News From OCLC
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General

OCLC and DOGObooks Partnership Connects Children to Libraries

DOGObooks.com, the leading website for book reviews by children, is partnering with OCLC to connect children to resources in libraries through WorldCat. DOGObooks.com helps kids discover, rate, and review the books they enjoy. The site offers a fun, safe, and interactive environment for children to share their reactions, thoughts, and opinions about books. DOGObooks also offers book previews and the ability to purchase books through affiliate partners, and now through the WorldCat Search API children will be able to search for books at their local library. The WorldCat Search API offers access to WorldCat library records and holdings, enabling partners like DOGObooks to connect users to library catalogs from within partner websites. For more information about OCLC partnership opportunities, visit the OCLC Partner programs website (http://www.oclc.org/partnerships/default.htm).

Cataloging and Metadata

OCLC RDA Policy Effective March 31, 2013

OCLC is pleased to announce that a new policy statement about RDA records in WorldCat is now available as part of the RDA pages on the OCLC website (http://www.oclc.org/us/en/rda/default.htm). This new policy becomes effective on March 31, 2013. The current policy (http://www.oclc.org/us/en/rda/old-policy.htm), which has been in effect since the beginning of the U.S. National Libraries testing, will remain in effect until that date. This policy statement grew out of a discussion paper, Incorporating RDA Practices into WorldCat (http://www.oclc.org/us/en/rda/discussion.htm), and the many comments received from member libraries in response to that paper. OCLC staff are grateful for those comments. OCLC also acknowledges the work of a number of task groups of the Program for Cooperative Cataloging, whose discussions of RDA practices have also influenced this policy statement. Questions about the policy may be submitted to rdapolicy@oclc.org.

Michael Panzer Named Editor-in-Chief of DDC system

Michael Panzer, formerly Assistant Editor, has been named the 10th Editor-in-Chief of the Dewey Decimal Classification (DDC) system. Mr. Panzer, who becomes the first DDC Editor-in-Chief from outside the United States, replaces Joan S. Mitchell, who has retired after serving with distinction in the position since 1993. Mr. Panzer joined OCLC in May 2007 as Global Product Manager of Taxonomy Services, and was appointed Assistant Editor of the DDC in March 2009. From 2002 to 2005, he headed the technical team that translated Dewey into German. He was the first member of a Dewey translation team to be appointed Assistant Editor. Mr. Panzer served on the W3C Library Linked Data Incubator Group, and is currently a member of the W3C Provenance Working Group. Prior to joining OCLC, Mr. Panzer worked at Cologne University of Applied Sciences, where he was team leader of CrissCross, a research project funded by the German Research Foundation focused on mapping SWD, DDC, RAMEAU, and LCSH. He has an MA from Heinrich Heine University (Düsseldorf) in German Literature with a minor in Information Science. He also attended the University of California, Davis, on a four-month research scholarship. Joan Mitchell officially retired as Dewey Editor-in-Chief on January 18, 2013. She has been closely affiliated with the DDC since 1985, when she became a member of the Decimal Classification Editorial Policy Committee. She chaired the committee from 1992 until her appointment as Dewey Editor in 1993. Prior to joining OCLC in 1993, she was Director of Educational Technology at Carnegie Mellon University and an Adjunct Professor in the School of Information Sciences at the University of Pittsburgh. She has also held various positions in academic and special libraries. Under Ms. Mitchell’s editorship, OCLC published the following DDC editions: 21st in 1996, 22nd in 2003, and 23rd in 2011. In addition, she expanded the DDC’s electronic publications, including Dewey for Windows and WebDewey, a Web-based product with a generic user interface script to support access to Dewey data in different languages. Most recently, the
DDC has been released as linked data. Ms. Mitchell also oversaw the translation of various versions of the DDC into 18 languages and development of various mappings and crosswalks to the system. She visited 30 countries on six continents on behalf of Dewey. While at OCLC, she co-authored two books, wrote 30 scholarly papers for publication, and gave over 120 presentations in venues around the world. In 2005, the American Library Association awarded Ms. Mitchell the Melvil Dewey Medal, which recognizes distinguished service to the profession of librarianship.

