editor, thanked Tracey Rudnick and members of the Notes Royalties Task Force for their work, and also thanked Notes editorial staff, A-R Editions, and peer reviewers, with special thanks to outgoing periodicals review editor Liza Vick. Gottlieb welcomed ideas for articles, article submissions, and new reviewers.

Morris Levy, 2012 Program Chair, thanked MLA members who submitted proposals, those who supported the work of the Program Committee, and the Committee itself. The Committee tried several new approaches this year, including 30-minute sessions, providing an index of presenter names in the program booklet, and evaluating poster session proposals.

VI. Remembrances.

Larry Dixon was remembered by Gerry Ostrove, Charles Reynolds was remembered by Dan Zager, Kiyo Suyematsu was remembered by Beth Christiansen, John Ward was remembered by Morris Levy, and Russell Wong was remembered by Blair Whittington.

VII. Awards.

Freeman Award: MLA awards the Kevin Freeman Travel Grant to students, recent graduates, or other colleagues who will go towards the profession for support to attend the MLA annual meetings. For the recent 2012 meeting in Dallas, Texas, the Freeman recipients are Sonia Archer-Capuzzo, Sofia Becerra-Licha, Victoria Chu, Stephanie Lewin-Lane, and Pamela Pagels.

Lenore F. Coral IAML Travel Grant: The Lenore F. Coral IAML Travel Grant is to support travel and conference fees to attend an annual IAML meeting. The grant is usually offered biennially or more frequently at the discretion of the MLA Board of Directors, and is open to all MLA members who are also members of IAML, with priority given to members attending their first or second IAML conference who have not received this award in a previous year.

For this year’s meeting in Montreal, we are pleased to offer the award to Kirstin Dougan, whose presentation on “Assessing Music Reference Tools in an Age of Vanishing Reference Desks” was selected for a Program Committee session, and she was also asked by the Libraries in Music Teaching Institutions Branch to make a presentation on “YouTube as a Tool in Music Higher Education.”

The Carol June Bradley Award supports studies that deal with the history of music libraries or special collections. The 2012 award goes to Jim Carrier, veteran journalist and filmmaker, with special interest in folk music and human rights. The award will support research trips to Boston and the Dena Epstein archives at Columbia College in Chicago in preparation for his planned documentary film "The Librarian and the Banjo" on Epstein's journey of discovery, "the story of a white music librarian, toiling for 25 years ... reading microfiche on her kitchen wall" uncovering "the lost history of black music in America." The project "will include visual oral history with Epstein (and others) and will not only be of interest to the music library/scholarly community, but is designed to reach general audiences as well.

The Dena Epstein Award supports research in archives or libraries internationally on any aspect of American music. This year's recipient is Mark Burford, Assistant Professor of Music at Reed College. Dr. Burford’s award will go towards research for his forthcoming article entitled “Mahalia Jackson and the Jazz Tradition,” and a larger project on the circulation of black gospel singing in U.S. popular culture from the 1950s to the mid-1960s. The latter project is the subject of a book in progress, tentatively titled Receiving the Spirit: Black Gospel Music and American Society.

The Walter Gerboth Award is for members of MLA who are in the first five years of their professional library careers to assist research-in-progress in music or music librarianship. Dr. Bonnie Fleming, Music Librarian at Oklahoma City University, received this year's award to further her research toward the completion of a biography on arts patron Betty Freeman. The award will be used to travel to the Betty Freeman Collection at the University of California, San Diego where she will conduct research leading a publication by the University of Illinois Press.

Knut Dorn Resolution—Occasionally in MLA there is an individual whose work touches nearly every member of MLA, and whose long career will leave a lasting influence on the profession. This year, Dr. Knut Dorn will retire from Otto Harrassowitz. This resolution from the Board of Directors recognizes his distinguished career:

Resolution of the Music Library Association
Recognizing the Contributions of Knut Dorn

Whereas Knut Dorn created within Harrassowitz Booksellers a strong, active, and innovative music department dedicated to providing outstanding service to music libraries in North America;
Whereas Dr. Dorn established professional relationships with countless music librarians and offered services tailored to the specialized needs of music libraries;
Whereas Dr. Dorn has been a stalwart supporter of MLA and led Harrassowitz to be one of the earliest corporate members and a regular exhibitor at annual meetings; and
Whereas Dr. Dorn’s contributions have far exceeded his commercial interests, and his professional acumen and personal touch have supported the work of generations of music librarians; therefore,

BE IT RESOLVED by the Board of Directors of the Music Library Association, that Knut Dorn be recognized and honored by the organization on the occasion of his retirement for his contributions on behalf of the Association and of music libraries in general.
DATED, in Dallas, Texas on this 18th day of February, AD, 2012.

________________________________________________
Jerry McBride, President
Music Library Association

VIII. Searches and Election Results.
Four searches were conducted over the past year, with the following appointments approved by the Board: Paul Cary, Assistant Administrative Officer; Jim Farrington, Assistant Convention Manager; Dick Griscom, Editor, Index and Bibliography Series; and Bob Follett, Publicity and Outreach Officer. Sincere thanks to the search committees,
and special thanks to Bonna Boettcher, Convention Manager until June 30, Mark Palkovic, outgoing Editor of the Index and Bibliography Series, and Renee McBride, the outgoing Publicity Officer.

President McBride introduced the new Board members-at-large: Paula Hickner, Assistant Fiscal Officer; Steven Landstreet, Assistant Planning and Reports Gatherer; and Mark Scharff, Assistant Parliamentarian. Pamela Bristah was re-elected as Recording Secretary, and Michael Colby was elected Vice-President/President Elect. McBride thanked Board members ending their terms of service: Cheryl Taranto, Susannah Cleveland, and Liza Vick. He extended special thanks and sympathy to outgoing Administrative Officer Michael Rogan, who could not be present at the conference due to the recent death of his sister, and enormous thanks to Past President Ruthann McTyre for her guidance and wisdom over the past four years. McBride also expressed profound thanks to Pat Wall and James Zychowicz of A-R Editions, Tina Murdock, Michelle Hahn, and the Dallas Local Arrangements Committee, and the staff of the Fairmont Dallas Hotel.

IX. Announcements.

Jan Guise, President of CAML, invited MLA to the 2012 IAML meeting in Montreal, July 22-27. Registration is now available at the conference site, and the room rate is a reasonable $129 Canadian.

Patricia Stroh, Chair of the 2013 Local Arrangements Committee welcomed MLA to San Jose for next year’s conference, and members of the committee distributed San Jose sharks.

X. Adjournment.

The meeting was adjourned at 5:54PM.