

MUSIC LIBRARY ASSOCIATION
Minutes of the Board of Directors
Online Meeting, August 27, 2013

Tuesday, August 27, 2013, 2:02-3:38pm EDT

Present: Linda Blair, Stephanie Bonjack, Pamela Bristah (recording), Paul Cary, Michael Colby (presiding), Michael Duffy, Paula Hickner, Steve Landstreet, Jerry McBride, Rick McRae (agenda items 4-7), Mark Scharff

The meeting was called to order by President Colby at 2:02pm.

1. Agenda

It was moved by Mark Scharff and seconded by Steve Landstreet to approve the agenda. The motion passed unanimously, with one voting member absent.

2. Social Media Task Force Membership

It was moved by Steve Landstreet and seconded by Mark Scharff to go into executive session. The motion passed unanimously, with one voting member absent. The Board went into executive session to discuss appointments to the task force.

It was moved by Michael Duffy and seconded by Steve Landstreet to move out of executive session. The motion passed unanimously, with one voting member absent. Colby will contact the task force appointees.

3. Revised Proposal for Atlanta Preconference, “Leading and Coping with Change”

The Education Committee and the Career Development and Services Committee submitted a revised budget including specifics re: the fee for the main speaker and a contribution from ARL. The preconference must break even, paying for its costs via registration fees.

It was moved by Steve Landstreet and seconded by Mark Scharff to provisionally approve the preconference proposal, “Leading and Coping with Change,” contingent on a full proposal to come from the Education and Career Services Committees for the Sept. 2013 Board meeting. The motion passed unanimously, with one voting member absent. Colby will take Board comments, questions, and motion to the preconference organizers.

4. Draft Contract with ALA Editions for Webinars

The Educational Outreach Program Subcommittee presented a draft contract for a trial partnership between MLA and ALA Editions to present webinars on music librarianship and other related topics.

Colby said the Board didn’t need to approve the contract at this point, but does need to appoint a negotiating team to work out the contract with ALA Editions; Board consensus was to appoint David King, Colby, and Duffy. Colby will notify King, and will speak to Kathy Glennan for her advice on webinar contracts. The negotiating team will present a contract for Board review.

5. Proposal for a New Roundtable: Digital Humanities

Six MLA members sent letters to Colby in July-August to support establishing a roundtable on digital humanities. Although new roundtables are established by the MLA President and do not require a vote of the Board, Colby requested Board response. Board consensus was that this was an important and valid topic for a new roundtable, and to encourage the group to submit programming ideas for the conference. Colby will notify the members who lobbied for creation of the roundtable that it is approved, will convey the recommendation that the group submit programming, and will provide the coordinator’s name to McRae.

6. Web Issues

Cary raised three issues related to the transition of the MLA site to the YourMembership.com platform:

a. Survey of Personnel Characteristics

b. Inventory of Renovation Projects

The personnel survey dates from 2009, and the renovation project inventory is also dated. To reduce the workload in making the site transition, Cary recommended moving summary pages now, and transferring the rest later. Scharff and Landstreet asked how historical data can remain accessible; McBride suggested asking MLA

Archivist Sandy Rodriguez check to see if Vincent Novara can archive a copy of the existing MLA site before it is replaced, and in future, take periodic snapshots of the current site. Cary will confer with Rodriguez before migration to the new site.

c. Online Advertisements

The new site can accommodate up to four different ads in two locations: a highly-visible position in a left column, and a less-visible position as a footer, at the bottom of a page; each location could hold one ad on the home page and another on all other pages of the MLA site. MLA would need to come up with pricing for these new options before the new site is up, expected in October 2013. Board consensus was to provide the advertising and web managers the leeway to place all possible ads.

It was moved by Mark Scharff and seconded by Pamela Bristah to approve selling advertisements on the new web site, on all pages of the site. This rescinds previous policy. The motion passed unanimously. Cary will notify Advertising Manager Anne Shelley and Web Manager Verletta Kern.

Cary requested each member of the Board experiment with the beta version of the site, set up a profile, add a profile picture, and provide feedback to him.

Cary confirmed that MLA will add a QuickBooks plug-in for YourMembership.com, to allow the export financial data from MLA's site on YourMembership.com to QuickBooks. This will cost \$395 for the setup fee and \$595 annually.

7. Next Meeting and Adjournment

The next Board meeting will take place at the Eastman School of Music, University of Rochester, Thursday-Friday, September 26-27, 2013.

It was moved by Stephanie Bonjack and seconded by Rick McRae to adjourn the meeting. The motion passed unanimously. The meeting adjourned at 3:38pm.

Appendix I: New Policies Adopted by the Board

- 1. A new roundtable, Digital Humanities, was approved (5)**
- 2. Advertisements may be sold on all pages of the new web site. This rescinds previous policy (6.c)**