**OCLC and FamilySearch Partnership to Enrich Genealogy Research Experience**

OCLC and FamilySearch International, the largest genealogy organization in the world, have signed an agreement that will enrich WorldCat and FamilySearch services with data from both organizations to provide users with more resources for improved genealogy research. Under this new partnership, OCLC will incorporate data from FamilySearch’s catalog of genealogical materials into WorldCat, and FamilySearch will use OCLC cataloging services to continue to catalog its collections in WorldCat. FamilySearch will also use the WorldCat Search API to incorporate WorldCat results into search results returned by FamilySearch genealogy services. FamilySearch, historically known as the Genealogical Society of Utah, is a nonprofit organization dedicated to the discovery and preservation of family histories and stories, introducing individuals to their ancestors through the widespread access to records, and collaborating with others who share this vision. The collections of FamilySearch include historic documents of genealogical value such as civil registration records; church records; and probate, census, land, tax, and military records. The collection also contains compiled sources such as family histories, clan and lineage genealogies, oral pedigrees, and local histories. FamilySearch has also been a pioneer in the use of technology and processes for image capture, digital conversion, preservation, online indexing, and online access. FamilySearch has operated on OCLC’s OLIS library management system since 1996 to manage the vast metadata in its catalog. FamilySearch offers a unique service to users around the world through its network of more than 4,600 family history centers. In each center, trained FamilySearch volunteers provide individualized help for family history patrons seeking access to records and the information they contain. Find more about FamilySearch at FamilySearch.org.

**Discovery and Reference**

**WorldCat.org and WorldCat Local Sites Now Available in Italian**

The popular discovery sites for Web searchers now support a new interface language: Italian. The addition of an Italian language interface joins the other eight that are currently available: Chinese, Dutch, English, French, German, Korean, Portuguese, and Spanish. WorldCat.org is the world’s largest library catalog, and now helps Italian language speakers find more library materials online on the open Web. WorldCat Local is a webservice discovery solution for libraries and library groups that delivers single-search-box access to more than 1.056 billion items from your library and the world's library collections. It connects people to all your library's materials—electronic, digital, and physical—as well as to built-in delivery services to get them what they need. There are more than 5.7 million records for Italian language materials in WorldCat, with many more additional Italian language items available for WorldCat Local subscribers through the WorldCat central index.

**OCLC and Gale Expand Partnership**

OCLC and Gale, part of Cengage Learning and a leading publisher of research and reference resources for libraries, have agreed to make all Gale databases and archives fully discoverable through WorldCat Local, and to explore broadening discoverability of Gale collections through other applications available through the OCLC WorldShare Platform. OCLC and Gale have been offering access to some of Gale’s most popular databases to mutual subscribers through the WorldCat Local discovery and delivery service. This new agreement will enable OCLC to index metadata and full text for all Gale databases and scholarly archives and make them discoverable through WorldCat Local for mutual subscribers. In addition, Gale and OCLC will identify metadata that could be made discoverable to any user through OCLC WorldShare Platform applications, making it possible for libraries to better manage these resources—from selection and acquisition, to circulation and access. Gale will work with OCLC to register all its collections, including the Gale Virtual Reference Library platform and the Gale In Context collections, within the OCLC WorldShare Platform. Gale and OCLC will index for discovery all full text associated with e-books and periodicals in the collections. Gale will provide OCLC with updated Gale Knowledge Base profiles and
library holdings information for all collections, making them fully discoverable and easily accessible to mutual subscribers. Gale and OCLC will also identify metadata from these collections that can be made discoverable to users around the world through WorldCat.org, the OCLC website that offers access to the global catalog for discovery of library materials. The OCLC WorldShare Platform is a global, interconnected Web architecture that supports OCLC services and applications, and provides flexible, open access to library data through APIs and other Web services. Libraries, developers, and partners can use this data to build and share applications that streamline and enhance their local library workflows. Adding metadata from Gale databases and archives to the WorldCat knowledge base, for example, enhances the ability of library staff to select, acquire, and manage their Gale content, using both OCLC applications and other applications in their workflow.

**Resource Sharing and Delivery**

**OCLC Shared Print Management Program**

The new OCLC Shared Print Management Program is designed to help libraries register shared print collections holdings in WorldCat so that they can collaborate closely to more efficiently manage and share these collections. A growing number of regional efforts are under way to consolidate and preserve print collections among multiple libraries in response to the widespread availability of digital resources and increasing pressure for space in campus library buildings. OCLC’s Shared Print Management Program grows out of the OCLC Print Archives Disclosure Pilot Project, which concluded in March 2012. Participants in the project, including several major U.S. research libraries, developed Print Archives Metadata Guidelines to provide libraries with a standards-based approach to registering and sharing print preservation commitments. Over the course of the pilot, participants tested the implementation of these guidelines by registering print archiving commitments in WorldCat and documenting their impact on local cataloging and resource sharing workflows. To date, several thousand print archiving commitments have been registered in WorldCat. OCLC Research has been exploring the evolution of library operations associated with the ongoing shift from locally owned print inventory to jointly managed print and digital collections. Libraries and groups interested in registering their shared print collections in WorldCat can begin by contacting Bill Carney, OCLC’s Shared Print Community Liaison, at sharedprint@oclc.org.

**New Web Service Available for OCLC Policies Directory**

OCLC is pleased to announce the latest addition to the WorldShare Platform: the Interlibrary Loan Policies Directory Web service. The Interlibrary Loan Policies Directory Web service joins a growing list of now 17 Web services and APIs in production and available through the OCLC WorldShare Platform, with 10 more experimental services also available. The new Web service is the machine-to-machine equivalent of the OCLC Policies Directory, a classic reference resource for Interlibrary loan (ILL) librarians that denotes lending and copying policies for more than 10,000 WorldCat Resource Sharing—soon to be WorldShare ILL—libraries. The Web service enables developers to use the data in the Policies Directory more efficiently, and build additional customizations to help local staff process requests more effectively. Examples of how developers at specific institutions may want to use the Policies Directory Web service include creating library groupings in a local city, region, or within specific consortia, or setting up different groups for types of materials libraries are willing to lend, or establishing groupings for libraries that don’t require a fee. The current Web service is read-only at the moment, but it is planned to become a read/write service in the future. A subscription to WorldCat Resource Sharing is required to use the Web service in production. The OCLC WorldShare Platform provides a comprehensive infrastructure for cooperative innovation, integration, and management within the library domain. It exposes library data that the cooperative collects and organizes, along with the value-added services the cooperative has built using that data. It is neutral to encourage innovative uses of data—experimentation, extension, recontextualization—within the library community, with industry partners, and in new spaces where library data can be reused.

**Management Services and Systems**

**EZproxy 5.6.3 Now Available**

The library community’s leading authentication and access solution has been enhanced again. A new incremental release, EZproxy 5.6.3 resolves several issues identified in EZproxy 5.6 related to the Linux build and Shibboleth running on the Windows platform. Bug fixes for 5.6.3 include the following:
• An incompatibility with recent 64-bit Linux kernels caused EZproxy to fail on those systems. Error messages similar to the ones below would appear in the messages.txt file. V5.6.3 resolves this problem.
  • 2012-05-01 11:37:18 Unrecognized config.txt(31): OPTON ProxyByHostname
  • 2012-05-01 11:37:18 Unrecognized config.txt(35): LOGINORRT 80
  • 2012-05-01 11:37:18 Unrecognized config.txt(43): OPTON AllowHTTPPLogin
  • 2012-05-01 11:37:18 Unrecognized config.txt(44): OPTON ForceHTTPPSLogin
• On the Windows platform, EZproxy V5.6.1 would sometimes crash and restart when receiving a Shibboleth assertion, without sending a message to describe why the crash was occurring. V5.6.3 resolves the underlying problem.

A note about EZproxy 6.0: EZproxy v6.0 will be the first release to use a revamped compile and build process. This new process will streamline development and provide the infrastructure needed to support enhancements such as IP V6. As part of this process transition, we are looking for beta testers of EZproxy v6.0 for each supported platform—Windows, Linux, and Solaris. Please e-mail ezproxy@oclc.org to participate.

Digital Collection Management
Enhanced Access to Digital Collections through CONTENTdm and Aeon Integration

Atlas Systems, the leading provider of time-saving solutions for libraries, and OCLC announced the integration of the CONTENTdm® Digital Collection Management Software and Atlas System’s Aeon software for managing special collections user services. The integration enables end users of CONTENTdm collections to place an online request to view the original item in a library’s special collections reading room or order publication-quality reproductions via Aeon, paying any usage fees online with a credit card. The integration is managed with a custom script that adds a button to item record displays in CONTENTdm online collections. End users can click the button either to page the original item for reading room use or to order a higher-quality reproduction and pay any associated fees using a credit card. The script takes advantage of the custom script upload feature that has been incorporated in recent versions of CONTENTdm. Aeon enhances special collections user services by offering researchers the convenience of automated online requesting through a personalized web account. Aeon maximizes staff efficiency while providing unparalleled item tracking, security, and statistics. CONTENTdm Digital Collection Management Software handles the storage, management, and delivery of collections to users across the Web. More than 2,000 organizations worldwide use CONTENTdm to provide access to their digital collections.

WebJunction
Edge Benchmarks Version 1.0 Available

WebJunction is pleased to be part of the Coalition working to develop the Edge Benchmarks. After gathering extensive feedback from the library field and testing beta benchmarks with libraries around the US, the Edge Coalition has completed the Edge Benchmarks Version 1.0. The benchmarks can help library staff understand best practices in public access technology services and determine what steps need to be taken to improve technology that is being provided to the public. The benchmarks are divided into three main categories that assess:
  • Community Value (Benchmarks 1-3): External practices that connect the library to the community.
  • Engaging the Community & Decision Makers (Benchmarks 4-6): Specific programs, services, and supports that enable people to get value from their use of technology.
  • Organizational Management (Benchmarks 7-11): Internal management and infrastructure. Each category has benchmarks for specific practices. There are a total of eleven benchmarks. Each benchmark includes a set of indicators. These can be used to help a library see, on different levels, where it is doing well and where it could improve. The benchmarks are currently available on the Edge Initiative website (http://www.libraryedge.org/benchmarks-v-1-0-pages-60.php). The final benchmark product will be an online assessment, which libraries will be able to complete to receive scores and tools for improvement. Future Edge tools will also include resources to help libraries communicate results to stakeholders and turn data into investments in public technology. -- Jennifer Peterson
EveryoneOn: Digital Literacy Campaign

In Spring 2013, a three-year national public service campaign to promote digital literacy will launch. The campaign is called EveryoneOn. The key message is to encourage people who are limited or non-Internet users, to learn how to do “one thing better online.” Public libraries are key to the success of this effort because of their demonstrated commitment to providing free access to the Internet as well as to improving people’s skills (e.g. using a mouse, applying for jobs online, or creating email accounts).

Connect2Compete, the organization leading the campaign efforts, has more information that you are encouraged to review on their website at http://www.connect2compete.org/content/everyoneon-library-materials. There are three resources currently available:

- Program brief: Explains more about EveryoneOn and what to expect in the next few months and during the campaign.
- Frequently Asked Questions (FAQ): As questions arise, the document will be updated.
- Pre-recorded, online session: Discusses much of the documentation. Can be helpful as a review or as additional staff become involved.

Because campaign details continue to evolve, updates will be sent as they become available. EveryoneOn is designed to raise awareness of the importance of digital literacy skills – which libraries have embraced for years. This is a great opportunity to promote public libraries as a trusted and valuable provider of free public access technology and training as we strive to build stronger communities. -- Kendra Morgan

OCLC Research

Study of MARC Tag Usage in WorldCat to Determine Best Use of Data Encoded Using MARC Standard

The goal of this new MARC Usage in WorldCat activity (http://www.oclc.org/research/activities/marcusage.html) is to provide an evidence base for testing assertions about the value of capturing various attributes by demonstrating whether the cataloging community has made the effort to populate specific tags, not just to define them in anticipation of use. OCLC Research seeks to use evidence of usage, as depicted in WorldCat, the largest aggregation of library data in the world, to inform decisions about where we go from here with the data that has been encoded using the MARC standard. Senior Program Officer Roy Tennant is leading this work by utilizing a process similar to "ground truthing" whereby geographic remote sensing data is checked or enhanced by on-the-ground observation and measurement. He and his team are attempting to perform a similar function for library cataloging. The MARC standard has been used for many decades, but how, exactly? Which elements and subfields have actually been utilized, and more importantly, how? Outputs of these efforts will include quarterly Web reports on the usage of MARC within WorldCat throughout 2013, reports as requested for WorldCat Quality Control and/or the LC Bibliographic Framework Transition Initiative.

Report Calls for Transformation of Special Collections in UK and Ireland

Special collections and archives play a key role in the future of research libraries. Significant challenges face institutions that wish to capitalize on that value, however, if they are to fully leverage and make available the rich content in special collections in order to support research, teaching, and community engagement. To help address these concerns, OCLC Research and RLUK collaborated to survey the special collections practices of RLUK members and OCLC Research Library Partnership institutions in the UK and Ireland. The findings from this survey as well as the resulting recommendations have just been published in the report, Survey of Special Collections and Archives in the United Kingdom and Ireland (http://www.oclc.org/research/publications/library/2013/2013-01r.html). This report provides institutional leaders, curators, special collections staff, and archivists both evidence and inspiration to plan for much needed and deserved transformation of special collections. Key findings from the report include:

- The top challenges for archives and special collections in the UK and Ireland are outreach, born-digital materials, and space.
- Alignment of special collections with institutional missions and priorities is an ongoing challenge.
- The special collections sector is undergoing a major culture shift that mandates significant retraining and careful examination of priorities.
- Philanthropic support is limited, as are librarians' fundraising skills.
- Use of all types of special collections material has increased across the board.
Users expect everything in libraries and archives to be digitized.
One-third of archival collections are not discoverable in online catalogs.
Management of born-digital archival materials remains in its infancy.

The report also contains twenty recommendations that the authors feel will have a positive impact toward addressing the issues identified. In addition, it provides a backdrop for continued discussion, both within special collections and the larger library enterprise, for the role of special collections in an evolved information economy. These key findings and recommendations are highlighted in the report's executive summary, which has been published as a separate document. Survey of Special Collections and Archives in the United Kingdom and Ireland builds on the foundation established by Taking Our Pulse: The OCLC Research Survey of Special Collections and Archives (http://www.oclc.org/content/dam/research/publications/library/2010/2010-11.pdf), a report published in 2010 that provides a rigorous, evidence-based appraisal of the state of special collections in the US and Canada. Together, the survey findings published in both reports establish a baseline for comparison of practices in the US and Canada between those in the UK and Ireland, and help to pave the way for building on mutual strengths and planning for joint activities where warranted.

VIAFbot Edits Wikipedia Articles to Reciprocate All Links from VIAF into Wikipedia

A total of .25 million reciprocal links from VIAF have now been added to Wikipedia which were algorithmically matched by name, important dates, and selected works. The brainchild of Wikipedians in Residence Max Klein from OCLC Research and Andrew Grey from the British Library, VIAFbot is a program that enhances name disambiguation in Wikipedia by automatically establishing reciprocal links with records in the Virtual International Authority File (VIAF), a service that aims to make library authority files less expensive to maintain and more generally useful to the library domain and beyond. Wikipedia is now included as a data source in VIAF. VIAFbot facilitates:

- Reliable linking to Wikipedia from external services—such tools allow people to automatically generate links to Wikipedia without guessing at article titles, use the API to pull out leads from articles for reuse in other sites, etc.
- Returning metadata to the outside world—the curators of this metadata, such as VIAF, will find it a lot easier to incorporate information from Wikipedia, taking advantage of our fairly fast update cycle for things like death dates.
- Content creation support on Wikipedia—the presence of the identifiers allows future work on tools to develop scripts for things like generating authors' bibliographies for articles.

Although VIAFbot's work is essentially finished, Wikipedia Authority Control integration efforts will continue on more than 200 Wikipedias in different languages. The next step is to abstract this process by merging all Authority Control on all of these Wikipedias and storing that information on the forthcoming Wikidata project.

Issue 7 of OCLC Research Quarterly Highlights Now Available

OCLC Research Quarterly Highlights gathers items from the previous quarter of work in OCLC Research, the OCLC Innovation Lab, and the OCLC Research Library Partnership. Issue 7 covers the period October to December 2012. Highlights include:

- Lorcan Dempsey on system-wide organization.
- Titia van der Werf on innovation in information services.
- 4 featured prototypes.
- 9 publications released during the quarter.
- The six themes of our Shared Work Agenda, with a featured activity from each.